NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 8, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CAGNEY & LACEY#	16.2	13,580
2	SIMON & SIMON	16.1	13,490
3	NBC MONDAY NIGHT MOVIES	16.0	13,410
4	20/20	15.4	12,910
5	HILL STREET BLUES	15.3	12,820
6	MAGNUM, P.I.	14.9	12,490
6	TRAPPER JOHN, M.D.	14.9	12,490
8	REMINGTON STEELE	14.6	12,230
9	A TEAM	14.4	12,070
10	ALICE#	14.3	11,980
11	WEBSTER#	14.0	11,730
12	NEWHART#	13.7	11,480
12	RIPTIDE	13.7	11,480
14	CBS SPECIAL MOVIE PRESNT(S)	13.4	11,230
15	ONE DAY AT A TIME#	13.2	11,060
16	SALUTE TO LADY LIBERTY(S)	13.1	10,980
16	60 MINUTES	13.1	10,980

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SIMON & SIMON	10.9	24,050
2	NBC MONDAY NIGHT MOVIES	10.5	23,080
3	A TEAM	10.4	22,980
4	HILL STREET BLUES	10.2	22,470
5	REMINGTON STEELE	10.0	21,950
6	20/20	9.9	21,870
7	WEBSTER#	9.9	21,830
8	RIPTIDE	9.8	21,680
9	MAGNUM, P.I.	9.6	21,140
10	ALICE#	9.5	20,960
11	TRAPPER JOHN, M.D.	9.1	19,960
12	FAMILY TIES	9.0	19,920
13	CBS SPECIAL MOVIE PRESNT(S)	8.7	19,090
14	GIMME A BREAK	8.6	19,000
15	CAGNEY & LACEY#	8.5	18,660
16	SALUTE TO LADY LIBERTY(S)	8.4	18,580
17	HART TO HART	8.4	18,470

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC MONDAY NIGHT MOVIES	14.0	12,210
2	CAGNEY & LACEY#	12.8	11,220
3	20/20	12.3	10,800
4	SIMON & SIMON	12.1	10,570
5	HILL STREET BLUES	11.8	10,300
6	TRAPPER JOHN, M.D.	11.7	10,200
7	WEBSTER#	11.5	10,090
8	REMINGTON STEELE	11.0	9,640
9	HART TO HART	10.9	9,530
10	ALICE#	10.9	9,510
11	CBS SPECIAL MOVIE PRESNT(S)	10.8	9,420
12	ONE DAY AT A TIME#	10.6	9,260
13	MAGNUM, P.I.	10.3	9,020
14	NIGHT COURT	10.2	8,900
15	NEWHART#	10.1	8,850
16	FAMILY TIES	10.0	8,750

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SIMON & SIMON	12.0	9,500
2	20/20	11.4	9,020
3	HILL STREET BLUES	10.6	8,350
4	MAGNUM, P.I.	10.5	8,270
5	REMINGTON STEELE	10.3	8,150
6	A TEAM	9.9	7,840
7	RIPTIDE	9.7	7,670
8	ALICE#	9.7	7,660
9	ABC MONDAY NIGHT BASEBALL	8.7	6,830
10	SALUTE TO LADY LIBERTY(S)	8.5	6,670
11	NBC SUNDAY NIGHT MOVIE	8.4	6,650
12	CBS SPECIAL MOVIE PRESNT(S)	8.3	6,530
13	ABC SUNDAY NIGHT MOVIE	8.2	6,430
14	CBS WEDNESDAY NIGHT MOVIE#	8.1	6,400
15	ABC WEDNESDAY NIGHT MOVIE	8.1	6,360
15	NBC MONDAY NIGHT MOVIES	8.1	6,360
17	CBS SATURDAY NIGHT MOVIE	7.9	6,250

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(I)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 8, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC MONDAY NIGHT MOVIES	13.8	7,570
2	REMINGTON STEELE	12.1	6,630
3	HILL STREET BLUES	11.8	6,490
4	SIMON & SIMON	10.9	5,980
4	WEBSTER#	10.9	5,980
6	20/20	10.8	5,930
7	CBS SPECIAL MOVIE PRESNT(S)	10.7	5,860
8	NIGHT COURT	10.5	5,780
9	CHEERS	9.9	5,450
10	FAMILY TIES	9.9	5,420
11	HART TO HART	9.8	5,370
12	CAGNEY & LACEY#	9.8	5,360
13	HOTEL	9.4	5,160
14	RIPTIDE	9.3	5,120
15	ABC SUNDAY NIGHT MOVIE	9.2	5,030
16	ONE DAY AT A TIME#	9.1	5,000

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	TRAPPER JOHN, M.D.	17.8	4,790
2	CAGNEY & LACEY#	17.2	4,640
3	SALUTE TO LADY LIBERTY(S)	16.9	4,540
4	60 MINUTES	16.2	4,370
5	ALICE#	15.3	4,120
6	20/20	15.3	4,110
7	NBC MONDAY NIGHT MOVIES	14.5	3,890
8	NEWHART#	14.0	3,760
9	FACTS OF LIFE	13.9	3,750
10	DALLAS	13.8	3,700
11	HART TO HART	13.6	3,660
12	SIMON & SIMON	13.5	3,630
13	MAGNUM, P.I.	13.4	3,600
13	ONE DAY AT A TIME#	13.4	3,600
15	WEBSTER#	13.3	3,580
16	BENSON#	12.8	3,430
16	SCARECROW & MRS. KING	12.8	3,430

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	REMINGTON STEELE	11.3	6,010
2	HILL STREET BLUES	11.2	5,970
3	SIMON & SIMON	11.0	5,850
4	MAGNUM, P.I.	9.9	5,250
5	RIPTIDE	9.5	5,050
6	20/20	9.3	4,950
7	A TEAM	8.4	4,470
8	ABC WEDNESDAY NIGHT MOVIE	8.3	4,430
8	ALICE#	8.3	4,430
10	HARDCASTLE & MCCORMICK	8.0	4,270
11	ABC SUNDAY NIGHT MOVIE	8.0	4,240
12	CBS SPECIAL MOVIE PRESNT(S)	7.7	4,100
13	ABC MONDAY NIGHT BASEBALL	7.5	4,000
14	CBS SATURDAY NIGHT MOVIE	7.4	3,930
15	NBC MONDAY NIGHT MOVIES	7.3	3,890
16	FALL GUY	7.3	3,870

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	20/20	16.6	3,400
2	SIMON & SIMON	14.5	2,980
3	SALUTE TO LADY LIBERTY(S)	14.3	2,930
4	60 MINUTES	13.3	2,730
5	A TEAM	12.5	2,560
6	MAGNUM, P.I.	12.4	2,550
7	CAGNEY & LACEY#	12.1	2,480
8	ABC MONDAY NIGHT BASEBALL	11.9	2,430
8	TRAPPER JOHN, M.D.	11.9	2,430
10	NBC SUNDAY NIGHT MOVIE	11.8	2,410
11	CBS WEDNESDAY NIGHT MOVIE#	11.7	2,400
12	CBS EVENING NEWS-RATHER	11.0	2,250
13	T.J. HOOKER	10.5	2,160
14	ABC MONDAY NIGHT BSBL-PRE	10.4	2,130
15	CBS SPECIAL MOVIE PRESNT(S)	10.1	2,070
16	DALLAS	9.7	1,990
17	CBS SATURDAY NIGHT MOVIE	9.6	1,960

(I) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
A TEAM	38	200	205	A	14.4	30	1207	1904	617	291	662	219	390	358	308	236	649	209	371	364	316	211	224	96^	369	220
TUE. 8.00P 60 NBC A		96	99	B	22.4	34	1877																			
8.00 - 8.30				A	13.5	29	1131	1884	601	271	656	196	366	339	311	249	652	193	362	354	331	220	205	89^	371	231
8.30 - 9.00				A	15.4	31	1291	1902	628	307	665	239	410	369	303	226	639	223	371	367	296	201	233	98	365	211
ABC BUSINESS BRIEF-WED	24	203	206	A	12.1	26	1014	1657	678	271	736	290	436	360	320	232	583	196	389	353	303	164	141	70^	197	165
WED. 8.58P 1 ABC N		99	99	B	18.8	30	1575																			
ABC BUSINESS BRIEF-FRI	23	202	200	A	10.3	21	863	1884	683	296	793	248	465	413	368	273	499	130^	330	320	283	154	251	191	341	243
1 FRI. 8.59P 1 ABC N		99	99	B	15.0	26	1257																			
2 FRI. 8.41P 1																										
ABC COMEDY SPECIAL	2	197	199	A	5.9	12	494	1733	721	230^	792	270	435	404	390	286	559	197^	377	334	307	159^	162^	101^	220^	142^
THU. 8.30P 30 ABC CS		98	96	B	5.9	12	494	1733	721	230	792	270	435	404	390	286	559	197	377	334	307	159	162	101	220	142
ABC COMEDY SPECIAL-FRI.(S)			201	A	10.9	22	913	1918	694	309	746	169^	405	393	328	316	546	178^	335	344	259	168^	183^	144^	443	333
2 FRI. 9.00P 30 ABC CS			99																							
ABC MONDAY NIGHT BSBL-PRE	4	205	206	A	8.6	18	721	1454	517	190	545	126^	251	268	239	244	702	236	378	334	301	295	98^	8v	109^	42^
1 MON. 8.00P 12 ABC SC		99	99	B	8.6	18	721																			
2 MON. 8.00P 13																										
ABC MONDAY NIGHT BASEBALL	4	205	206	A	10.5	19	880	1416	435	174	472	141	221	242	208	190	776	278	455	415	355	276	92^	34^	76^	48^
1 MON. 8.12P 206 ABC SE		99	99	B	10.6	19	888																			
2 MON. 8.13P 157																										
8.00 - 8.30				A	8.2	17	687	1378	478	159^	505	79^	177	217	244	257	689	225	350	301	288	318	88^	7v	96^	66^
8.30 - 9.00				A	9.4	19	788	1419	469	149^	494	98^	193	220	227	238	787	235	407	382	369	336	53^	LT	85^	49^
9.00 - 9.30				A	10.8	20	905	1452	425	185	459	161	231	226	171	197	778	267	446	417	363	289	105^	56^	110^	76^
9.30 - 10.00				A	11.7	20	980	1454	427	158	449	141	204	230	188	194	816	297	463	436	378	294	121	60^	68^	50^
10.00 - 10.30				A	11.9	20	997	1402	378	160	432	153	206	215	184	168	837	319	497	461	373	277	82^	31^	51^	39^
10.30 - 11.00				A	11.0	19	922	1410	442	218	511	169	278	297	251	147	735	255	463	406	370	229	107^	51^	57^	23v
11.00 - 11.30				A	9.8	19	821	1337	506	189^	533	164^	304	376	270^	130^	661	282	502	427	286	159^	61v	LT	82^	34v
11.30 - 12.00				A	10.2	24	855	1201	403	174^	403	56v	191^	280	257^	123^	550	203^	318	229^	197^	232^	114^	LT	134^	88^
ABC MOVIE SPECIAL(S)			205	A	10.5	20	880	1590	799	375	840	325	504	506	381	269	517	151^	273	306	302	167^	86^	40v	147^	128^
1 FRI. 9.30P 90 ABC FF			99																							
9.30 - 10.00				A	8.5	16	712	1670	834	439	872	368	533	518	354	274^	513	147^	266^	312^	289^	167^	90^	52v	195^	125^
10.00 - 10.30				A	11.2	21	939	1567	788	356	828	317	498	498	384	264	516	140^	264	307	315	177^	92^	27v	131^	131^
10.30 - 11.00				A	11.9	23	997	1547	783	348	824	298	486	501	400	269	520	164^	286	300	298	157^	77^	44v	126^	126^
ABC NEWSBRIEF-M-F	189	201	197	A	9.9	19	830	1633	710	285	783	267	445	404	353	285	575	200	332	312	280	201	117	58^	158	125
1 MON. 8.10P 1 ABC N		99	98	B	15.4	24	1291																			
TU&TH 9.58P 1																										
1 WED. 9.56P 1																										
1 FRI. 10.03P 1																										
2 MON. 8.11P 1																										
2 WED. 9.53P 1																										
2 FRI. 10.05P 1																										
ABC NEWSBRIEF-SAT.	38	196	181	A	11.3	22	947	1628	689	251	754	259	409	340	260	318	492	147	262	254	251	174	135	95^	247	170
SAT. 9.58P 1 ABC N		97	93	B	17.1	29	1433																			
ABC NEWSBRIEF-SUN.	38	200	186	A	11.9	21	997	1801	637	213	731	351	520	387	284	191	669	254	434	443	332	168	247	91^	154	126
1 SUN. 9.54P 1 ABC N		99	92	B	18.8	29	1575																			
2 SUN. 10.16P 1																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
ABC SPORTS UPDATE-SAT						38	204	199	A	11.3	24	947	1735	707	264	744	242	373	324	276	339	623	198	342	295	312	234	209	145	159	105^
	SAT.	8.58P	1	ABC	SN		99	98	B	15.5	27	1299																			
ABC SPORTS UPDATE-SUN						36	202	201	A	10.7	21	897	1833	570	251	672	251	414	365	300	214	679	332	488	379	270	171	252	65^	230	150
	1 SUN.	8.32P	2	ABC	SN		98	98	B	17.1	26	1433																			
	2 SUN.	8.34P	1																												
ABC SUNDAY NIGHT MOVIE						32	206	195	A	11.6	22	972	1746	660	209	744	301	519	425	344	188	661	269	436	423	307	160	245	84^	96^	80^
	1 SUN.	9.00P	120	ABC	FF		99	94	B	19.9	32	1668																			
	2 SUN.	9.00P	183																												
		9.00 - 9.30							A	10.5	19	880	1888	752	240	819	302	551	478	389	217	663	282	414	425	292	172	280	135	126^	100^
		9.30 - 10.00							A	11.5	20	964	1878	681	203	774	312	533	438	345	205	656	250	412	421	321	167	291	119^	157	140
		10.00 - 10.30							A	12.3	22	1031	1755	613	193	711	328	528	409	308	160	656	269	437	421	310	158	274	81^	114^	89^
		10.30 - 11.00							A	12.1	22	1014	1717	606	170	703	306	500	400	302	172	676	281	479	441	332	146	254	74^	84^	70^
		11.00 - 11.30							A	11.7	24	980	1573	671	234^	728	247	467	378	382	215^	685	273	464	434	313	154^	160^	29v	LT	LT
		11.30 - 12.00							A	11.1	31	930	1576	703	273	773	278	536	466	419	185^	680	271	439	416	287	168^	123^	27v	LT	LT
ABC WEDNESDAY NIGHT MOVIE						4	203	202	A	11.1	22	930	1894	720	329	785	322	512	470	349	207	684	275	475	409	323	167	191	91^	234	191
	WED.	9.00P	120	ABC	FF		97	97	B	13.0	24	1089																			
		9.00 - 9.30							A	10.0	20	838	2021	761	341	817	344	540	474	347	223	729	299	493	438	333	192	176	75^	299	236
		9.30 - 10.00							A	10.6	21	888	1857	717	312	757	287	490	464	357	208	681	263	457	405	318	178	189	90^	230	196
		10.00 - 10.30							A	11.8	24	989	1820	692	348	769	315	496	474	353	193	643	248	457	391	322	150	185	91^	223	172
		10.30 - 11.00							A	11.9	24	997	1896	717	313	793	332	520	470	341	205	694	296	503	406	322	155	214	112^	195	166
ABC WORLD NEWS TONIGHT						190	208	207	A	8.0	18	670	1506	707	211	791	234	357	358	320	359	558	154	291	281	248	243	60^	23^	97	55^
	M-F	6.30P	30	ABC	N		99	99	B	10.5	19	880																			
ABC WRLD NEWS TONIGHT-SUN						33	158	159	A	5.3	13	444	1498	760	179^	763	149^	305	295	358	439	567	141^	313	346	333	195^	58v	45v	110^	88^
	SUN.	6.30P	30	ABC	N		84	85	B	7.6	14	637																			
AFTERMASH						9	202		A	8.1	17	679	1458	573	178^	691	153^	242^	233^	307^	391	543	199^	257^	279^	240^	214^	73v	17v	151^	64v
	1 SUN.	8.00P	30	CBS	CS		96		B	10.5	20	880																			
ALICE						16	200		A	14.3	26	1198	1750	640	162^	795	189^	396	355	389	345	640	210	371	457	336	145^	245	79^	70^	70^
	1 SUN.	9.30P	30	CBS	CS		97		B	16.7	26	1399																			
ALL TOGETHER NOW(S)							172		A	9.4	19	788	1591	626	302	766	242^	376	331	388	322	462	193^	271^	272^	200^	145^	103^	32v	260^	147^
	1 SAT.	9.30P	30	NBC	CS		95																								
AMERICA AT THE OLYMPICS(S)								199	A	5.2	12	436	1619	589	337^	692	102v	256^	348^	451^	271^	871	231^	468^	457^	551	293^	26v	LT	30v	30v
	2 WED.	9.00P	120	CBS	SC			98																							
		9.00 - 9.30							A	4.6	11	385	1577	646	301^	776	138v	243^	341^	509^	332^	801	218^	418^	438^	484^	266^	LT	LT	LT	LT
		9.30 - 10.00							A	5.5	13	461	1584	578	282^	667	50v	210^	315^	467^	302^	917	205^	485^	483^	584	326^	LT	LT	LT	LT
		10.00 - 10.30							A	5.4	12	453	1620	608	366^	705	111v	326^	414^	478^	214^	808	205^	427^	434^	517	279^	54v	LT	53v	53v
		10.30 - 11.00							A	5.2	12	436	1716	536	397^	637	121v	242^	327^	357^	244^	965	311^	546	467^	607	304^	48v	LT	66v	66v
BENSON						34		203	A	12.6	27	1056	1645	673	238	752	206^	388	357	352	324	423	137^	265	242	205^	158^	191^	147^	279	215^
	2 FRI.	8.00P	30	ABC	CS			99	B	15.2	27	1274																			
BOUNDER(S)								195	A	6.0	13	503	1793	526	250^	818	350^	486	297^	278^	332^	776	353^	541	479	278^	235^	56v	LT	143^	143^
	2 SAT.	8.30P	30	CBS	CS			98																							
CAGNEY & LACEY						11		202	A	16.2	28	1358	1374	798	235	827	235	396	439	337	342	432	68^	204	242	265	183	69^	25v	46^	16v
	2 MON.	10.00P	60	CBS	OP			99	B	17.1	28	1433																			
		10.00 - 10.30							A	15.5	26	1299	1385	812	241	843	245	406	453	337	340	432	76^	222	254	248	178	59^	13v	51^	16v
		10.30 - 11.00							A	16.9	30	1416	1357	780	228	808	224	383	427	334	342	428	58^	186	231	281	187	79^	37v	42v	16v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-RATHER	189	203	203	A	9.8	23	821	1401	620	186	676	115	235	231	302	402	571	124	254	254	283	275	61^	40^	93	75
M-F 6.30P 30 CBS N		99	99	B	13.0	24	1089																			
CBS EVENING NEWS-DEAN	26	178	177	A	6.4	16	536	1390	558	146^	637	92^	166^	195^	281	403	694	203^	356	397	347	239	14v	LT	45v	45v
SUN. 6.00P 30 CBS N		91	91	B	8.9	17	746																			
CBS SAT. NEWS-SCHIEFFER	30	162	164	A	8.0	20	670	1433	664	144^	705	124^	209	187	274	477	550	145^	208	188	227	282	111^	91^	67^	58^
SAT. 6.30P 30 CBS N		89	89	B	9.3	19	779																			
CBS SATURDAY NIGHT MOVIE	10	195	191	A	10.2	21	855	1894	730	290	790	223	471	447	409	267	731	222	460	420	413	229	127^	67^	246	198
1 SAT. 8.30P 150 CBS FF		97	97	B	10.1	20	846																			
2 SAT. 9.00P 120																										
8.30 - 9.00				A	6.7	15	561	1954	646	293^	680	160^	387^	465	373^	215^	789	175^	453	455	514	268^	210^	155^	275^	160^
9.00 - 9.30				A	9.7	20	813	1967	759	283	825	236	522	476	431	268	781	250	496	414	423	251	133^	69^	228	169
9.30 - 10.00				A	10.5	21	880	2091	769	300	816	234	500	468	425	272	767	228	498	456	439	232	115^	63^	393	342
10.00 - 10.30				A	10.8	22	905	1818	742	275	795	228	449	440	409	282	695	213	431	411	396	217	127^	62^	201	169
10.30 - 11.00				A	11.4	24	955	1758	709	313	786	224	464	417	399	272	685	214	432	405	373	212	120^	53^	167	138
CBS SPECIAL MOVIE PRESNT(S)		203		A	13.4	23	1123	1700	703	297	840	355	522	464	325	261	581	190^	365	349	303	183^	138^	50v	141^	88^
1 MON. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	12.5	22	1048	1656	641	319	775	312	476	425	293	255	553	182^	339	347	275	173^	203^	93^	125^	38v
9.30 - 10.00				A	13.3	22	1115	1656	685	285	815	348	507	460	310	257	583	185^	361	363	318	179^	93^	35v	165^	117^
10.00 - 10.30				A	13.5	23	1131	1737	746	295	886	399	563	488	335	261	612	195^	393	368	332	186^	106^	39v	133^	95^
10.30 - 11.00				A	14.1	24	1182	1755	741	294	877	361	540	483	351	265	583	206	371	320	282	198	155^	36v	140^	101^
CBS TUESDAY NIGHT MOVIES	25	200	198	A	10.1	19	846	1511	709	274	816	272	402	390	350	333	524	124^	267	262	276	220	120^	87^	51^	49^
TUE. 8.00P 180 CBS FF		99	99	B	15.4	25	1291																			
8.00 - 8.30				A	8.4	18	704	1460	726	275	785	253	363	378	311	349	510	143^	256	231	241	218	125^	75^	40v	24v
8.30 - 9.00				A	8.9	18	746	1434	694	273	774	261	363	368	317	334	486	139^	231	216	221	228	121^	88^	53^	53^
9.00 - 9.30				A	9.9	19	830	1533	685	261	783	268	394	386	345	299	521	117^	264	250	276	223	131^	96^	98^	98^
9.30 - 10.00				A	10.3	18	863	1564	706	276	826	275	424	414	373	310	529	97^	268	267	299	224	139	99^	70^	70^
10.00 - 10.30				A	11.4	21	955	1529	731	275	862	295	434	413	372	347	541	108^	287	299	311	215	105^	80^	21v	21v
10.30 - 11.00				A	11.5	21	964	1544	706	281	849	273	415	383	377	350	551	144	289	290	290	219	121^	87^	23v	23v
CBS WEDNESDAY NIGHT MOVIE	32	196		A	11.0	20	922	1630	707	235^	778	218^	357	362	351	315	695	240^	370	365	321	261	112^	51v	45v	30v
1 WED. 9.00P 120 CBS FF		96		B	12.2	20	1022																			
9.00 - 9.30				A	10.6	19	888	1589	709	244^	789	247^	379	372	338	302	664	243^	371	332	294	256^	35v	35v	101^	58v
9.30 - 10.00				A	10.7	19	897	1581	690	227^	764	218^	353	372	340	308	697	243^	384	374	312	266	43v	43v	77^	60v
10.00 - 10.30				A	11.2	20	939	1630	723	236^	786	219^	362	361	357	311	680	222^	354	361	329	251	155^	49v	9v	9v
10.30 - 11.00				A	11.5	21	964	1691	700	230^	764	189^	333	343	365	333	727	254	367	387	343	267	200^	70^	LT	LT
CHEERS	27	208	208	A	12.5	23	1048	1735	685	289	816	331	521	446	321	247	508	210	350	349	236	109^	231	167	180	135
THU. 9.00P 30 NBC CS		99	99	B	15.5	24	1299																			
CROSSROADS	2	202	204	A	7.2	16	603	1580	711	277	806	190^	310	368	384	386	672	204	315	307	349	286	71^	43v	31v	15v
WED. 8.00P 60 CBS DO		99	99	B	7.2	16	603	1580	711	277	806	190	310	368	384	386	672	204	315	307	349	286	71	43	31	15
8.00 - 8.30				A	7.3	17	612	1515	692	270	794	191^	300	352	362	386	628	186^	286	288	330	271	75^	44v	18v	18v
8.30 - 9.00				A	7.1	16	595	1635	727	280	818	186^	316	384	408	386	713	221	343	325	369	298	59^	38v	45v	13v
DALLAS	32	206	203	A	10.9	22	913	1673	766	184	859	245	402	362	316	405	552	203	315	254	196	217	83^	32^	179	135
FRI. 9.00P 60 CBS GD		99	99	B	24.2	39	2028																			
9.00 - 9.30				A	10.2	20	855	1658	752	180	847	255	383	330	287	418	567	208	315	260	194	225	80^	34v	164	126^
9.30 - 10.00				A	11.5	22	964	1692	780	188	868	233	418	387	340	398	545	200	319	248	198	215	88^	33^	191	143
DIFF'RENT STROKES-SAT.	36	196	199	A	11.0	25	922	1623	582	207	672	286	417	329	263	203	332	200	229	169	70^	93^	185	104^	434	386
SAT. 8.00P 30 NBC CS		99	96	B	13.8	25	1156																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
DUCK FACTORY	4	192	196	A	10.8	22	905	1550	654	315	713	264	382	371	249	294	536	232	339	316	180	164	151	70^	150	116^
WED. 9.30P 30 NBC CS		90	98	B	11.8	22	989																			
DUKES OF HAZZARD	32	196	199	A	10.2	22	855	1949	604	189	737	226	351	306	248	343	602	257	351	308	222	228	123^	49^	487	298
FRI. 8.00P 60 CBS CS		97	99	B	15.1	26	1265																			
8.00 - 8.30				A	9.5	21	796	1948	542	179	723	220	341	288	234	347	600	255	364	310	222	222	125^	49^	500	317
8.30 - 9.00				A	10.9	23	913	1943	655	195	746	229	358	318	259	340	600	255	338	305	221	231	123^	49^	474	279
FACTS OF LIFE	35	195	196	A	12.9	26	1081	1603	719	323	795	266	433	369	302	346	501	202	314	314	182	155	166	106^	141	121
WED. 9.00P 30 NBC CS		97	98	B	16.4	25	1374																			
FALCON CREST	30	205	199	A	9.9	20	830	1458	784	223	857	219	414	411	360	382	435	142^	235	175	166	187	91^	34v	75^	46^
FRI. 10.00P 60 CBS GD		99	98	B	20.9	36	1751																			
10.00 - 10.30				A	9.8	19	821	1434	763	227	839	209	394	404	343	380	433	135^	235	181	173	185	101^	42^	61^	48^
10.30 - 11.00				A	10.0	20	838	1471	806	219	869	225	431	414	375	381	434	144	231	169	161	188	83^	27v	85^	42^
FALL GUY	36	205	206	A	12.0	27	1006	1750	682	279	759	318	469	380	319	227	581	187	385	371	308	161	157	81^	253	196
WED. 8.00P 60 ABC A		99	99	B	18.4	30	1542																			
8.00 - 8.30				A	11.1	25	930	1780	690	271	767	322	470	379	317	237	573	187	374	369	299	160	152	86^	288	201
8.30 - 9.00				A	12.9	28	1081	1718	677	284	753	318	468	378	316	220	586	189	394	378	315	158	156	74^	223	188
FAMILY TIES	25	207	202	A	12.2	24	1022	1949	698	297	855	355	530	417	308	276	450	174	275	279	202	124	268	178	376	272
THU. 8.30P 30 NBC CS		99	99	B	14.6	23	1223																			
FANTASY ISLAND	30	199		A	11.4	23	955	1736	730	285	814	328	451	374	250	333	470	151^	267	264	234^	171^	235^	110^	217^	180^
1 SAT. 10.00P 60 ABC A		96		B	14.7	27	1232																			
10.00 - 10.30				A	11.0	22	922	1721	717	293	795	320	437	372	234^	332	485	160^	291	284	248^	167^	202^	111^	239^	196^
10.30 - 11.00				A	11.9	24	997	1721	735	272	818	331	458	368	260	329	447	138^	241	239	222^	172^	260	107^	196^	165^
FANTASY ISLAND (B)			177	A	9.0	18	754	1727	711	226^	820	287^	453	342	345	329	459	157^	305^	278^	269^	121^	160^	85^	288^	229^
2 SAT. 10.00P 60 ABC A			82																							
10.00 - 10.30				A	8.8	18	737	1718	730	236^	841	281^	464	344	356	338	455	156^	302^	275^	268^	120^	161^	73v	261^	216^
10.30 - 11.00				A	9.1	19	763	1742	693	214^	801	289^	442	338	338	324	462	157^	308	281^	273^	120^	161^	100^	318	245^
FOUR SEASONS	8	199		A	8.1	16	679	1602	657	254^	772	188^	333^	311^	352	363	600	246^	309^	338^	253^	206^	46v	10v	184^	91^
1 SUN. 8.30P 30 CBS CS		96		B	9.9	18	830																			
FOUL UPS, BLEEPS-BLUNDERS	20	200	202	A	9.2	20	771	1576	719	307	837	309	471	387	309	336	405	134^	219	153^	194	179	101^	43^	233	132^
TUE. 8.00P 30 ABC U		98	98	B	14.3	23	1198																			
GIMME A BREAK	34	198	195	A	11.0	23	922	2061	769	392	927	319	529	464	381	348	494	197	282	268	186	161	257	176	383	269
THU. 8.00P 30 NBC CS		98	98	B	14.5	24	1215																			
HAPPY DAYS	2	198	201	A	7.5	15	629	1754	676	230	772	280	463	396	399	253	510	214	361	270	244	140^	216	141^	256	156^
THU. 8.00P 30 ABC CS		98	96	B	7.5	15	629	1754	676	230	772	280	463	396	399	253	510	214	361	270	244	140	216	141	256	156
HARDCASTLE & MCCORMICK	30	206	205	A	10.8	22	905	1791	600	252	699	265	441	378	326	219	672	321	471	374	274	176	220	72^	200	148
SUN. 8.00P 60 ABC A		99	99	B	16.1	25	1349																			
8.00 - 8.30				A	10.1	21	846	1758	624	273	724	283	473	392	345	219	690	334	491	392	280	173	192	69^	152	130^
8.30 - 9.00				A	11.4	22	955	1829	579	230	680	252	415	367	309	218	664	313	461	364	272	179	244	74^	241	164
HART TO HART	32	204	204	A	12.7	23	1064	1736	795	293	896	325	505	421	385	344	556	234	333	297	240	179	127	54^	157	118
TUE. 10.00P 60 ABC PD		99	99	B	14.9	25	1249																			
10.00 - 10.30				A	12.0	22	1006	1761	793	306	896	325	496	424	384	349	553	245	333	291	233	174	136	66^	176	126
10.30 - 11.00				A	13.3	25	1115	1713	800	280	896	320	510	420	387	343	555	224	336	299	245	182	122	47^	140	109

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VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HILL STREET BLUES	35	213	209	A	15.3	28	1282	1753	736	225	805	318	507	471	399	223	652	282	466	426	315	146	146	72^	150	115
THU. 10.00P 60 NBC OP		99	99	B	16.4	27	1374																			
10.00 - 10.30				A	15.0	27	1257	1786	751	230	821	321	519	488	404	221	641	269	455	429	315	141	164	83^	160	126
10.30 - 11.00				A	15.6	29	1307	1709	722	220	785	310	491	455	396	224	658	294	475	423	313	147	126	60^	140	102
HOTEL	4	207	208	A	10.5	19	880	1640	780	318	988	377	587	428	350	374	386	114^	192	177	193	161	101^	74^	165	132^
TUE. 9.00P 60 ABC GD		99	99	B	10.9	19	913																			
9.00 - 9.30				A	10.0	19	838	1692	781	315	1002	400	596	412	328	382	391	115^	191	174	196	166	105^	78^	194	152
9.30 - 10.00				A	11.0	20	922	1580	774	317	970	359	578	443	365	363	372	109^	188	178	186	153	99^	70^	139	113^
JEFFERSONS	29	196		A	11.7	22	980	1789	629	166^	758	184^	358	325	365	340	635	184^	374	435	377	152^	182^	83^	214^	195^
1 SUN. 9.00P 30 CBS CS		97		B	17.1	26	1433																			
KNIGHT RIDER	32	198	198	A	9.1	18	763	1870	809	297	853	320	539	451	374	254	481	161	236	245	206	189	185	105^	351	220
SUN. 8.00P 60 NBC A		97	97	B	16.1	25	1349																			
8.00 - 8.30				A	8.3	17	696	1826	784	271	831	297	518	444	391	247	473	155^	236	246	209	179	179	103^	343	224
8.30 - 9.00				A	9.9	19	830	1898	831	313	867	338	554	451	358	260	484	167	235	241	199	196	191	105^	356	216
KNOTS LANDING	29	200	202	A	9.5	17	796	1567	734	360	888	365	554	439	376	258	442	177	245	218	184	153	126^	65^	111^	84^
THU. 10.00P 60 CBS GD		98	99	B	19.0	32	1592																			
10.00 - 10.30				A	9.7	17	813	1578	751	370	890	368	552	455	375	254	473	187	257	238	198	164	105^	51^	110^	80^
10.30 - 11.00				A	9.3	17	779	1538	715	345	882	357	553	420	374	265	403	163	230	196	166	141^	144^	77^	109^	86^
LOTTERY	3	198	197	A	9.5	17	796	1647	763	278	802	206	390	415	469	321	563	178	351	352	313	171	119^	68^	163	116^
THU. 9.00P 60 ABC A		98	98	B	9.8	17	821																			
9.00 - 9.30				A	8.8	16	737	1634	735	282	766	193	369	387	446	312	562	183	364	358	312	159^	132^	69^	174	125^
9.30 - 10.00				A	10.3	18	863	1630	773	270	818	214	401	429	480	324	557	169	335	341	312	182	107^	64^	148	109^
LOVE BOAT	36	205	181	A	11.1	22	930	1586	706	220	766	241	375	299	249	363	460	171	247	214	192	173	142	100^	218	153
SAT. 9.00P 60 ABC CS		99	85	B	17.7	31	1483																			
9.00 - 9.30				A	10.6	22	888	1564	704	228	756	236	357	287	233	369	458	181	247	204	179	170	144	105^	206	137
9.30 - 10.00				A	11.6	23	972	1596	709	214	772	244	389	315	263	354	458	158	246	221	206	175	138	95^	228	165
MAGNUM, P.I.	37	205	206	A	14.9	30	1249	1693	664	264	721	247	384	357	318	288	662	222	420	374	336	205	111	43^	199	155
THU. 8.00P 60 CBS PD		99	99	B	20.5	33	1718																			
8.00 - 8.30				A	13.5	28	1131	1672	670	275	729	259	383	354	309	298	641	211	403	350	329	206	99^	39^	203	155
8.30 - 9.00				A	16.4	32	1374	1695	654	256	710	235	379	358	321	280	675	231	432	395	340	200	114	45^	196	155
MAMA MALONE	4	189	189	A	5.4	12	453	1781	609	256^	721	201^	353	342	305	333	620	102^	285	319	379	276	161^	86^	279	235^
SAT. 8.00P 30 CBS CS		96	95	B	5.1	12	427																			
MAMA'S FAMILY	5	172	190	A	10.0	20	838	1774	668	298	772	243	405	374	371	291	438	162	257	241	214	154	165	48^	399	301
SAT. 9.00P 30 NBC CS		95	95	B	9.9	20	830																			
MASTER	14		172	A	7.7	16	645	1775	530	157^	547	123^	297^	311^	270^	236^	644	166^	379	353^	327^	242^	187^	64v	397	331^
2 FRI. 8.00P 60 NBC A			88	B	9.8	18	821																			
8.00 - 8.30				A	7.7	17	645	1736	521	174^	541	137^	309^	309^	246^	232^	621	161^	373	340^	309^	229^	194^	65v	380	319^
8.30 - 9.00				A	7.8	16	654	1772	526	136^	538	104^	276^	304^	285^	234^	650	164^	375	360	337^	250^	177^	63v	407	340^
MOVIE OF THE WEEK-FRIDAY	9	179	166	A	12.1	24	1014	1688	740	278	783	275	478	471	430	231	544	162	324	341	311	157	183	80^	178	131
FRI. 9.00P 120 NBC FF		97	91	B	9.8	18	821																			
9.00 - 9.30				A	10.5	21	880	1642	711	258	749	259	463	453	394	224	535	180	341	322	263	162	181	91^	177	98^
9.30 - 10.00				A	12.0	23	1006	1733	736	289	780	260	465	463	432	242	572	176	338	372	318	150	200	85^	181	147
10.00 - 10.30				A	12.7	25	1064	1731	761	274	803	290	482	479	435	236	524	135	298	326	325	164	193	91^	211	159
10.30 - 11.00				A	13.1	26	1098	1648	753	287	796	286	492	481	453	226	547	162	318	344	324	161	160	57^	145	120

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC MONDAY NIGHT MOVIES	28	198	188	A	16.0	27	1341	1721	728	364	911	345	565	498	411	289	475	158	289	275	250	140	179	100	156	122
MON. 9.00P 120 NBC FF		98	96	B	18.1	28	1517																			
9.00 - 9.30				A	14.4	26	1207	1650	692	374	906	346	561	483	400	288	429	122	244	246	236	142	157	75^	158	100
9.30 - 10.00				A	16.0	27	1341	1643	719	395	902	343	562	496	409	281	452	135	273	270	248	133	160	86^	129	105
10.00 - 10.30				A	16.6	28	1391	1789	742	347	910	348	563	495	406	297	503	181	317	286	254	141	210	128	166	135
10.30 - 11.00				A	16.8	29	1408	1800	760	344	930	338	576	513	432	299	504	187	318	289	257	141	192	116	174	140
NBC NEWS DIGEST-M-F	189	178	170	A	9.7	19	813	1752	661	278	731	244	417	377	310	268	485	165	282	268	221	166	205	107	331	226
M-F 8.58P 1 NBC N		88	84	B	12.7	20	1064																			
NBC NEWS DIGEST-2-M-F	91	185	170	A	10.9	20	913	1826	765	324	847	307	491	469	400	272	562	208	354	353	278	151	198	68	219	173
1 TU&TH 9.58P 1 NBC N		92	88	B	12.5	19	1048																			
2 MON. 9.52P 1																										
2 WED. 9.58P 1																										
2 FRI. 9.48P 1																										
NBC NEWS DIGEST-SAT	38	162	169	A	8.2	18	687	1882	608	224	709	245	420	360	293	242	290	130^	186	166^	101^	89^	325	266	558	432
SAT. 8.58P 1 NBC N		85	81	B	10.8	19	905																			
NBC NEWS DIGEST-2-SAT.	17	154		A	8.4	17	704	1371	528	210^	643	149^	266^	241^	365	313^	413	124^	203^	208^	215^	158^	66v	42v	249^	120^
1 SAT. 9.58P 1 NBC N		86		B	9.3	16	779																			
NBC NEWS DIGEST-SUN	38	177	178	A	8.4	16	704	1864	839	273	889	332	572	445	363	274	474	148^	222	203	205	215	209	114^	292	164^
SUN. 8.58P 1 NBC N		89	88	B	13.6	20	1140																			
NBC NEWS DIGEST-2-SUN.	19		171	A	9.9	17	830	1743	819	477	985	426	750	613	481	204^	593	244^	380	326	248^	159^	42v	42v	123^	123^
2 SUN. 9.59P 1 NBC N			85	B	13.3	20	1115																			
NBC NIGHTLY NEWS-SAT.	32	150	163	A	5.3	14	444	1252	574	233^	587	17v	225^	251^	321	336	556	99^	141^	192^	256^	353	66v	52v	43v	30v
SAT. 6.30P 30 NBC N		84	91	B	8.3	17	696																			
NBC NIGHTLY NEWS-SUN	25	159	160	A	5.6	14	469	1699	756	341	792	233^	478	406	386	294	528	171^	253	256	238^	206^	298	182^	81^	LT
SUN. 6.30P 30 NBC N		85	87	B	7.1	14	595																			
NBC NIGHTLY NEWS	189	203	202	A	8.5	20	712	1569	689	222	772	150	323	323	400	385	576	168	279	275	248	243	74^	26^	147	114
M-F 6.30P 30 NBC N		99	99	B	10.7	20	897																			
NBC SUNDAY NIGHT MOVIE	29	196	186	A	11.8	21	989	1699	729	362	802	250	470	453	390	269	673	214	386	365	318	245	63^	33^	161	125
SUN. 9.00P 120 NBC FF		98	93	B	16.0	25	1341																			
9.00 - 9.30				A	10.6	20	888	1677	763	381	831	269	483	459	404	289	656	226	381	362	292	237	60^	37^	130^	88^
9.30 - 10.00				A	11.5	20	964	1659	752	375	828	249	486	477	414	278	652	222	363	343	274	251	52^	34^	127	96^
10.00 - 10.30				A	12.3	22	1031	1722	716	340	792	253	469	451	372	260	678	203	389	371	341	244	63^	21v	189	153
10.30 - 11.00				A	12.5	23	1048	1764	710	367	782	238	461	439	383	258	718	208	422	398	369	249	74^	39^	190	156
NEWHART	30		199	A	13.7	23	1148	1456	729	237	770	223	396	387	312	327	514	142^	282	306	257	172^	71^	41v	101^	49v
2 MON. 9.30P 30 CBS CS			98	B	17.2	26	1441																			
NEWSBREAK-M-F	188	188	186	A	10.2	20	855	1633	660	259	735	224	379	353	333	304	596	189	325	300	292	234	102	48^	200	133
1 MON. 8.57P 1 CBS N		93	94	B	14.6	23	1223																			
1 TU-F 8.58P 1																										
2 MWF 8.58P 1																										
2 TUE. 9.03P 2																										
2 THU. 8.57P 2																										
NEWSBREAK-SAT.	37	180	176	A	7.5	16	629	1733	667	291	751	227	506	495	422	205	662	137^	323	334	421	284	69^	33v	251	173^
1 SAT. 9.10P 3 CBS N		88	90	B	9.7	17	813																			
2 SAT. 8.58P 1																										

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																														
NEWSBREAK-SUN.					38	187	193	A	11.3	22	947	1642	699	200	788	177	325	328	347	394	565	148	263	270	291	258	61^	35^	228	182
1 SUN.	8.58P	1	CBS	N		91	97	B	15.4	23	1291																			
2 SUN.	9.06P	1																												
NIGHT COURT					5	200	200	A	12.1	21	1014	1740	750	312	877	400	571	459	313	247	537	241	370	346	234	115^	194	124	132	100^
THU.	9.30P	30	NBC	CS		99	99	B	13.5	23	1131																			
ONE DAY AT A TIME					6		199	A	13.2	23	1106	1556	801	346	837	255	453	450	352	325	464	123^	234	262	230	174^	114^	58^	141^	82^
2 MON.	9.00P	30	CBS	CS			98	B	14.1	23	1182																			
PEOPLE ARE FUNNY					3		188	A	8.8	17	737	1889	771	355	858	269^	558	499	436	257^	447	141^	302^	302^	244^	145^	193^	53v	391	277^
2 SAT.	9.30P	30	NBC	PV			94	B	8.7	17	729																			
REAL PEOPLE					33	192	192	A	8.8	20	737	1760	779	381	842	183	384	348	344	416	574	165	292	334	231	229	123^	53^	221	170
WED.	8.00P	60	NBC	PV		94	95	B	14.9	24	1249																			
8.00 - 8.30								A	8.7	20	729	1730	804	392	867	187	410	356	365	419	552	152^	278	330	227	222	92^	47^	219	166
8.30 - 9.00								A	9.0	20	754	1756	740	360	799	178	352	339	312	398	579	170	295	327	228	235	157	58^	221	173
REMINGTON STEELE					21	199	195	A	14.6	27	1223	1795	707	339	788	269	542	510	420	199	666	271	492	414	334	128	268	135	73^	64^
TUE.	10.00P	60	NBC	PD		98	97	B	15.1	26	1265																			
10.00 - 10.30								A	14.3	26	1198	1769	718	358	799	272	541	509	425	205	657	250	473	411	346	138	245	144	68^	63^
10.30 - 11.00								A	15.0	28	1257	1801	690	316	767	264	534	501	409	193	670	290	504	414	319	117	289	127	75^	64^
RIPTIDE					21	191	194	A	13.7	25	1148	1889	712	350	743	244	446	440	393	231	668	260	440	417	338	151	261	121	217	170
TUE.	9.00P	60	NBC	PD		96	97	B	17.1	27	1433																			
9.00 - 9.30								A	13.1	25	1098	1912	726	344	750	245	452	452	398	233	660	250	432	410	333	153	241	113	261	202
9.30 - 10.00								A	14.4	26	1207	1838	691	350	725	239	436	426	383	223	669	266	441	419	340	149	274	125	170	137
RIPLEY'S BELIEVE IT-NOT					32	187	187	A	8.0	18	670	1940	687	254	782	324	530	489	342	190	728	349	501	455	315	154^	101^	39v	329	267
SUN.	7.00P	60	ABC	U		96	96	B	11.7	20	980																			
7.00 - 7.30								A	7.0	16	587	1855	712	269	791	329	542	488	336	204	697	324	473	416	303	161^	63^	LT	304	244
7.30 - 8.00								A	8.9	20	746	2013	669	237	777	322	517	489	344	185	755	373	526	491	324	147^	129^	71^	352	289
ROUSTERS					4	168	184	A	8.3	17	696	1750	750	353	800	241	451	490	447	251	563	178	348	374	303	163^	193	53^	194	147^
SAT.	10.00P	60	NBC	A		93	93	B	8.3	17	696																			
10.00 - 10.30								A	8.1	16	679	1739	768	355	816	235	466	503	461	250	525	176	332	346	273	156^	193	61^	205	144^
10.30 - 11.00								A	8.5	18	712	1742	734	348	779	246	430	474	430	251	594	181	364	401	329	166	187	44^	182	149^
ST. ELSEWHERE					30	204	201	A	11.9	24	997	1517	687	301	780	225	386	395	353	332	523	202	326	314	223	153	108^	35^	106^	83^
WED.	10.00P	60	NBC	GD		99	99	B	13.0	22	1089																			
10.00 - 10.30								A	11.5	23	964	1521	680	294	761	220	382	390	342	322	539	209	340	331	231	154	106^	35^	115^	88^
10.30 - 11.00								A	12.2	25	1022	1514	700	306	798	232	388	399	360	340	515	200	320	299	218	154	106^	32^	95^	75^
SALUTE TO LADY LIBERTY(S)							198	A	13.1	24	1098	1692	753	226	790	169^	330	349	343	413	608	125^	311	306	334	266	53v	50v	241	211
2 SUN.	8.00P	120	CBS	GV			99																							
8.00 - 8.30								A	13.3	27	1115	1719	772	252	816	180^	360	354	371	416	646	153^	380	337	334	266	56^	56^	201^	175^
8.30 - 9.00								A	12.3	23	1031	1734	774	271	811	154^	329	333	363	449	635	142^	361	316	342	274	67^	51v	221^	202^
9.00 - 9.30								A	12.8	23	1073	1731	728	197^	763	155^	292	336	321	407	609	114^	291	296	341	278	51v	51v	308	275
9.30 - 10.00								A	13.8	24	1156	1613	757	191^	786	191^	344	372	326	394	548	90^	223	274	320	251	42v	42v	237	198^
SCARECROW & MRS. KING					33	203	203	A	12.9	26	1081	1420	675	326	773	213	422	406	345	317	413	135	218	209	198	162	111	50^	123	69^
MON.	8.00P	60	CBS	GD		99	99	B	17.1	26	1433																			
8.00 - 8.30								A	12.0	25	1006	1424	687	327	777	196	409	413	357	332	411	127	216	208	202	165	105^	47^	131	71^
8.30 - 9.00								A	13.7	26	1148	1410	665	323	768	228	431	401	331	304	410	141	217	207	193	159	115	53^	117	67^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SILVER SPOONS	7	194	193	A	11.2	24	939	1886	619	241	705	275	424	344	274	241	295	131	191	162	105^	93^	338	229	548	437
SAT. 8.30P 30 NBC CS		99	95	B	10.4	23	872																			
SIMON & SIMON	32	204	205	A	16.1	29	1349	1783	743	291	784	262	444	433	371	269	704	249	433	362	336	221	160	63^	135	96
THU. 9.00P 60 CBS PD		99	99	B	22.4	35	1877																			
9.00 - 9.30				A	15.4	28	1291	1781	741	280	782	271	447	433	361	269	691	237	415	356	330	224	164	63^	144	103
9.30 - 10.00				A	16.8	30	1408	1775	740	300	780	252	439	431	375	267	712	261	447	367	337	217	156	64^	127	88
60 MINUTES	40	205	206	A	13.1	30	1098	1390	682	257	739	153	284	301	345	399	566	138	274	279	293	249	30^	7v	55^	45^
SUN. 7.00P 60 CBS DN		99	99	B	22.1	37	1852																			
7.00 - 7.30				A	12.5	29	1048	1379	685	260	740	151	281	296	345	400	560	135	268	266	290	251	34^	9v	45^	45^
7.30 - 8.00				A	13.6	30	1140	1402	675	252	736	154	286	303	345	400	572	141	281	292	297	246	31^	8v	63^	44^
SUMMER SUNDAY USA	2	144	150	A	3.5	8	293	1693	750	280^	829	171^	389^	406	443	372^	655	252^	323^	352^	293^	252^	69v	48v	140^	82v
SUN. 7.00P 60 NBC DN		84	86	B	3.5	8	293	1693	750	280	829	171	389	406	443	372	655	252	323	352	293	252	69	48	140	82
7.00 - 7.30				A	3.8	9	318	1607	736	318^	812	167^	396	397	442	362^	607	223^	284^	364^	281^	243^	68v	50v	120^	70v
7.30 - 8.00				A	3.3	7	277	1704	740	216^	812	165^	364^	397^	426	369^	680	274^	354^	317^	293^	257^	61v	40v	151^	90v
T.J. HOOKER	34	206	185	A	10.2	23	855	1799	730	281	784	263	381	322	286	361	642	194	342	286	329	252	215	139	158	111^
SAT. 8.00P 60 ABC OP		99	85	B	15.0	27	1257																			
8.00 - 8.30				A	9.3	21	779	1872	750	297	816	270	403	330	303	372	676	191	355	313	361	264	220	150^	160	121^
8.30 - 9.00				A	11.1	24	930	1734	714	264	756	253	362	312	272	354	613	197	331	262	300	242	209	129	156	105^
TV BLOOPERS & PRAC. JOKES	22	208	204	A	12.5	25	1048	1761	709	262	810	320	468	375	329	284	435	191	285	217	184	127	237	133	279	211
MON. 8.00P 60 NBC CV		99	99	B	18.1	28	1517																			
8.00 - 8.30				A	12.0	25	1006	1749	714	249	816	314	456	369	335	299	425	185	269	210	170	135	222	125	286	206
8.30 - 9.00				A	13.1	25	1098	1750	692	272	791	319	471	372	322	266	437	196	297	221	190	115	251	140	271	215
THINGS ARE LOOKING UP(S)		179		A	9.3	20	779	1493	600	251^	635	139^	375	394	412	224^	350	162^	198^	164^	121^	122^	199^	109^	309	149^
1 FRI. 8.00P 60 NBC CS		89																								
8.00 - 8.30				A	9.1	21	763	1490	621	230^	660	122^	359	395	438	265^	353	140^	186^	155^	149^	134^	190^	105^	287^	151^
8.30 - 9.00				A	9.6	20	804	1466	571	265^	598	154^	383	384	378	182^	343	182^	207^	163^	92^	113^	203^	112^	322	145^
THREE'S COMPANY	5	201	200	A	9.5	19	796	1593	695	295	824	339	486	381	295	292	417	156	234	168	183	165	126^	69^	226	154
TUE. 8.30P 30 ABC CS		99	98	B	10.7	20	897																			
TRAPPER JOHN, M.D.	31	202	199	A	14.9	27	1249	1598	723	256	817	203	360	370	374	384	497	130	240	264	262	193	163	80^	121	97
SUN. 10.00P 60 CBS GD		99	99	B	16.6	28	1391																			
10.00 - 10.30				A	14.2	25	1190	1618	721	249	812	200	354	362	368	390	522	137	260	292	274	195	153	85^	131	100
10.30 - 11.00				A	15.5	28	1299	1580	727	259	821	207	363	379	377	379	472	120	218	237	250	194	175	75^	112	93
20/20	36	203	204	A	15.4	28	1291	1694	773	327	835	237	459	435	449	317	700	172	385	386	379	264	90^	43^	69^	50^
THU. 10.00P 60 ABC DN		99	99	B	14.7	25	1232																			
10.00 - 10.30				A	15.3	27	1282	1715	780	322	848	249	474	442	456	316	695	179	386	372	374	259	92	43^	80^	61^
10.30 - 11.00				A	15.4	28	1291	1676	770	333	828	226	447	426	446	322	706	162	384	405	386	269	86^	41^	56^	40^
U.S. OLYMPIC TRIALS.(S)			203	A	5.8	12	486	1689	515	248^	586	196^	319^	280^	251^	200^	744	280^	489	484	377^	184^	148^	136^	211^	211^
2 FRI. 9.30P 90 ABC SE			99																							
9.30 - 10.00				A	5.9	12	494	1715	577	294^	621	213^	309^	310^	230^	225^	717	292^	491	483	329^	158^	194^	158^	183^	183^
10.00 - 10.30				A	5.3	11	444	1685	485^	216^	576	208^	321^	254^	230^	194^	755	286^	495^	482^	363^	194^	129v	129v	225^	225^
10.30 - 11.00				A	6.1	12	511	1706	491	234^	575	172^	334^	278^	299^	186^	779	266^	491	494	443^	210^	127^	127^	225^	225^
U.S. OLYMPIC TRIALS(S)		206		A	6.8	14	570	1902	632	355^	760	245^	467	504	407	186^	605	154^	380^	420	367^	185^	167^	98v	370^	220^
1 FRI. 8.00P 90 ABC SE		99																								
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # / DAY / START TIME / DUR / NET / PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
U.S. OLYMPIC TRIAL-CONT'D																										
8.00 - 8.30				A	6.8	15	570	1912	621	346^	772	248^	462	524	419	166^	683	161^	444	478	424	205^	123^	83v	334^	185^
8.30 - 9.00				A	6.3	13	528	1890	609	318^	754	225^	477	490	420^	179^	629	176^	418^	457	376^	172^	182^	106v	325^	185^
9.00 - 9.30				A	7.4	15	620	1873	646	384	739	256^	453	487	377	209^	503	131^	288^	335^	303^	168^	189^	104^	442	282^
WEBSTER	34		202	A	14.0	29	1173	1861	767	312	860	279	510	427	378	305	431	111^	294	255	235	137^	209	155^	361	267
2 FRI. 8.30P 30 ABC CS			99	B	16.4	28	1374																			
•LATE FRINGE																										
ABC NEWSBRIEF-SAT(S)			168	A	4.0	19	335	1490	726	132v	726	226^	325^	333^	430^	199^	680^	259^	482^	339^	375^	198^	84v	84v	LT	LT
2 SAT. 1.07A 1 ABC N			82																							
ABC NEWS:NIGHTLINE-MON	4	194	195	A	4.6	15	385	1164	406	240^	445	99^	273^	249^	260^	156^	670	234^	426	382	291^	229^	49v	28v	LT	LT
1 MON. 12.17A 30 ABC N		96	96	B	4.1	14	344																			
2 MON. 11.30P 30																										
ABC NEWS:NIGHTLINE	71	193	192	A	5.5	15	461	1397	632	210	658	157	330	379	369	252	627	197	352	373	325	197	47^	21v	65^	33^
1 TUE. 11.30P 39 ABC N		96	96	B	6.1	17	511																			
1 WED. 11.30P 40																										
1 THU. 11.30P 37																										
1 FRI. 11.30P 30																										
2 TU-TH 11.30P 30																										
2 FRI. 11.33P 35																										
11.30 - 12.00				A	5.7	16	478	1402	650	212	673	157	338	387	377	261	619	195	347	376	321	190	40^	20v	70^	36^
12.00 - 12.30				A	4.2	14	352	1301	455	165	500	159^	245	299	273	162	657	214	370	331	357	242	87^	20v	57^	26v
ABC NEWS:NIGHTLINE-WED(B)			196	A	4.9	17	411	934	474^	37v	474^	LT	239^	297^	353^	177^	190^	61v	61v	88v	63v	102v	112v	112v	158^	158^
2 WED. 12.00M 11 ABC N			96																							
ABC ROCKS	2	144	149	A	2.5	8	210	871	291^	147^	338^	204^	219^	185^	44v	119v	424^	120v	300^	271^	228^	124v	109v	LT	LT	LT
1 FRI. 12.00M 32 ABC PC		77	79	B	2.5	8	210	871	291	147	338	204	219	185	44	119	424	120	300	271	228	124	109	LT	LT	LT
2 FRI. 12.08A 31																										
ABC WEEKEND REPORT-SAT.	37	155	153	A	3.1	7	260	1015	471	246^	510	168^	399^	369^	258^	111v	435^	178^	258^	215^	80v	177^	70v	70v	LT	LT
SAT. 11.00P 15 ABC N		85	84	B	4.8	10	402																			
ABC WEEKEND REPORT-SUN.	38	167	161	A	2.8	8	235	1455	562	175^	562	158^	387^	417^	379^	76v	719	382^	599	429^	264^	120v	140^	67v	34v	34v
1 SUN. 11.00P 15 ABC N		90	89	B	4.4	11	369																			
2 SUN. 12.09A 15																										
CBS NEWS NIGHTWATCH-1	173	66	67	A	1.2	12	101	941	297^	158^	426^	179^	267^	258^	197^	69v	446^	189^	278^	357^	208^	89v	69v	LT	LT	LT
M-THSU 2.00A 30 CBS N		63	67	B	1.4	15	117																			
CBS NEWS NIGHTWATCH-2	190	102	104	A	1.0	19	84	667^	321^	107v	405^	131v	250^	167v	167v	119v	214^	72v	155v	142v	130v	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		87	88	B	1.2	23	101																			
2.30 - 3.00				A	1.4	18	117	829	324^	154^	444^	137^	299^	290^	256^	51v	358^	119v	222^	264^	188^	94v	LT	LT	LT	LT
3.00 - 3.30				A	1.2	19	101	703	377^	69v	426^	119v	307^	238^	238^	69v	208^	90v	189^	208^	118v	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.0	19	84	690	345^	LT	440^	250^	357^	166v	107v	83v	214^	107v	214^	155v	107v	LT	LT	LT	LT	LT
4.00 - 4.30				A	.9	19	75	573^	280^	LT	413^	200^	306^	106v	106v	107v	146v	LT	146v	146v	120v	LT	LT	LT	LT	LT
4.30 - 5.00				A	.8	19	67	627^	253^	179v	313^	134v	194v	LT	LT	119v	284^	195v	239^	89v	89v	LT	LT	LT	LT	LT
5.00 - 5.30				A	.8	19	67	478^	239^	105v	359^	LT	120v	LT	120v	239^	119v	LT	LT	LT	119v	75v	LT	LT	LT	LT
5.30 - 6.00				A	.8	20	67	418^	225^	149v	269^	LT	LT	LT	LT	269^	149v	LT	LT	LT	149v	89v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	38	129	133	A	5.7	12	478	1245	688	240^	734	127^	337	347	428	358	475	98^	226^	213^	249	220^	15v	LT	21v	21v
SUN. 11.00P 15 CBS N		69	71	B	5.9	12	494																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1984 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
DAVID LETTERMAN I				151	183	182	A	3.5	17	293	1082	403	71^	420	139^	198	243	202	133^	480	307	375	226	105^	105^	137^	31v	45v	34v
1 M-TH	12.30A	30	NBC	GV	96	96	B	3.0	15	251																			
2 M-W	12.45A	30																											
DAVID LETTERMAN II				151	183	181	A	2.7	17	226	925	341	89^	372	98^	169^	199^	217^	146^	496	341	398	198^	88^	98^	44v	26v	LT	LT
1 M-TH	1.00A	30	NBC	GV	96	96	B	2.3	15	193																			
2 M-W	1.15A	30																											
EYE ON HOLLYWOOD				68	118	116	A	1.8	7	151	921	377	152^	404	172^	225^	132^	166^	133^	392	106^	212^	258^	232^	120^	99^	93v	LT	LT
1 TUE.	12.09A	30	ABC	GV	67	66	B	2.0	7	168																			
1 WED.	12.10A	30																											
1 THU.	12.07A	30																											
2 M & TH	12.00M	30																											
2 TUE.	12.00M	31																											
2 WED.	12.11A	30																											
FRIDAY NIGHT VIDEOS				37	193		A	4.3	21	360	1236	542^	206^	558^	313^	366^	432^	162v	96v	399^	308^	327^	214^	78v	13v	220^	LT	59v	59v
1 FRI.	12.30A	90	NBC	PC	98		B	3.7	17	310																			
12.30 - 1.00							A	5.0	20	419	1499	583	332^	618	276^	416^	435^	266^	109v	576	444^	499^	392^	114v	18v	153^	LT	152^	152^
1.00 - 1.30							A	4.4	22	369	962	480^	155v	480^	287^	287^	382^	95v	98v	271^	200^	200^	89v	49v	22v	211^	LT	LT	LT
1.30 - 2.00							A	3.6	22	302	1175	542^	89v	542^	380^	380^	470^	90v	72v	311^	248^	248^	116v	63v	LT	322^	LT	LT	LT
LATE MOVIE I				190	176	176	A	5.4	17	453	1329	567	185	620	165	302	351	330	225	501	168	323	283	273	141	183	84^	25v	18v
1 MTUTH	11.30P	68	CBS	FF	90	90	B	6.1	20	511																			
1 WED.	11.30P	67																											
1 FRI.	11.30P	66																											
2 M-W	11.30P	67																											
2 THU.	11.30P	66																											
2 FRI.	11.30P	64																											
11.30 - 12.00							A	5.5	15	461	1367	594	179	655	178	319	358	345	243	518	179	331	287	273	148	166	78^	28v	21v
12.00 - 12.30							A	5.3	18	444	1345	570	198	608	158	295	358	328	219	504	166	330	289	281	137	208	97^	25v	16v
12.30 - 1.00							A	5.2	22	436	1268	481	201	545	130	258	309	288	196	533	192	348	320	284	145	166	72^	24v	LT
LATE MOVIE II				191	176	176	A	3.8	19	318	1142	442	174^	517	154^	287	299	261	155^	485	182	336	280	256	117^	109^	47^	31v	31v
1 MON.	12.38A	45	CBS	FF	90	90	B	4.2	24	352																			
1 TUE.	12.38A	46																											
1 WED.	12.37A	45																											
1 THU.	12.38A	48																											
1 FRI.	12.36A	45																											
2 MON.	12.37A	45																											
2 TUE.	12.37A	47																											
2 WED.	12.37A	51																											
2 THU.	12.36A	46																											
2 FRI.	12.34A	52																											
12.30 - 1.00							A	4.0	18	335	1176	481	172	531	137^	277	314	280	173	487	182	332	293	258	125^	128^	48^	30v	27v
1.00 - 1.30							A	3.6	20	302	1093	394	175^	490	165^	289	281	240	135^	476	178^	338	264	252	106^	90^	46v	37v	37v
NBC LATE NIGHT MOVIE				38	67	71	A	1.6	7	134	754^	277^	201v	411^	284^	284^	171v	68v	105v	276^	112v	164v	194v	89v	82v	67v	LT	LT	LT
1 SUN.	11.30P	100	NBC	FF	43	45	B	1.6	6	134																			
2 SUN.	11.45P	106																											
11.30 - 12.00							A	1.9	6	159	1013	422^	202^	548^	252^	252^	189^	245^	227^	377^	125v	257^	257^	139v	120v	88v	LT	LT	LT
12.00 - 12.30							A	1.8	7	151	828	345^	232^	491^	352^	352^	206^	LT	139v	298^	100v	146v	173v	73v	125v	39v	LT	LT	LT
12.30 - 1.00							A	1.5	7	126	667^	207v	247^	397^	397^	397^	206v	LT	LT	174v	102v	126v	174v	72v	LT	96v	56v	LT	LT
1.00 - 1.30							A	1.2	7	101	307^	LT	LT	LT	LT	LT	LT	LT	LT	237v	148v	148v	237v	89v	LT	70v	70v	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT	34	191	199	A	6.4	19	536	1526	525	230	605	297	460	386	248	118^	631	305	541	473	268	70^	168^	29v	122^	122^
1 SAT. 11.30P 80 NBC GV		98	99	B	7.2	21	603																			
2 SAT. 11.30P 77																										
11.30 - 12.00				A	7.5	20	629	1509	591	290	661	277	481	404	295	168^	604	250	475	470	274	111^	162^	25v	82^	82^
12.00 - 12.30				A	6.1	19	511	1566	531	222^	602	335	500	412	241	77^	634	349	568	458	250	35v	210^	52v	120^	120^
12.30 - 1.00				A	5.0	18	419	1551	370	107^	506	281	348	308	165^	84^	709	358	664	513	306	45v	107^	LT	229^	229^
TONIGHT SHOW	187	204	200	A	6.3	20	528	1303	530	197	638	212	336	332	301	211	471	207	326	268	185	121	138	41^	56^	41^
1 M-F 11.30P 60 NBC GV		99	99	B	6.8	21	570																			
2 M-F 11.45P 60																										
11.30 - 12.00				A	7.3	21	612	1337	559	223	674	221	368	353	322	222	491	204	343	283	200	130	131	42^	41^	26^
12.00 - 12.30				A	6.0	21	503	1262	506	174	602	200	310	317	281	198	460	214	315	259	171	117	146	36^	54^	42^
12.30 - 1.00				A	4.5	18	377	1170	494	138^	570	209^	281^	284^	265^	191^	383	159^	268^	232^	157^	88^	109^	51v	108^	108^
USFL CONFERENCE CHAMP-SAT(S)			183	A	5.2	18	436	1440	495^	177^	495^	111v	269^	286^	270^	153^	862	282^	502^	499^	490^	231^	83v	57v	LT	LT
2 SAT. 11.30P 195 ABC SE			95																							
11.30 - 12.00				A	6.6	16	553	1391	612	210^	615	137^	309^	331^	297^	228^	748	309^	419	393^	394^	196^	28v	LT	LT	LT
12.00 - 12.30				A	6.1	16	511	1523	526	146^	526	101v	261^	279^	286^	186^	828	302^	468	434^	418^	228^	169^	142^	LT	LT
12.30 - 1.00				A	5.8	18	486	1706	544	200^	544	109v	335^	322^	302^	157^	895	334^	507	471^	435^	254^	267^	176^	LT	LT
1.00 - 1.30				A	5.0	19	419	1339	493^	241^	493^	136v	312^	315^	284^	107v	846	235^	502^	498^	527^	239^	LT	LT	LT	LT
1.30 - 2.00				A	4.4	20	369	1320	379^	127v	379^	97v	222^	239^	212^	103v	941	291^	575^	620^	571^	228^	LT	LT	LT	LT
2.00 - 2.30				A	4.1	23	344	1390	401^	125v	401^	87v	163v	224^	218^	139v	989	221^	593^	626^	666^	273^	LT	LT	LT	LT
2.30 - 3.00				A	3.6	23	302	1175	265^	116v	265^	63v	149v	192v	202^	40v	910	222^	563^	608^	585^	216^	LT	LT	LT	LT
WIMBLEDON UPDATE-MON(S)			202	A	5.8	16	486	1265	598	140^	622	164^	362^	374^	388^	216^	509	207^	360^	240^	225^	149^	100v	100v	34v	34v
2 MON. 11.30P 15 NBC SE			99																							
WIMBLEDON UPDATE-TUE(S)			201	A	8.8	22	737	1075	680	245^	680	188^	400	418	388	219^	285^	112^	161^	161^	121^	124^	29v	LT	81^	81^
2 TUE. 11.30P 15 NBC SE			99																							
WIMBLEDON UPDATE-WED(S)			200	A	5.8	17	486	827	403^	35v	403^	88v	246^	246^	208^	157^	362^	142^	190^	151^	109v	172^	62v	27v	LT	LT
2 WED. 11.30P 15 NBC SE			99																							
WIMBLEDON UPDATE-THU(S)			202	A	6.5	17	545	1273	531	119^	623	205^	339^	313^	296^	218^	541	258^	388^	330^	191^	153^	27v	LT	82v	82v
2 THU. 11.30P 15 NBC SE			99																							
WIMBLEDON UPDATE-FRI(S)			201	A	6.3	16	528	1322	666	105v	709	203^	526	499	419^	183^	549	144^	325^	350^	302^	144^	64v	28v	LT	LT
2 FRI. 11.30P 15 NBC SE			99																							
WIMBLEDON-WOMENS SEMI-FNL(S)			191	A	1.4	9	117	675^	368v	163v	453v	146v	154v	68v	136v	299v	197v	60v	86v	86v	LT	111v	LT	LT	LT	LT
2 THU. 12.45A 120 NBC SE			99																							
12.30 - 1.00				A	2.4	11	201	1070^	537^	253v	731^	418^	418^	224v	204v	313^	214v	80v	80v	80v	LT	134v	125v	LT	LT	LT
1.00 - 1.30				A	1.9	10	159	491^	302v	158v	302v	LT	LT	LT	132v	276v	189v	120v	120v	120v	LT	69v	LT	LT	LT	LT
1.30 - 2.00				A	1.2	8	101	317v	258v	149v	258v	LT	LT	LT	119v	258v	59v	LT	LT	LT	LT	59v	LT	LT	LT	LT
2.00 - 2.30				A	1.0	9	84	833^	333v	119v	559v	226v	262v	LT	131v	297v	274v	LT	131v	131v	131v	143v	LT	LT	LT	LT
2.30 - 3.00				A	1.0	11	84	548v	334v	LT	334v	LT	LT	LT	LT	334v	214v	LT	LT	LT	LT	214v	LT	LT	LT	LT
WIMBLEDON HIGHLIGHTS(S)			194	A	1.8	11	151	1093^	536^	LT	563^	239v	265v	424^	265v	86v	484^	193v	405^	312v	225v	79v	46v	46v	LT	LT
2 FRI. 12.45A 120 NBC SE			99																							
12.30 - 1.00				A	2.7	11	226	1009^	563^	133v	580^	266^	266^	438^	265^	93v	429^	106v	296^	256v	213v	133v	LT	LT	LT	LT
1.00 - 1.30				A	2.4	12	201	856^	458^	LT	458^	185v	185v	329^	233v	59v	398^	70v	314^	244v	269v	84v	LT	LT	LT	LT
1.30 - 2.00				A	1.6	10	134	821^	493^	LT	493^	224v	224v	418v	217v	75v	328v	276v	276v	LT	LT	52v	LT	LT	LT	LT
2.00 - 2.30				A	1.3	10	109	1624^	642^	LT	715^	302v	403v	532v	340v	110v	753^	349v	698^	698^	349v	55v	156v	156v	LT	LT
2.30 - 3.00				A	1.2	11	101	1634^	654^	LT	762^	317v	435v	546v	337v	108v	684^	297v	634^	634^	337v	50v	188v	188v	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•WEEKDAY DAYTIME																															
ABC DAYTIME NEWSBRIEF-M-F						35	205	206	A	8.1	28	679	1508	797	278	884	386	560	460	370	259	233	111	178	136	97	51^	192	166	199	126
	M-F	2.57P	2	ABC	N		99	99	B	7.4	27	620																			
ABC WORLD NEWS-MORN-615A						60	99	99	A	.9	13	75	1213	573^	399^	586^	LT	346^	413^	481^	160v	614^	294^	494^	334^	320^	120v	LT	LT	LT	LT
	M-F	6.15A	15	ABC	N		71	71	B	1.1	13	92																			
ABC WORLD NEWS-MORN-645A						188	151	157	A	1.6	16	134	1201	642	231^	672	82v	306^	395^	395^	262^	410^	164^	216^	172^	202^	164^	LT	LT	90v	90v
	M-F	6.45A	15	ABC	N		85	87	B	2.1	16	176																			
ALL MY CHILDREN						190	206	206	A	8.9	28	746	1643	795	334	882	445	619	478	312	200	281	143	215	160	111	61^	269	224	211	141
	M-F	1.00P	60	ABC	DD		99	99	B	8.8	28	737																			
		1.00 - 1.30							A	8.3	26	696	1644	798	337	886	446	618	481	322	204	274	134	210	164	115	59^	269	219	215	141
		1.30 - 2.00							A	9.4	29	788	1646	797	332	884	447	625	477	305	200	287	149	219	156	111	61^	265	228	210	141
ANOTHER WORLD						183	201	199	A	5.4	18	453	1486	834	194	900	250	446	400	390	426	193	73^	99^	49^	86^	92^	169	60^	224	130
	1 M-F	2.00P	60	NBC	DD		99	99	B	5.6	19	469																			
	2 MTUTH	2.00P	60																												
		2.00 - 2.30							A	5.5	19	461	1497	845	208	912	256	460	410	400	430	190	74^	93^	39^	79^	95^	175	60^	220	124
		2.30 - 3.00							A	5.3	18	444	1455	819	180	884	240	427	389	384	420	188	69^	98^	51^	84^	89^	158	59^	225	139
AS THE WORLD TURNS						184	204	204	A	7.9	25	662	1301	753	126	852	221	384	346	310	428	218	65^	108	86^	95	108	96	67^	135	115
	M-F	1.30P	60	CBS	DD		99	99	B	7.8	26	654																			
		1.30 - 2.00							A	7.7	24	645	1343	771	120	864	231	390	349	309	433	223	70^	116	91	93	105	94	66^	162	136
		2.00 - 2.30							A	8.1	27	679	1244	738	129	835	209	374	342	311	420	206	56^	97	75^	94	109	94	66^	109	94
BODY LANGUAGE						20	109	110	A	3.1	10	260	1450	662	147^	731	240	385	412	288	300	277	100^	163^	139^	100^	103^	222	103^	220	158^
	M-F	4.00P	30	CBS	PV		58	59	B	3.0	10	251																			
CAPITOL						187	196	196	A	6.5	22	545	1275	716	138	801	213	375	348	320	392	183	61^	93^	70^	80^	90^	144	95^	147	127
	M-F	2.30P	30	CBS	DD		96	96	B	6.4	22	536																			
CBS EARLY MORNING NEWS						190	132	131	A	1.3	18	109	743	366^	201^	440^	73v	101v	238^	239^	202^	303^	74v	101v	184^	137^	119v	LT	LT	LT	LT
	M-F	6.30A	30	CBS	N		87	87	B	1.5	16	126																			
CBS MORNING NEWS 1						190	198	197	A	2.7	17	226	1137	584	159^	592	44v	239^	283	340	309	491	102^	257	218^	283	229^	27v	22v	27v	27v
	M-F	7.30A	30	CBS	N		99	99	B	3.5	17	293																			
CBS MORNING NEWS 2						189	198	198	A	2.9	14	243	975	515	103^	523	42v	140^	186^	312	312	387	86^	210^	202^	210^	156^	24v	LT	41v	25v
	M-F	8.30A	30	CBS	N		99	99	B	3.7	17	310																			
DAYS OF OUR LIVES						186	206	203	A	7.3	23	612	1606	785	202	874	312	496	415	371	358	287	130	173	79^	101	107	230	124	215	134
	M-F	1.00P	60	NBC	DD		99	98	B	7.1	23	595																			
		1.00 - 1.30							A	7.0	22	587	1605	790	190	878	318	495	411	369	362	308	147	191	82^	103	113	224	122	195	123
		1.30 - 2.00							A	7.5	24	629	1610	785	210	874	308	499	417	373	357	266	114	156	69^	95	105	239	126	231	143
DIFF'RENT STROKES M-F						5		134	A	3.9	13	327	1602	342^	140^	525	288^	333^	223^	128^	192^	175^	40v	111^	135^	119^	40v	550	278^	352	241^
	2 M-F	12.00N	30	NBC	CS			66	B	3.9	13	327	1602	342	140	525	288	333	223	128	192	175	40	111	135	119	40	550	278	352	241
DREAM HOUSE						182	181		A	4.8	19	402	1299	668	132^	715	177^	326	256^	326	366	155^	11v	16v	16v	63v	139^	281	156^	148^	75^
	1 M-F	11.30A	30	NBC	QG		89		B	5.0	20	419																			
EDGE OF NIGHT						189	122	122	A	2.8	9	235	1383	768	131^	901	374	604	455	375	289	174^	LT	93^	97^	119^	77^	206^	196^	102^	89^
	M-F	4.00P	30	ABC	DD		70	70	B	3.3	10	277																			
FACTS OF LIFE M-F						123	145	144	A	6.1	25	511	1632	386	110^	445	160	274	183	174	156	190	102^	141	88^	58^	49^	394	234	603	458
	M-F	10.00A	30	NBC	CS		88	88	B	4.4	18	369																			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																															
FAMILY FEUD						189	176	177	A	4.4	16	369	1453	674	89^	780	267	389	326	334	331	275	90^	160	125^	138^	106^	217	139^	181	139^
	M-F	12.00N	30	ABC	QP		88	89	B	4.7	17	394																			
GENERAL HOSPITAL						188	208	208	A	9.1	30	763	1463	786	219	874	368	542	441	381	259	220	92	158	132	104	50^	222	197	147	118
	M-F	3.00P	60	ABC	DD		99	99	B	10.0	31	838																			
		3.00 - 3.30							A	9.0	30	754	1467	789	220	876	377	543	436	373	262	218	92	157	127	104	50^	228	204	145	115
		3.30 - 4.00							A	9.2	29	771	1447	784	216	870	356	538	443	386	256	218	93	158	133	104	47^	210	187	149	120
GOOD MORNING, AMERICA-730						189	202	200	A	3.8	24	318	1374	724	263	744	197	395	383	413	295	525	80^	246	287	357	225	38v	16v	67^	38v
	M-F	7.30A	30	ABC	N		99	99	B	5.0	25	419																			
GOOD MORNING, AMERICA-830						188	204	205	A	4.6	22	385	1270	732	251	800	238	422	421	450	296	338	57^	121^	116^	209	210	64^	34v	68^	41^
	1 MWTHF	8.30A	30	ABC	N		99	99	B	5.5	25	461																			
	1 TUE.	8.30A	12																												
	2 M-F	8.30A	30																												
GUIDING LIGHT						185	205	205	A	7.5	24	629	1289	788	152	853	207	401	366	377	414	175	41^	75^	52^	75^	100	139	87^	122	97
	M-F	3.00P	60	CBS	DD		99	99	B	8.0	25	670																			
		3.00 - 3.30							A	7.4	25	620	1268	790	147	850	199	388	355	371	426	166	35^	66^	49^	74^	100	136	84^	116	87^
		3.30 - 4.00							A	7.6	24	637	1295	780	157	847	210	408	370	381	400	183	47^	82^	52^	72^	101	140	91	125	103
HOT POTATO						105	145		A	3.0	11	251	1247	561	127^	613	243^	350^	335^	175^	207^	139^	67v	67v	76v	27v	63v	232^	88v	263^	124^
	1 M-F	12.00N	30	NBC	QG		71		B	3.0	11	251																			
LOVE REPORT-M-F						10	177	178	A	3.1	12	260	1454	649	154^	745	350	481	377	273	191^	260	134^	161^	74^	65^	99^	275	158^	174^	135^
	M-F	11.00A	30	ABC	U		89	89	B	3.1	12	260	1454	649	154	745	350	481	377	273	191	260	134	161	74	65	99	275	158	174	135
LOVING						189	200	202	A	3.6	13	302	1404	752	209	841	317	542	447	358	236	196	61^	117^	80^	95^	79^	198	113^	169^	109^
	M-F	11.30A	30	ABC	DD		96	96	B	3.8	15	318																			
MATCH GM/HOLLYWOOD SQS HR						161	151	149	A	3.9	13	327	1401	666	86^	710	202	318	269	312	361	269	70^	116^	72^	126^	145^	165^	76^	257	141^
	1 M-F	3.00P	60	NBC	QG		76	78	B	3.9	12	327																			
	2 MTUTH	3.00P	60																												
		3.00 - 3.30							A	3.6	12	302	1381	685	72^	734	212	338	282	325	363	256	78^	116^	59^	114^	133^	146^	63^	245	146^
		3.30 - 4.00							A	4.3	14	360	1344	625	96^	664	187	289	247	289	350	260	62^	109^	78^	125^	141^	166	80^	254	129^
NBC NEWS AT SUNRISE						190	162	167	A	1.3	14	109	1083	597	100v	597	102v	248^	303^	412^	294^	459^	56v	211^	220^	302^	220^	LT	LT	LT	LT
	M-F	6.30A	30	NBC	N		88	91	B	1.5	13	126																			
NBC NEWS DIGEST-DAYTIME						73	196	196	A	4.4	15	369	1366	775	184	840	247	434	381	333	366	181	69^	97^	52^	69^	84^	169	65^	176	114^
	MON.	2.57P	1	NBC	N		99	99	B	4.7	16	394																			
	1 W & F	2.57P	2																												
	2 WED.	2.47P	1																												
	2 FRI.	2.40P	1																												
NEWSBREAK-11.57						188	183	181	A	7.8	29	654	1479	640	141	695	269	371	309	228	291	293	98	147	105	105	143	194	116	297	221
	M-F	11.57A	2	CBS	N		90	89	B	7.8	30	654																			
NEWSBREAK-3.57						185	190	187	A	6.2	20	520	1240	755	175	828	224	415	379	363	369	193	46^	87^	58^	80^	106^	81^	64^	138	116
	M-F	3.57P	2	CBS	N		94	93	B	6.5	19	545																			
ONE LIFE TO LIVE						188	205	207	A	7.6	26	637	1576	821	295	912	410	586	495	376	245	259	119	194	145	115	58^	196	166	209	124
	M-F	2.00P	60	ABC	DD		99	99	B	7.9	27	662																			
		2.00 - 2.30							A	7.6	25	637	1582	819	299	909	406	584	498	380	237	271	119	200	147	127	63^	200	170	202	118
		2.30 - 3.00							A	7.7	27	645	1519	803	283	886	398	567	480	365	247	240	114	183	143	101	51^	185	160	208	127

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1984 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
PRESS YOUR LUCK	190	159	158	A	5.8	23	486	1545	600	176	678	221	329	323	298	287	289	124	182	130	92^	107^	214	127	364	284
M-F 10.30A 30 CBS QP		80	80	B	4.9	20	411																			
PRICE IS RIGHT 1	186	204	203	A	7.7	29	645	1405	576	154	631	214	309	295	244	267	309	85^	139	116	116	163	182	103	283	233
M-F 11.00A 30 CBS AP		99	99	B	7.2	29	603																			
PRICE IS RIGHT 2	187	204	203	A	9.8	37	821	1487	604	139	674	247	352	312	232	282	287	84	134	111	102	148	214	127	312	240
M-F 11.30A 30 CBS AP		99	99	B	9.6	38	804																			
RYAN'S HOPE	190	178	178	A	4.6	16	385	1519	704	226	811	351	534	442	317	219	275	112^	203	164	122^	67^	209	171	224	153
M-F 12.30P 30 ABC DD		93	93	B	4.8	17	402																			
SALE OF THE CENTURY	184	155	151	A	5.1	20	427	1454	542	136	577	157	243	191	224	297	244	65^	148	140	118^	87^	277	101^	356	232
M-F 10.30A 30 NBC QG		84	82	B	4.7	20	394																			
SCRABBLE	5		185	A	6.7	24	561	1285	578	191^	631	205	244	212	235	339	182^	72^	104^	104^	67^	78^	219	112^	253	154^
2 M-F 11.30A 30 NBC QG			92	B	6.7	24	561	1285	578	191	631	205	244	212	235	339	182	72	104	104	67	78	219	112	253	154
SEARCH FOR TOMORROW	188	159	154	A	3.3	11	277	1466	813	199^	885	278	416	350	376	444	178^	LT	44v	47v	94^	131^	150^	68^	253	155^
M-F 12.30P 30 NBC DD		78	78	B	3.2	11	268																			
TODAY SHOW-7.30AM	190	201	199	A	3.8	23	318	1248	716	236	748	131^	336	350	350	364	403	76^	182	159^	157^	209	44v	25v	53^	LT
M-F 7.30A 30 NBC N		99	99	B	3.8	19	318																			
TODAY SHOW-8.30AM	189	200	199	A	4.1	20	344	1369	703	177	744	140^	290	295	302	425	471	61^	191	184	212	259	70^	55^	84^	69^
M-F 8.30A 30 NBC N		99	99	B	4.3	19	360																			
$25,000 PYRAMID	185	167	166	A	5.2	21	436	1337	608	110^	700	153	291	295	320	354	288	102^	166	119^	103^	122^	145	89^	204	149
M-F 10.00A 30 CBS QP		86	86	B	5.0	21	419																			
WHEEL OF FORTUNE	186	206	202	A	8.1	31	679	1361	665	138	735	194	330	305	324	343	183	38^	84	84	88	99	175	103	268	181
M-F 11.00A 30 NBC QG		99	98	B	7.3	30	612																			
WIMBLEDON-MEN'S QTR-FNL(S)			187	A	3.8	13	318	1299	538^	201^	645^	214^	327^	334^	274^	252^	481^	132v	311^	290^	232^	170v	154v	88v	19v	19v
2 WED. 2.00P 180 NBC SE			97																							
2.00 - 2.30				A	3.1	11	260	1458	668^	108v	756^	272^	353^	350^	296^	319^	481^	136v	305^	223v	249^	176v	74v	43v	147v	147v
2.30 - 3.00				A	3.2	11	268	1190	504^	101v	571^	68v	168v	264^	365^	239^	418^	146v	254^	187v	159v	164v	201v	130v	LT	LT
3.00 - 3.30				A	3.4	11	285	1372	706^	333^	765^	308^	448^	536^	397^	191v	411^	110v	239^	239^	167v	172v	196v	123v	LT	LT
3.30 - 4.00				A	4.0	13	335	1215	488^	173v	646^	234^	371^	412^	336^	203^	403^	123v	248^	248^	172v	155v	166v	101v	LT	LT
4.00 - 4.30				A	4.6	15	385	1260	509^	343^	702	281^	462^	327^	181^	240^	442^	138v	333^	333^	234^	109v	116v	60v	LT	LT
4.30 - 5.00				A	4.7	15	394	1241	389^	117v	432^	106v	141v	141v	127v	291^	642	121v	424^	424^	361^	218^	167^	79v	LT	LT
WIMBLEDON-MEN'S SEMI-FNL(S)			196	A	3.5	11	293	1167	464^	109v	518^	68v	245^	204^	317^	273^	378^	157v	181v	177v	133v	163v	137v	38v	134v	95v
2 FRI. 2.00P 180 NBC SE			99																							
2.00 - 2.30				A	3.5	12	293	1188	591^	154v	669^	120v	337^	259^	361^	332^	215^	38v	38v	38v	75v	177v	181v	123v	123v	123v
2.30 - 3.00				A	3.0	10	251	1127	538^	115v	653^	151v	354^	239^	374^	299^	246^	119v	119v	40v	71v	127v	148v	60v	80v	80v
3.00 - 3.30				A	3.1	10	260	1177	373^	115v	415^	89v	211v	169v	249^	204v	307^	119v	119v	119v	92v	188v	147v	LT	308^	193v
3.30 - 4.00				A	3.2	10	268	1246	321^	45v	362^	85v	153v	113v	195v	209v	399^	138v	242^	242^	197v	157v	123v	LT	362^	224^
4.00 - 4.30				A	4.2	13	352	1102	483^	125v	517^	LT	244^	244^	381^	273^	498^	220^	220^	281^	196^	150v	87v	LT	LT	LT
4.30 - 5.00				A	4.3	13	360	1072	423^	84v	450^	LT	178^	178^	297^	272^	497^	250^	288^	260^	136v	167^	125v	36v	LT	LT
YOUNG AND THE RESTLESS	187	205	204	A	9.1	31	763	1469	786	188	866	298	483	391	345	346	212	74	115	87	76	94	189	114	202	136
M-F 12.30P 60 CBS DD		99	99	B	8.6	31	721																			
12.30 - 1.00				A	8.9	31	746	1454	777	189	857	294	478	384	336	339	220	84	121	89	66^	96	183	108	194	120
1.00 - 1.30				A	9.3	31	779	1467	790	185	870	301	484	392	350	352	201	63^	105	80	83	93	190	118	206	152

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	34	186	188	A	4.5	16	377	1804	326	204^	411	186^	276^	198^	167^	101^	325	254^	325	150^	71v	LT	156^	98^	912	631
SAT. 12.00N 30 ABC FV		92	93	B	4.7	16	394																			
ABC WIDE WORLD-SPORTS SP.(S) 2 SAT. 5.05P 85 ABC SA			206 / 99	A	4.7	13	394	1655	454^	320^	477^	307^	391^	185^	124v	76v	838	295^	533^	499^	442^	248^	109v	LT	231^	94v
5.00 - 5.30				A	4.2	13	352	1909	480^	386^	480^	335^	426^	204^	110v	54v	964	439^	655^	525^	433^	256^	141v	LT	324^	148v
5.30 - 6.00				A	4.7	14	394	1799	461^	360^	461^	332^	403^	167^	98v	58v	916	335^	587	524^	455^	268^	142v	LT	280^	115v
6.00 - 6.30				A	5.1	14	427	1351	426^	239^	491^	264^	356^	187^	157^	112v	682	159^	403^	457^	438^	225^	54v	LT	124v	37v
ALVIN AND THE CHIPMUNKS	39	198		A	6.9	29	578	2375	221^	233^	273^	186^	233^	173^	87v	LT	218^	218^	218^	111^	LT	LT	369^	240^	1515	798
1 SAT. 10.30A 30 NBC CA		97		B	8.0	28	670																			
AMERICAN BANDSTAND	32	172	168	A	4.3	15	360	1975	489	292^	578	363	470	273^	197^	108^	607	348	573	433	241^	18v	149^	72v	641	460
SAT. 12.30P 60 ABC PC		84	83	B	4.2	14	352																			
12.30 - 1.00				A	4.1	15	344	1933	460	201^	551	365	440	224^	155^	111^	547	379	547	357	168^	LT	122^	53v	713	440
1.00 - 1.30				A	4.5	16	377	1992	508	369	598	363	494	315	235^	104^	652	319	590	496	303^	30v	167^	86^	575	478
BENJI,ZAX & THE-PRINCE	16	181	180	A	4.5	16	377	1729	386	236^	423	204^	278^	247^	138^	121^	321	207^	207^	182^	52v	114^	171^	122^	814	499
SAT. 12.30P 30 CBS CA		89	89	B	3.7	13	310																			
BEST OF SCOOBY DOO	22	191	191	A	5.1	19	427	1667	279	250^	302	162^	268^	158^	113^	34v	340	247^	340	227^	93^	LT	222^	94^	803	506
SAT. 11.30A 30 ABC CA		95	95	B	5.2	19	436																			
BISKITTS	16	178	175	A	4.7	17	394	1614	282^	196^	457	292^	349	208^	133^	73v	228^	175^	175^	175^	38v	53v	142^	118^	787	477
SAT. 12.00N 30 CBS CA		88	87	B	3.7	13	310																			
BUGS BUNNY/ROAD RUNNER 1	20	197	196	A	5.2	20	436	2103	294	221^	395	200^	292	214^	172^	65v	387	303	326	233^	69^	61v	432	295	889	462
SAT. 10.30A 30 CBS CA		96	96	B	4.8	18	402																			
BUGS BUNNY/ROAD RUNNER 2	20	198	196	A	6.8	26	570	2014	318	254	548	355	423	236	153^	62^	318	197^	258	258	111^	60^	248	121^	900	503
SAT. 11.00A 30 CBS CA		97	96	B	5.7	21	478																			
BUGS BUNNY/ROAD RUNNER 3	20	189	187	A	6.6	25	553	1881	235	117^	329	156^	188^	206^	126^	74^	336	201^	248	248	113^	88^	317	189^	899	496
SAT. 11.30A 30 CBS CA		94	94	B	5.3	19	444																			
CAPTAIN KANGAROO-SAT	40	128	127	A	.6	10	50	1340^	500v	LT	680^	160v	539v	539v	460v	141v	419v	LT	280v	280v	360v	139v	LT	LT	241v	241v
SAT. 7.00A 60 CBS CL		83	83	B	1.3	15	109																			
7.00 - 7.30				A	.5	9	42	1214^	643v	LT	809^	167v	714^	714^	642v	LT	405v	LT	238v	238v	405v	167v	LT	LT	LT	LT
7.30 - 8.00				A	.7	10	59	1339^	372v	LT	525^	136v	390v	390v	305v	135v	407v	LT	322v	322v	322v	85v	LT	LT	407v	407v
CBS CHILDREN'S FILM FEST.	25	150	143	A	2.7	10	226	836	322^	137^	327^	LT	138^	138^	235^	189^	133^	31v	58v	27v	27v	75v	27v	LT	349^	283^
SAT. 1.30P 30 CBS CL		78	73	B	2.7	9	226																			
CBS SPORTS SATURDAY	10	189		A	4.4	13	369	1195	285^	95v	285^	59v	119v	108v	145v	166^	570^	68v	239^	285^	364^	217^	229^	LT	111v	74v
1 SAT. 4.30P 89 CBS SA		94		B	6.0	15	503																			
4.30 - 5.00				A	3.7	11	310	1319	307^	65v	307^	148v	193^	152v	132v	114v	533^	91v	230^	277^	335^	165v	308^	LT	171v	84v
5.00 - 5.30				A	5.1	16	427	1164	223^	87v	223^	LT	61v	61v	136v	162^	612	75v	262^	312^	400^	225^	224^	LT	105v	71v
5.30 - 6.00				A	4.3	13	360	1169	352^	131v	352^	55v	130v	130v	168^	222^	572^	44v	226^	265^	354^	263^	178^	LT	67v	67v
CBS SPORTS SPECIAL(S) 2 SAT. 3.30P 60 CBS SE			185 / 95	A	2.9	10	243	979	190v	LT	214v	LT	LT	LT	87v	214v	671^	280^	493^	493^	325^	178v	LT	LT	94v	LT
3.30 - 4.00				A	2.9	10	243	914^	206v	LT	206v	LT	LT	LT	78v	206v	617^	268^	461^	461^	292^	156v	LT	LT	91v	LT
4.00 - 4.30				A	3.0	10	251	1008	168v	LT	211v	LT	LT	LT	91v	211v	702^	283^	510^	510^	346^	192v	LT	LT	95v	LT
CBS SPORTS SUNDAY CONT'D	8	180	188	A	5.7	16	478	1774	457	220^	513	132^	270	255	266	195^	991	408	675	785	466	167^	100^	16v	170^	170^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SUNDAY-CONT'D																										
1 SUN. 4.00P 120 CBS SA		94	97	B	6.8	17	570																			
2 SUN. 5.18P 46																										
4.00 - 4.30				A	5.5	17	461	1852	504	269^	597	149^	402^	369^	359^	161^	1065	486^	750	850	475^	157^	44v	LT	146^	146^
4.30 - 5.00				A	5.5	17	461	1785	428^	202^	525	149^	316^	278^	285^	175^	1043	523	763	852	416^	141^	82v	LT	135^	135^
5.00 - 5.30				A	5.6	16	469	1610	416	173^	457	95^	200^	204^	227^	209^	958	395	612	751	434	167^	110^	31v	85^	85^
5.30 - 6.00				A	5.8	16	486	1852	465	239^	502	141^	235^	213^	237^	211^	970	326	648	765	524	181^	130^	19v	250	250
CHARLIE BROWN&SNOOPY SHOW	20	186	184	A	1.6	16	134	1522	395^	179v	559^	268^	358^	283^	172v	164v	411^	82v	306^	306^	270^	105v	LT	LT	552^	313^
SAT. 8.00A 30 CBS CA		94	94	B	2.9	19	243																			
DALLAS GRAND PRIX(S)			185	A	3.1	11	260	1235	466^	70v	470^	39v	119v	260^	291^	171v	673^	296^	457^	427^	266^	181v	73v	LT	19v	LT
2 SUN. 12.00N 139 CBS SE			97																							
12.00 - 12.30				A	2.2	8	184	1277	461^	141v	488^	LT	81v	244v	244v	244v	789^	397^	463^	511^	224v	278v	LT	LT	LT	LT
12.30 - 1.00				A	2.4	9	201	1234	413^	95v	413^	LT	94v	293v	293v	120v	821^	423^	487^	576^	313^	180v	LT	LT	LT	LT
1.00 - 1.30				A	3.3	12	277	1310	375^	LT	375^	LT	LT	206v	238^	169v	744^	376^	582^	470^	249^	162v	191v	LT	LT	LT
1.30 - 2.00				A	3.7	13	310	1097	403^	LT	403^	LT	87v	280^	313^	123v	574^	232^	438^	325^	265^	136v	120v	LT	LT	LT
2.00 - 2.30				A	4.6	15	385	1265	672	130v	672	195^	337^	272^	351^	205^	489^	96v	310^	310^	281^	179^	LT	LT	104v	LT
DUNGEONS AND DRAGONS	40	200	201	A	4.4	21	369	2328	332	201^	364	154^	252^	207^	177^	67^	487	282^	412	312^	160^	75v	223^	63v	1254	952
SAT. 9.30A 30 CBS CA		98	98	B	5.7	22	478																			
FACE THE NATION	40	150	128	A	2.6	11	218	1307	542	340^	679	151^	376^	271^	353^	303^	628	247^	289^	293^	216^	308^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		90	85	B	3.2	11	268																			
FLINTSTONE FUNNIES	40	186	183	A	2.1	21	176	1148	250^	114v	250^	LT	154v	199^	250^	51v	193^	131v	171^	193^	62v	LT	142v	119v	563^	455^
SAT. 8.00A 30 NBC CA		94	95	B	3.1	21	260																			
IN THE NEWS- 8.26AM	40	186	184	A	2.0	17	168	1661	351^	203^	529^	268^	328^	269^	118v	171v	423^	101v	287^	287^	257^	136v	LT	LT	709	328^
SAT. 8.26A 3 CBS CN		94	94	B	3.2	20	268																			
IN THE NEWS- 9.56AM	40	200	201	A	4.0	18	335	2328	363	206^	396	156^	245^	212^	203^	128^	491	310^	419	307^	142^	72v	205^	56v	1236	903
SAT. 9.56A 3 CBS CN		98	98	B	5.1	19	427																			
IN THE NEWS-10.26AM	37	195	194	A	4.4	17	369	2238	345	271^	383	177^	291^	215^	179^	79v	624	441	564	349	161^	47v	215^	126^	1016	628
SAT. 10.26A 3 CBS CN		97	97	B	4.5	16	377																			
IN THE NEWS-11.56AM	20	189	187	A	6.1	23	511	1798	263	120^	356	158^	194^	212^	131^	94^	336	199^	246	246	108^	90^	256	168^	850	480
SAT. 11.56A 3 CBS CN		94	94	B	5.0	18	419																			
IN THE NEWS-12.26PM	16	178	175	A	4.4	16	369	1491	241^	198^	422	290^	348	169^	98^	74v	225^	165^	165^	165^	43v	60v	120^	100^	724	436
SAT. 12.26P 3 CBS CN		88	87	B	3.4	12	285																			
IN THE NEWS-12.56PM	27	181	180	A	4.2	15	352	1616	391	195^	433	166^	248^	193^	149^	156^	263^	158^	158^	158^	36v	105^	146^	106^	774	610
SAT. 12.56P 3 CBS CN		89	89	B	4.4	15	369																			
IN THE NEWS- 1.26PM	26	168	169	A	3.5	13	293	1259	311^	123^	451	195^	263^	153^	160^	158^	167^	58v	58v	58v	31v	109^	105^	75v	536	382^
SAT. 1.26P 3 CBS CN		87	87	B	4.0	13	335																			
LITTLES	40	198	198	A	5.8	22	486	1603	233^	114^	237^	110^	159^	135^	84^	43v	160^	101^	138^	138^	37v	22v	201^	84^	1005	594
SAT. 10.30A 30 ABC CA		95	96	B	5.6	20	469																			
MEET THE PRESS	36	169		A	2.5	10	210	1033^	381^	72v	381^	LT	72v	72v	72v	309^	652^	114v	366^	252v	252v	286^	LT	LT	LT	LT
1 SUN. 12.30P 30 NBC CC		96		B	2.9	9	243																			
MENUDO-10:25AM	40	198	198	A	5.5	22	461	1837	245^	98^	245^	109^	158^	138^	88^	48v	210^	162^	195^	96^	33v	15v	288	158^	1094	595
SAT. 10.25A 4 ABC CN		99	99	B	5.7	21	478																			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MENUDO-11:55AM	22	191	191	A	4.7	17	394	1655	305	277^	325	186^	297^	168^	124^	28v	359	251^	359	237^	108^	LT	182^	73v	789	506
SAT. 11.55A 4 ABC CN		95	95	B	5.0	18	419																			
MR. T	39	183		A	5.8	23	486	2640	109v	233^	233^	177^	233^	180^	56v	LT	225^	183^	209^	151^	26v	16v	406^	251^	1776	995
1 SAT. 11.00A 30 NBC CA		87		B	7.7	27	645																			
MONCHHICHIS	23	191	192	A	1.8	18	151	1364	385^	292^	385^	79v	292^	292^	213^	93v	86v	33v	86v	86v	53v	LT	105v	59v	788	516^
SAT. 8.00A 30 ABC CA		95	95	B	3.1	21	260																			
NBC MAJOR LEAGUE PRE GAME	12	200	199	A	4.8	17	402	1570	437	147^	435	62v	211^	194^	263^	204^	908	396	632	452	407	204^	80^	LT	147^	80^
1 SAT. 1.00P 18 NBC SC		99	99	B	5.1	19	427																			
2 SAT. 2.00P 16																										
NBC MAJOR LEAGUE BASEBALL	12	200	199	A	6.2	21	520	1346	390	134^	408	65^	152^	164^	256	219^	785	284	413	295	296	323	46v	23v	107^	80^
1 SAT. 1.18P 168 NBC SE		99	99	B	6.8	23	570																			
2 SAT. 2.16P 168																										
1.00 - 1.30				A	4.8	17	402	1607	442^	117v	442^	65v	110v	82v	263^	295^	821	479^	603	283^	293^	218^	124v	LT	220^	130v
1.30 - 2.00				A	5.4	20	453	1550	366^	177^	408^	107v	160^	139^	228^	203^	786	460^	496^	158^	140^	290^	98v	LT	258^	139^
2.00 - 2.30				A	5.8	21	486	1253	391	162^	415	53v	190^	205^	285	189^	773	263	430	331	301	294	25v	LT	40v	LT
2.30 - 3.00				A	6.1	21	511	1346	335	144^	367	66^	161^	167^	211^	185^	850	329	457	314	315	311	14v	14v	115^	86^
3.00 - 3.30				A	6.4	22	536	1418	421	169^	457	93^	152^	187^	275	248	757	269	340	268	254	338	67^	44v	137^	137^
3.30 - 4.00				A	6.4	22	536	1272	368	88^	379	52v	99^	144^	238	216^	746	281	392	252	272	336	50v	35v	97^	86^
4.00 - 4.30				A	6.7	22	561	1130	364	98^	367	46v	126^	126^	232	224	720	194^	344	309	316	345	LT	LT	39v	27v
4.30 - 5.00				A	7.2	23	603	1337	431	93v	431	45v	181^	152^	307^	250^	828	181^	429	398	434	355^	LT	LT	78v	64v
NEW FAT ALBERT SHOW	25	168	169	A	3.7	13	310	1335	332^	142^	480	212^	289^	171^	159^	161^	198^	88v	88v	88v	25v	110^	132^	97^	525	381
SAT. 1.00P 30 CBS CA		87	87	B	4.0	13	335																			
NEW SCOOBY & SCRAPPY DOO	23	201	201	A	3.9	22	327	1480	290^	202^	290^	125^	202^	229^	125^	40v	166^	67v	110^	67v	43v	56v	101^	52v	923	563
SAT. 9.00A 30 ABC CA		99	99	B	4.7	21	394																			
OLD TIMERS BSBL CLASSIC(S)			163	A	3.5	12	293	966	341^	181v	341^	58v	201v	164v	168v	140v	540^	195v	256^	187v	260^	277^	LT	LT	85v	37v
2 SAT. 2.00P 90 CBS SE			87																							
2.00 - 2.30				A	3.2	11	268	1146	619^	418^	619^	186v	482^	359^	321^	137v	448^	146v	146v	169v	239^	279^	LT	LT	79v	LT
2.30 - 3.00				A	3.6	12	302	695^	305^	163v	305^	LT	162v	162v	162v	143v	390^	115v	115v	115v	173v	275^	LT	LT	LT	LT
3.00 - 3.30				A	3.6	13	302	1113	145v	LT	145v	LT	LT	LT	46v	145v	786	319^	501^	282^	373^	285^	LT	LT	182v	110v
ONE TO GROW ON-8:28AM	27	186	182	A	2.5	23	210	1071	205^	81v	205^	LT	162^	205^	205^	LT	201^	123v	186^	201^	78v	LT	109v	90v	556^	419^
SAT. 8.28A 2 NBC CN		94	94	B	3.9	24	327																			
ONE TO GROW ON-8:58AM	40	195	191	A	3.8	26	318	1346	142^	45v	142^	34v	60v	26v	63v	82v	214^	81v	179^	179^	98^	35v	LT	LT	990	594
SAT. 8.58A 2 NBC CN		96	96	B	4.8	24	402																			
ONE TO GROW ON-10:28AM	37	206		A	7.3	31	612	2047	304^	275^	377	303^	348^	147^	74v	29v	274^	227^	227^	108^	47v	47v	295^	158^	1101	567
1 SAT. 10.28A 2 NBC CN		99		B	8.6	31	721																			
ONE TO GROW ON-10:58AM	39	198		A	6.2	26	520	2412	156^	194^	225^	162^	193^	133^	63v	LT	236^	236^	236^	132^	LT	LT	364^	210^	1587	822
1 SAT. 10.58A 2 NBC CN		97		B	7.8	28	654																			
ONE TO GROW ON-12:28PM	24	144		A	3.6	14	302	2086	63v	63v	63v	63v	63v	63v	LT	LT	386^	275^	275^	121v	59v	111v	288^	96v	1349	596^
1 SAT. 12.28P 2 NBC CN		71		B	5.2	18	436																			
PAC-MAN	40	199	199	A	4.6	22	385	2094	319	182^	319	172^	249^	180^	111^	36v	235^	168^	201^	71v	33v	34v	391	262^	1149	630
SAT. 9.30A 30 ABC CA		99	99	B	5.1	20	427																			
PUPPY-FURTHER ADVENTURES	39	200	199	A	4.9	19	411	1713	231^	139^	231^	92^	152^	154^	103^	36v	219^	160^	219^	219^	59v	LT	314	153^	949	580
SAT. 11.00A 30 ABC CA		96	96	B	5.4	19	453																			

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
RASCALS/RICHIE RICH	40	192	192	A	2.2	16	184	1332	328^	252^	344^	120v	267^	249^	147v	77v	71v	55v	71v	38v	LT	LT	96v	64v	821	495^
SAT. 8.30A 30 ABC CA		98	98	B	3.9	20	327																			
RUBIK, THE AMAZING CUBE	40	198	198	A	5.8	24	486	1751	242	106^	242	110^	156^	132^	83^	49v	213^	162^	197^	99^	35v	16v	244	130^	1052	586
SAT. 10.00A 30 ABC CA		99	99	B	6.0	22	503																			
SATURDAY SUPERCADE	40	193	193	A	3.0	19	251	2570	223^	99v	304^	139^	227^	164^	136^	52v	461^	224^	353^	296^	195^	108v	467	401^	1338	945
SAT. 8.30A 60 CBS CA		95	95	B	4.8	23	402																			
8.30 - 9.00				A	2.5	18	210	2195	187^	106v	268^	149^	206^	160^	119v	40v	379^	127v	261^	261^	224^	118v	218^	218^	1330	820
9.00 - 9.30				A	3.6	20	302	2699	237^	87v	300^	119^	219^	151^	138^	54v	481	278^	392	297^	160^	89v	615	505	1303	1001
SCHOOLHOUSE ROCK-8:25AM	23	191	192	A	1.9	18	159	1333	358^	277^	358^	100v	276^	276^	176v	82v	82v	31v	82v	82v	51v	LT	82v	44v	811	534^
SAT. 8.25A 4 ABC CN		95	95	B	3.6	22	302																			
SHIRT TALES	40	195	191	A	3.3	24	277	1173	153^	44v	153^	40v	69v	29v	73v	84v	155^	61v	122^	122^	61v	33v	39v	39v	826	545
SAT. 8.30A 30 NBC CA		96	96	B	4.5	24	377																			
SMURFS I	39	206		A	4.9	28	411	2187	327^	303^	488^	346^	392^	140v	142v	96v	124v	78v	78v	78v	46v	46v	392^	33v	1183	548^
1 SAT. 9.00A 30 NBC CA		99		B	6.2	27	520																			
SMURFS II	39	206		A	6.4	33	536	1873	332^	317^	442	326^	363^	129^	116^	79v	122^	81v	81v	81v	41v	41v	148^	100v	1161	586
1 SAT. 9.30A 30 NBC CA		99		B	7.8	30	654																			
SMURFS III	39	206		A	7.4	33	620	2126	331^	298^	411	330^	379	155^	81v	32v	268^	226^	226^	106^	42v	42v	297^	132^	1150	580
1 SAT. 10.00A 30 NBC CA		99		B	8.6	31	721																			
SPIDERMAN/HULK 1	38	146		A	4.4	17	369	2249	70v	70v	70v	LT	70v	70v	70v	LT	357^	236^	305^	193^	96v	52v	482^	162^	1340	591^
1 SAT. 11.30A 30 NBC CA		71		B	5.6	19	469																			
SPIDERMAN/HULK 2	35	145		A	4.1	16	344	2003	74v	74v	74v	74v	74v	74v	LT	LT	315^	230^	230^	126v	44v	85v	309^	133v	1305	570^
1 SAT. 12.00N 30 NBC CA		71		B	5.7	19	478																			
SPORTSWORLD	24	165	175	A	3.7	11	310	1352	373^	265^	463	142^	340^	298^	265^	123^	589	270^	352^	306^	198^	183^	131^	57v	169^	146^
1 SUN. 4.00P 150 NBC SA		91	92	B	4.9	13	411																			
2 SUN. 3.00P 150																										
3.00 - 3.30				A	3.0	10	251	1060	84v	283^	334^	LT	251^	251^	291^	83v	726^	543^	543^	164v	87v	183v	LT	LT	LT	LT
3.30 - 4.00				A	3.3	10	277	830^	83v	300^	347^	LT	264^	264^	296^	83v	483^	339^	339^	105v	76v	144v	LT	LT	LT	LT
4.00 - 4.30				A	3.5	10	293	925	185^	205^	314^	75v	205^	205^	195^	109^	525	341^	341^	286^	83v	146^	LT	LT	86v	86v
4.30 - 5.00				A	3.6	11	302	1341	329^	222^	401	146^	293^	256^	222^	108^	536	229^	322^	271^	169^	189^	218^	82v	186^	123^
5.00 - 5.30				A	3.9	11	327	1609	474	290^	510	173^	387	330^	261^	123^	570	155^	277^	359^	256^	211^	232^	120^	297^	297^
5.30 - 6.00				A	3.9	11	327	1572	456^	149v	456^	230^	279^	180v	141v	177v	753	162v	420^	518^	404^	235^	231^	173v	132v	102v
6.00 - 6.30				A	5.1	14	427	1735	766	372^	766	271^	618	536^	455^	148^	594	255^	306^	325^	271^	165^	119v	LT	256^	213^
SUNDAY MORNING	38	159	168	A	3.3	17	277	1213	686	231^	719	112^	253^	285^	379^	402^	422^	93v	223^	223^	192^	199^	LT	LT	72v	72v
SUN. 9.00A 90 CBS N		91	94	B	4.6	20	385																			
9.00 - 9.30				A	2.7	17	226	1115	602	221^	655	98v	150^	177^	335^	425^	371^	43v	115v	115v	130v	256^	LT	LT	89v	89v
9.30 - 10.00				A	3.6	19	302	1384	725	245^	752	125^	294^	333^	392	392	495	102^	298^	298^	245^	197^	LT	LT	137^	137^
10.00 - 10.30				A	3.6	16	302	1126	712	222^	735	110^	288^	318^	399	394	391	122^	225^	225^	186^	166^	LT	LT	LT	LT
TARZAN LORD OF-JUNGLE	20	195	194	A	4.0	16	335	2370	370	294^	417	192^	327^	247^	194^	78v	609	434	557	346^	154^	45v	197^	105^	1147	741
SAT. 10.00A 30 CBS CA		97	96	B	4.6	17	385																			
THIS WEEK-DAVID BRINKLEY	35		175	A	4.2	15	352	1236	569^	179^	572^	108v	159v	128v	156v	413^	485^	234^	289^	199^	177^	196^	LT	LT	179^	179^
2 SUN. 11.30A 60 ABC N			95	B	3.9	12	327																			
11.30 - 12.00				A	4.3	16	360	1392	606^	197^	606^	149v	208^	170^	142v	398^	511^	249^	352^	262^	262^	159v	LT	LT	275^	275^
12.00 - 12.30				A	4.1	15	344	1049	529^	160v	529^	63v	107v	83v	169v	422^	442^	212^	212^	128v	81v	230^	LT	LT	78v	78v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THIS WEEK-DAVID BRINKL(B)		106		A	2.9	11	243	1193	490^	62v	490^	LT	185v	185v	288^	305^	552^	70v	99v	317^	313^	235v	32v	LT	119v	58v
1 SUN. 11.30A 60 ABC N		78																								
11.30 - 12.00				A	2.8	11	235	877^	472^	64v	472^	LT	200v	200v	286^	272^	405^	LT	LT	209v	260^	196v	LT	LT	LT	LT
12.00 - 12.30				A	3.0	11	251	1466	502^	56v	502^	LT	171v	171v	286^	331^	680^	135v	186v	413^	359^	267^	60v	LT	224v	108v
THUNDARR	30	106		A	2.4	9	201	2398	432^	432^	432^	70v	432^	362^	362^	LT	51v	LT	LT	LT	LT	51v	218v	LT	1697	1105^
1 SAT. 12.30P 30 NBC CA		63		B	4.9	16	411																			
U.S. OLYMPIC TRIALS-SAT(S)			201	A	3.9	12	327	1226	199^	216^	290^	214^	224^	226^	30v	46v	759	174v	416^	458^	373^	285^	147v	LT	30v	15v
2 SAT. 4.00P 65 ABC SE			99																							
4.00 - 4.30				A	3.4	11	285	1193	207v	214^	315^	214^	214^	270^	56v	45v	719^	133v	393^	456^	372^	263^	159v	LT	LT	LT
4.30 - 5.00				A	4.2	13	352	1125	137v	185^	230^	185^	185^	185^	LT	45v	753	162v	398^	454^	357^	299^	142v	LT	LT	LT
U.S. OLYMPIC TRIALS-SAT.(S)		198		A	4.5	14	377	1316	347^	241^	431^	151v	316^	284^	280^	89v	636	155v	371^	445^	465^	154v	63v	35v	186^	186^
1 SAT. 2.30P 60 ABC SE		99																								
2.30 - 3.00				A	4.3	14	360	1400	373^	237^	461^	167^	308^	330^	294^	97v	589^	92v	364^	459^	497^	130v	122v	69v	228^	228^
3.00 - 3.30				A	4.8	15	402	1204	319^	242^	398^	134v	316^	236^	264^	82v	662	212^	371^	422^	420^	170^	LT	LT	144v	144v
U.S. OLYMPIC TRIALS-SUN(S)		184		A	5.7	19	478	1335	460^	111v	460^	58v	211^	306^	356^	111v	629	157^	396^	404^	380^	225^	96v	LT	150^	126^
1 SUN. 12.30P 131 ABC SE		94																								
12.30 - 1.00				A	4.2	16	352	1668	659	66v	659	147v	301^	403^	461^	140v	665	173^	386^	440^	375^	225^	191^	LT	153v	63v
1.00 - 1.30				A	5.5	19	461	1351	488^	70v	488^	30v	184^	373^	416^	115v	568	85v	335^	335^	362^	233^	160^	LT	135^	135^
1.30 - 2.00				A	5.6	18	469	1377	569	85v	569	10v	250^	462^	518	107v	608	152^	382^	382^	374^	226^	55v	LT	145^	145^
2.00 - 2.30				A	6.9	21	578	1157	275^	153^	275^	68v	151^	110^	160^	97v	655	184^	431	431	398^	224^	47v	LT	180^	152^
2.30 - 3.00				A	7.4	22	620	1155	335^	201^	335^	55v	201^	178^	231^	102^	656	213^	459	459	372^	197^	32v	LT	132^	108^
U.S. SENIOR OPEN CHAMP.(S)			144	A	1.7	6	142	1345^	535^	LT	682^	267v	521^	254v	367v	161v	416v	72v	240v	240v	211v	176v	148v	LT	99v	99v
2 SAT. 2.30P 90 ABC SE			80																							
2.30 - 3.00				A	1.6	5	134	1993	710^	LT	1172^	463^	909^	446^	709^	263v	179v	LT	179v	179v	179v	LT	477^	LT	165v	165v
3.00 - 3.30				A	1.8	6	151	934^	490^	LT	490^	192v	344v	152v	246v	146v	385v	93v	160v	160v	146v	225v	LT	LT	59v	59v
3.30 - 4.00				A	1.6	6	134	1201^	440v	LT	440v	164v	350v	186v	186v	90v	686^	112v	388v	388v	320v	298v	LT	LT	75v	75v
USFL FOOTBALL PLAYOFF-SAT(S)		196		A	5.7	17	478	1075	338^	214^	386^	30v	65v	159^	263^	225^	661	211^	327^	243^	326^	295^	LT	LT	23v	12v
1 SAT. 3.30P 235 ABC SE		98																								
3.30 - 4.00				A	4.3	14	360	958	197^	214^	264^	17v	17v	58v	208^	206^	591^	152v	191^	234^	342^	255^	53v	LT	50v	50v
4.00 - 4.30				A	4.6	15	385	1145	268^	213^	371^	13v	13v	138v	283^	233^	774	355^	447^	148v	297^	327^	LT	LT	LT	LT
4.30 - 5.00				A	5.0	16	419	1086	311^	224^	408^	17v	17v	134v	257^	274^	678	248^	346^	162^	299^	332^	LT	LT	LT	LT
5.00 - 5.30				A	4.8	15	402	1045	329^	262^	428^	32v	87v	159^	246^	269^	617	155^	276^	239^	340^	296^	LT	LT	LT	LT
5.30 - 6.00				A	5.8	17	486	1039	358^	311^	393^	35v	74v	163^	270^	230^	646	206^	343^	242^	304^	303^	LT	LT	LT	LT
6.00 - 6.30				A	6.5	18	545	989	361^	169^	361^	42v	101v	183^	215^	178^	628	160^	286^	264^	338^	282^	LT	LT	LT	LT
6.30 - 7.00				A	7.4	19	620	1040	409	203^	409	50v	121^	204^	262^	197^	631	175^	292^	255^	322^	292^	LT	LT	LT	LT
7.00 - 7.30				A	7.7	20	645	1042	352^	55v	352^	LT	28v	131^	231^	221^	605	113^	250^	304^	335^	301^	LT	LT	85v	55v
7.30 - 8.00				A	3.8	10	318	1255	364^	110v	364^	LT	91v	210^	320^	154v	762	278^	507^	419^	336^	255^	LT	LT	129v	LT
USFL FOOTBALL PLAYOFF-SUN(S)		193		A	6.0	18	503	1159	300^	157^	304^	20v	90v	78v	173^	206^	725	192^	370^	392^	391^	333^	31v	LT	99v	79v
1 SUN. 2.41P 207 ABC SE		97																								
2.30 - 3.00				A	6.7	20	561	1146	319^	194^	319^	31v	137^	106v	176^	182^	600	164^	336^	336^	324^	264^	22v	LT	205^	165^
3.00 - 3.30				A	6.1	18	511	1254	345^	180^	364^	49v	127^	78v	166^	237^	702	217^	364^	364^	342^	338^	15v	LT	173^	139^
3.30 - 4.00				A	6.1	18	511	1235	259^	175^	265^	27v	113v	86v	165^	152^	730	200^	405^	405^	373^	325^	71v	15v	169^	125^
4.00 - 4.30				A	5.6	17	469	1158	254^	152^	254^	16v	79v	63v	152^	175^	751	178^	399^	399^	403^	352^	61v	26v	92v	68v
4.30 - 5.00				A	5.6	17	469	1047	196^	90v	196^	LT	13v	13v	106v	183^	757	205^	412^	412^	439^	345^	47v	LT	47v	47v
5.00 - 5.30				A	6.1	18	511	1129	266^	94v	266^	LT	28v	28v	153^	238^	851	203^	364^	477	515	374^	LT	LT	12v	12v
5.30 - 6.00				A	6.1	17	511	1023	342^	163^	342^	LT	78v	108v	243^	234^	663	145^	302^	341^	405^	322^	LT	LT	18v	18v
6.00 - 6.30				A	3.3	9	277	1357	819^	448^	819^	86v	336^	337^	398^	407^	524^	159v	263^	248^	238^	261^	LT	LT	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																								
USFL CONFERENCE CHAMP-SUN(S)	202	A	5.6	17	469	1712	481^	264^	577	193^	371^	301^	262^	194^	847	275^	453^	439^	338^	359^	124v	88v	164^	164^
2 SUN. 2.30P 210 ABC SE	99																							
2.30 - 3.00		A	4.7	16	394	1797	465^	282^	640	281^	401^	285^	210^	218^	875	318^	492^	523^	316^	352^	65v	65v	217^	217^
3.00 - 3.30		A	5.2	17	436	1697	471^	282^	638	224^	399^	302^	259^	212^	770	202^	372^	399^	310^	371^	55v	55v	234^	234^
3.30 - 4.00		A	5.2	16	436	1640	501^	327^	595	156^	379^	353^	308^	180^	824	209^	419^	387^	362^	371^	61v	61v	160^	160^
4.00 - 4.30		A	5.5	16	461	1662	445^	273^	520	133^	330^	290^	264^	190^	894	336^	515	444^	379^	347^	182^	54v	66v	66v
4.30 - 5.00		A	5.6	16	469	1635	560	329^	618	168^	425^	368^	342^	193^	868	266^	461^	461^	408^	366^	102v	102v	47v	47v
5.00 - 5.30		A	6.0	17	503	1968	484	207^	579	221^	390^	293^	254^	189^	927	309^	502	462	350^	388^	181^	128^	281^	281^
5.30 - 6.00		A	6.8	18	570	1663	472	199^	509	183^	315^	242^	223^	194^	806	289^	440	415	263^	336^	192^	135^	156^	156^
WESTERN OPEN GOLF-SAT(S)	194	A	4.1	13	344	1093	492^	LT	521^	87v	96v	111v	194^	341^	521^	70v	216^	216^	305^	305^	LT	LT	46v	34v
2 SAT. 4.30P 89 CBS SE	98																							
4.30 - 5.00		A	2.9	9	243	1058	317^	LT	354^	LT	33v	33v	156v	321^	486^	86v	238v	238v	267^	248^	21v	LT	197v	149v
5.00 - 5.30		A	4.3	13	360	1019	452^	LT	477^	LT	LT	109v	217^	368^	542^	LT	231^	231^	403^	311^	LT	LT	LT	LT
5.30 - 6.00		A	5.2	16	436	1177	624	LT	649	214^	214^	155^	193^	324^	528^	121v	193^	193^	249^	335^	LT	LT	LT	LT
WESTERN OPEN GOLF-SUN(S)	202	A	5.1	16	427	1307	576	121v	602	123v	314^	237^	310^	276^	598	134v	326^	314^	302^	263^	49v	LT	58v	LT
2 SUN. 2.19P 179 CBS SE	99																							
2.00 - 2.30		A	3.4	11	285	1137	516^	120v	516^	105v	260^	155v	278^	256^	438^	LT	203v	203v	299^	235^	LT	LT	183v	LT
2.30 - 3.00		A	3.8	13	318	1340	622^	113v	622^	167v	390^	223^	333^	232^	554^	158v	343^	308^	271^	211^	LT	LT	164v	LT
3.00 - 3.30		A	4.3	14	360	1342	633^	95v	658	149v	361^	212^	329^	297^	537^	89v	281^	281^	320^	256^	LT	LT	147v	LT
3.30 - 4.00		A	4.8	15	402	1236	645	115v	677	94v	360^	266^	379^	317^	559^	69v	283^	283^	314^	276^	LT	LT	LT	LT
4.00 - 4.30		A	6.0	18	503	1199	664	105v	698	149^	413^	345^	362^	285^	501	115v	228^	228^	203^	273^	LT	LT	LT	LT
4.30 - 5.00		A	6.3	18	528	1307	410^	123^	444	99v	182^	141^	185^	262^	688	179^	403^	356^	333^	281^	172^	LT	LT	LT
5.00 - 5.30		A	7.1	20	595	1422	482	165^	517	92v	185^	224^	275^	256^	742	212^	419	438	365^	261^	95v	LT	68v	68v
WIMBLEDON TENNIS-SAT(S)	194	A	4.4	13	369	1222	476^	111v	536^	238^	270^	223^	132v	255^	513^	38v	207^	216^	310^	288^	108v	52v	65v	39v
1 SAT. 4.06P 144 NBC SE	98																							
4.00 - 4.30		A	4.8	15	402	1139	365^	65v	420^	114v	141v	104v	180^	261^	699	114v	393^	343^	441^	306^	20v	20v	LT	LT
4.30 - 5.00		A	4.4	14	369	1455	602^	146v	672	352^	371^	300^	173^	301^	615^	51v	279^	295^	445^	320^	168^	124v	LT	LT
5.00 - 5.30		A	4.7	14	394	1203	465^	46v	515^	239^	284^	233^	86v	231^	480^	33v	172^	206^	233^	274^	94v	35v	114v	72v
5.30 - 6.00		A	4.3	13	360	1222	511^	150v	561^	258^	297^	283^	109v	229^	423^	LT	111v	139v	242^	284^	147v	31v	91v	56v
6.00 - 6.30		A	4.0	11	335	1060	426^	141v	503^	216^	252^	173^	123v	251^	349^	LT	81v	93v	185^	256^	97v	35v	111v	63v
WIMBLEDON TENNIS-SUN(S)	179	A	3.2	10	268	1511	276^	245^	510^	391^	409^	196v	60v	101v	676^	336^	475^	435^	175v	173v	75v	75v	250^	120v
1 SUN. 2.00P 120 NBC SE	97																							
2.00 - 2.30		A	3.2	10	268	1369	239^	148v	447^	302^	302^	124v	75v	145v	758^	437^	542^	273^	105v	216v	LT	LT	164v	86v
2.30 - 3.00		A	3.2	10	268	1474	265^	198v	497^	410^	410^	178v	31v	87v	570^	268^	399^	399^	156v	171v	108v	108v	299^	172v
3.00 - 3.30		A	3.3	10	277	1643	325^	321^	534^	414^	450^	241^	66v	84v	643^	299^	477^	519^	220^	124v	94v	94v	372^	210v
3.30 - 4.00		A	3.3	10	277	1422	249^	289^	523^	411^	444^	228^	65v	79v	676^	322^	451^	516^	194v	160v	83v	83v	140v	LT
WIMBLEDON TENNIS CHMP-SAT(S)	197	A	4.5	17	377	1512	515^	194^	608^	162^	298^	326^	337^	191^	706	276^	520^	408^	332^	173^	52v	LT	146v	108v
2 SAT. 9.00A 300 NBC SE	99																							
9.00 - 9.30		A	3.3	18	277	1520	602^	97v	602^	145v	256^	342^	328^	202v	564^	149v	352^	352^	285^	212v	LT	LT	354^	177v
9.30 - 10.00		A	4.3	19	360	1500	569^	86v	569^	57v	225^	321^	342^	248^	701	267^	453^	403^	327^	248^	22v	LT	208^	81v
10.00 - 10.30		A	5.3	20	444	1691	585	149^	623	205^	388^	406^	306^	179^	812	286^	573	538	421^	191^	37v	LT	219^	118v
10.30 - 11.00		A	4.5	16	377	1576	565^	96v	615	156v	370^	365^	372^	199^	848	378^	636	555^	392^	161^	73v	24v	40v	40v
11.00 - 11.30		A	4.1	15	344	1608	488^	180^	584^	214^	357^	346^	283^	143v	813	402^	741	529^	377^	72v	44v	LT	167v	167v
11.30 - 12.00		A	4.2	15	352	1466	511^	176^	585^	159v	250^	315^	299^	196^	642^	361^	581^	385^	242^	61v	62v	LT	177^	177^
12.00 - 12.30		A	4.4	16	369	1713	481^	291^	681	233^	287^	272^	305^	208^	798	287^	628	457^	341^	170^	72v	LT	162^	162^
12.30 - 1.00		A	4.9	17	411	1202	413^	212^	576	163^	207^	197^	289^	216^	504^	167^	309^	197^	195^	195^	54v	LT	68v	68v
1.00 - 1.30		A	5.3	19	444	1387	460^	241^	586	125v	247^	296^	401^	165^	661	208^	465^	340^	369^	196^	66v	LT	74v	74v
1.30 - 2.00		A	4.6	16	385	1470	516^	345^	656	140v	361^	412^	454^	166^	654	237^	434^	325^	332^	194^	84v	LT	76v	76v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE (WK 1 / WK 2)	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
WIMBLEDON TENNIS CHMP-SUN(S)		193	A	4.4	17	369	1588	593^	168^	628	201^	409^	345^	289^	186^	710	273^	472^	415^	331^	214^	60v	LT	190^	98v
2 SUN. 9.00A 360 NBC SE		99																							
9.00 - 9.30			A	4.5	26	377	1782	791	300^	849	197^	523^	523^	408^	244^	903	256^	591^	588^	464^	271^	LT	LT	30v	LT
9.30 - 10.00			A	6.2	30	520	1740	718	208^	743	248^	536	477	353^	142^	814	290^	564	525	411^	207^	32v	LT	151^	LT
10.00 - 10.30			A	7.6	32	637	1801	579	226^	595	204^	397	373	263^	128^	670	303^	431	425	279^	187^	84v	LT	452	286^
10.30 - 11.00			A	6.8	27	570	1960	661	153^	661	232^	359^	278^	200^	259^	637	298^	367^	343^	261^	225^	94v	LT	568	386^
11.00 - 11.30			A	5.0	19	419	1360	653	100v	653	260^	398^	252^	260^	255^	498^	188^	273^	225^	240^	225^	56v	LT	153^	68v
11.30 - 12.00			A	3.8	14	318	1208	522^	57v	604^	148v	397^	306^	337^	207^	566^	167v	334^	259^	311^	232^	LT	LT	38v	LT
12.00 - 12.30			A	3.9	14	327	1346	312^	40v	364^	97v	270^	212^	193^	94v	945	336^	743	505^	486^	202^	LT	LT	37v	LT
12.30 - 1.00			A	3.3	12	277	1495	542^	69v	610^	129v	389^	329^	380^	191v	838	340^	628^	436^	411^	210v	LT	LT	47v	LT
1.00 - 1.30			A	3.3	11	277	1350	520^	145v	574^	144v	314^	220^	321^	260^	589^	184v	423^	380^	325^	166v	65v	LT	122v	LT
1.30 - 2.00			A	3.0	10	251	1402	331^	76v	362^	159v	159v	59v	95v	203v	670^	295^	495^	347^	263^	175v	370^	LT	LT	LT
2.00 - 2.30			A	2.9	10	243	1461	775^	355^	803^	424^	724^	626^	325^	79v	658^	267^	390^	452^	272^	206v	LT	LT	LT	LT
2.30 - 3.00			A	3.0	10	251	1143	359^	132v	454^	79v	331^	331^	295^	123v	689^	318^	462^	462^	232v	227v	LT	LT	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JUNE 25, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					21,540 25.7											
Program					(OP) (SD)	← ABC MONDAY NIGHT BASEBALL — N.Y. METS VS PHILADELPHIA / SAN DIEGO VS LOS ANGELES / MULTI-SEGMENT TELECAST(OP)(+OP)										
AVERAGE AUDIENCE (Households (000))					8,460											
AVERAGE AUDIENCE (%)					10.1	7.3*		8.6*		10.6*		11.0*		11.4*		11.1*
SHARE OF AUDIENCE %					19	16 *		18 *		19 *		19 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					7.7	7.4	8.1	9.2	10.5	10.7	10.9	11.0	11.1	11.7	11.5	10.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,670 18.7				19,940 23.8							
Program					← SCARECROW & MRS. KING → (R)(SD)				← CBS SPECIAL MOVIE PRESNT — VALLEY OF THE DOLLS 1981, PART 1(R) →							
AVERAGE AUDIENCE (Households (000))					10,480				11,230							
AVERAGE AUDIENCE (%)					12.5	11.6*		13.4*	13.4	12.5*		13.3*		13.5*		14.1*
SHARE OF AUDIENCE %					26	25 *		26 *	23	22 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					11.2	11.9	13.0	13.7	12.3	12.8	13.3	13.2	13.5	13.6	13.9	14.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,930 20.2				23,300 27.8							
Program					← TV BLOOPERS & PRAC. JOKES → (R)(SD)				← NBC MONDAY NIGHT MOVIES — RAGE OF ANGELS, PART 2(R) →							
AVERAGE AUDIENCE (Households (000))					10,980				14,750							
AVERAGE AUDIENCE (%)					13.1	12.4*		13.9*	17.6	15.9*		17.2*		18.2*		18.9*
SHARE OF AUDIENCE %					27	27 *		27 *	30	28 *		29 *		30 *		33 *
AVG. AUD. BY ¼ HR. %					12.1	12.7	12.9	14.8	15.5	16.3	17.0	17.5	18.1	18.4	19.1	18.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,190 22.9											
Program					(OP) (SD)	← ABC MONDAY NIGHT BASEBALL — DETROIT VS CHICAGO WHITE SOX / CHICAGO CUBS VS SAN DIEGO / MULTI-SEGMENT TELECAST(OP) →										
AVERAGE AUDIENCE (Households (000))					9,300											
AVERAGE AUDIENCE (%)					11.1	9.1*		10.2*		10.9*		12.4*		12.4*		10.9*
SHARE OF AUDIENCE %					20	18 *		20 *		20 *		21 *		20 *		18 *
AVG. AUD. BY ¼ HR. %					8.9	9.2	10.2	10.4	10.7	11.0	12.1	12.7	12.7	12.0	11.3	5.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,670 17.5				12,910 15.4		13,410 16.0		17,850 21.3			
Program					← SCARECROW & MRS. KING → (R)(SD)				ONE DAY AT A TIME (R)		NEWHART (R)		← CAGNEY & LACEY → (R)			
AVERAGE AUDIENCE (Households (000))					11,060				11,060		11,480		13,580			
AVERAGE AUDIENCE (%)					13.2	12.4*		13.9*	13.2		13.7		16.2	15.5*		16.9*
SHARE OF AUDIENCE %					25	25 *		26 *	23		23		28	26 *		30 *
AVG. AUD. BY ¼ HR. %					12.1	12.7	13.7	14.2	12.7	13.6	13.4	14.0	14.8	16.2	16.7	17.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,330 17.1				19,110 22.8							
Program					← TV BLOOPERS & PRAC. JOKES → (R)(SD)				← NBC MONDAY NIGHT MOVIES — CHILDREN OF DIVORCE(R) (SD) →							
AVERAGE AUDIENCE (Households (000))					9,970				11,980							
AVERAGE AUDIENCE (%)					11.9	11.5*		12.3*	14.3	12.9*		14.8*		15.0*		14.7*
SHARE OF AUDIENCE %					23	23 *		23 *	25	23 *		25 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					11.1	11.9	12.0	12.5	12.5	13.2	14.5	15.1	15.1	14.9	14.9	14.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.2	45.8	46.0	46.8	45.8	46.8	49.2	52.7	55.0	57.3	59.6	60.1	59.8	59.7	58.9	56.3
WK. 2	46.9	47.9	48.0	49.3	49.3	51.2	52.6	54.4	55.6	57.4	58.3	59.7	59.6	59.8	58.2	55.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

EVE.MON. JULY 2, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JUNE 26, 1984

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					10,390 12.4		10,060 12.0		11,980 14.3				13,990 16.7			
	Program					FOUL UPS, BLEEPS-BLUNDERS (R)		THREE'S COMPANY (R)		HOTEL (R)(SD)				HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,300 9.9		8,380 10.0		8,880 10.6	10.1*		11.1*	10,640 12.7	12.1*		13.4*
	SHARE OF AUDIENCE %					20		19		19	18 *		19 *	23	21 *		24 *
	AVG. AUD. BY ¼ HR. %					9.8	10.1	9.5	10.5	10.0	10.3	10.8	11.5	11.8	12.4	13.4	13.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					19,610 23.4											
	Program					CBS TUESDAY NIGHT MOVIES VALLEY OF THE DOLLS 1981, PART 2(R) (SD)											
	AVERAGE AUDIENCE (Households (000) & %)					9,640 11.5	8.5*		9.4*		11.2*		12.2*		13.5*		14.1*
	SHARE OF AUDIENCE %					21	17 *		18 *		20 *		21 *		23 *		26 *
	AVG. AUD. BY ¼ HR. %					8.4	8.5	9.1	9.7	10.8	11.7	12.0	12.5	13.6	13.5	13.9	14.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					16,260 19.4				16,680 19.9				16,260 19.4			
	Program					A TEAM (R)(SD)				RIPTIDE (R)(SD)				REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					12,400 14.8	14.0*		15.6*	12,400 14.8	14.3*		15.2*	12,320 14.7	14.6*		14.9*
	SHARE OF AUDIENCE %					29	29 *		30 *	26	26 *		26 *	26	25 *		27 *
	AVG. AUD. BY ¼ HR. %					13.5	14.4	15.4	15.9	14.3	14.3	15.0	15.4	14.7	14.5	15.0	14.7
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					8,720 10.4		8,880 10.6		11,730 14.0				13,490 16.1			
	Program					FOUL UPS, BLEEPS-BLUNDERS (R)		THREE'S COMPANY (R)		HOTEL (R)(SD)				HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,040 8.4		7,540 9.0		8,720 10.4	9.9*		10.8*	10,560 12.6	11.9*		13.2*
	SHARE OF AUDIENCE %					19		19		20	20 *		20 *	24	22 *		25 *
	AVG. AUD. BY ¼ HR. %					8.3	8.5	8.3	9.7	9.7	10.1	10.5	11.2	11.5	12.4	13.1	13.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					15,840 18.9											
	Program					CBS TUESDAY NIGHT MOVIES BERLIN TUNNEL 21(R) (SD)											
	AVERAGE AUDIENCE (Households (000) & %)					7,210 8.6	8.2*		8.4*		8.5*		8.4*		9.3*		8.9*
	SHARE OF AUDIENCE %					17	18 *		18 *		17 *		16 *		17 *		17 *
	AVG. AUD. BY ¼ HR. %					8.3	8.1	8.3	8.4	8.6	8.5	8.3	8.5	9.3	9.3	9.0	8.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					15,750 18.8				14,250 17.0				15,750 18.8			
	Program					A TEAM (R)(SD)				RIPTIDE (R)				REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,730 14.0	12.9*		15.1*	10,560 12.6	11.8*		13.5*	12,150 14.5	13.9*		15.1*
	SHARE OF AUDIENCE %					30	29 *		32 *	24	24 *		25 *	27	26 *		28 *
	AVG. AUD. BY ¼ HR. %					12.6	13.2	14.9	15.3	11.4	12.2	13.1	13.8	13.3	14.6	15.0	15.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	46.4	47.1	47.4	48.5	48.2	49.7	51.2	53.7	54.8	56.6	58.2	58.8	57.9	57.0	56.0	54.4
	WK. 2	43.8	43.7	43.1	43.8	44.0	45.2	46.8	48.7	49.1	51.0	52.7	54.5	53.9	53.3	53.1	53.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.TUE. JULY 3, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,250 18.2				19,530 23.3							
Program					← FALL GUY (R)(SD) →				← ABC WEDNESDAY NIGHT MOVIE DREAMS DON'T DIE(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					11,230 13.4	12.2*		14.6*	10,980 13.1	11.4*		12.6*		14.2*		14.1*
SHARE OF AUDIENCE %					27	26 *		29 *	24	21 *		22 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					11.7	12.7	14.2	14.9	11.6	11.1	12.0	13.1	14.0	14.3	14.2	14.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,640 12.7				16,840 20.1							
Program					← CROSSROADS (SD) →				← CBS WEDNESDAY NIGHT MOVIE ATLANTIC CITY →							
AVERAGE AUDIENCE (Households (000) & %)					7,210 8.6	8.5*		8.8*	9,220 11.0	10.6*		10.7*		11.2*		11.5*
SHARE OF AUDIENCE %					18	18 *		18 *	20	19 *		19 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					8.4	8.6	8.5	9.1	10.9	10.4	10.8	10.6	11.1	11.2	11.7	11.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,310 13.5				15,500 18.5		12,820 15.3		15,500 18.5			
Program					← REAL PEOPLE (R)(SD) →				FACTS OF LIFE (R)		DUCK FACTORY		← ST. ELSEWHERE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					8,210 9.8	9.6*		10.0*	13,160 15.7		10,890 13.0		11,060 13.2	13.2*		13.2*
SHARE OF AUDIENCE %					20	20 *		20 *	28		23		24	24 *		24 *
AVG. AUD. BY ¼ HR. %					9.3	9.8	9.8	10.3	14.4	17.1	13.4	12.6	13.1	13.2	13.2	13.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,980 14.3				16,090 19.2							
Program					← FALL GUY (R)(SD) →				← ABC WEDNESDAY NIGHT MOVIE CAN'T STOP THE MUSIC (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					8,800 10.5	10.0*		11.1*	7,630 9.1	8.6*		8.5*		9.4*		9.7*
SHARE OF AUDIENCE %					26	25 *		27 *	21	20 *		19 *		21 *		22 *
AVG. AUD. BY ¼ HR. %					9.4	10.5	11.2	11.1	9.0	8.2	8.4	8.6	9.4	9.5	9.5	9.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,040 8.4				10,560 12.6							
Program					← CROSSROADS (SD) →				← AMERICA AT THE OLYMPICS →							
AVERAGE AUDIENCE (Households (000) & %)					4,780 5.7	6.1*		5.4*	4,360 5.2	4.6*		5.5*		5.4*		5.2*
SHARE OF AUDIENCE %					14	15 *		13 *	12	11 *		13 *		12 *		12 *
AVG. AUD. BY ¼ HR. %					6.2	6.1	5.4	5.3	4.7	4.5	5.4	5.7	5.7	5.2	4.6	5.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,470 11.3				10,310 12.3		8,630 10.3		13,070 15.6			
Program					← REAL PEOPLE (R)(SD) →				FACTS OF LIFE (R)		DUCK FACTORY (SD)		← ST. ELSEWHERE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					6,540 7.8	7.7*		7.9*	8,380 10.0		7,120 8.5		8,800 10.5	9.8*		11.2*
SHARE OF AUDIENCE %					19	19 *		19 *	24		19		24	22 *		25 *
AVG. AUD. BY ¼ HR. %					7.9	7.4	7.6	8.1	9.4	10.6	8.4	8.7	9.3	10.3	11.0	11.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.3	46.1	47.2	48.1	46.6	48.4	49.0	51.3	54.5	56.1	55.9	56.2	56.0	55.7	54.9	54.1
WK. 2	38.1	38.1	37.8	39.3	39.5	40.5	40.2	41.1	41.5	43.0	43.7	43.9	44.0	44.4	44.1	44.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						7,630 9.1		6,370 7.6		11,730 14.0				16,090 19.2			
Program						HAPPY DAYS		ABC COMEDY SPECIAL		← LOTTERY (R)(SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)						6,290 7.5		5,530 6.6		8,380 10.0	9.2*		10.8*	11,730 14.0	14.0*		13.9*
SHARE OF AUDIENCE	%					16		14		19	18 *		20 *	26	26 *		26 *
AVG. AUD. BY ¼ HR.	%					7.5	7.6	6.6	6.5	8.7	9.8	10.5	11.2	13.9	14.2	14.3	13.5
CBS TV TOTAL AUDIENCE (Households (000) & %)						17,600 21.0				17,010 20.3				12,740 15.2			
Program						← MAGNUM, P.I. (R)(SD) →				← SIMON & SIMON (R) →				← KNOTS LANDING (R) →			
AVERAGE AUDIENCE (Households (000) & %)						12,490 14.9	13.6*		16.1*	13,490 16.1	15.4*		16.7*	8,300 9.9	10.1*		9.7*
SHARE OF AUDIENCE	%					32	30 *		33 *	30	30 *		30 *	18	18 *		18 *
AVG. AUD. BY ¼ HR.	%					12.9	14.3	15.4	16.8	15.0	15.9	16.5	16.9	10.7	9.6	9.4	9.9
NBC TV TOTAL AUDIENCE (Households (000) & %)						10,810 12.9		11,820 14.1		12,650 15.1		12,990 15.5		17,600 21.0			
Program						GIMME A BREAK (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000) & %)						9,130 10.9		10,220 12.2		10,890 13.0		11,150 13.3		13,490 16.1	15.9*		16.4*
SHARE OF AUDIENCE	%					24		25		25		24		30	29 *		31 *
AVG. AUD. BY ¼ HR.	%					10.2	11.7	12.1	12.3	12.7	13.2	13.0	13.5	15.3	16.4	16.7	16.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						7,630 9.1		5,280 6.3		10,310 12.3				18,350 21.9			
Program						HAPPY DAYS		ABC COMEDY SPECIAL		← LOTTERY (R)(SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)						6,290 7.5		4,360 5.2		7,540 9.0	8.3*		9.8*	13,990 16.7	16.5*		16.9*
SHARE OF AUDIENCE	%					15		10		16	15 *		17 *	29	28 *		30 *
AVG. AUD. BY ¼ HR.	%					7.5	7.5	5.1	5.3	8.2	8.4	9.3	10.2	15.6	17.4	17.5	16.3
CBS TV TOTAL AUDIENCE (Households (000) & %)						17,260 20.6				17,100 20.4				11,150 13.3			
Program						← MAGNUM, P.I. (R)(SD) →				← SIMON & SIMON (R) →				← KNOTS LANDING (R) →			
AVERAGE AUDIENCE (Households (000) & %)						12,490 14.9	13.3*		16.6*	13,490 16.1	15.4*		16.8*	7,630 9.1	9.3*		8.9*
SHARE OF AUDIENCE	%					28	26 *		31 *	28	27 *		29 *	16	16 *		16 *
AVG. AUD. BY ¼ HR.	%					12.7	13.9	16.4	16.7	15.1	15.8	16.9	16.8	9.6	9.1	8.9	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)						11,150 13.3		11,730 14.0		11,480 13.7		10,390 12.4		15,590 18.6			
Program						GIMME A BREAK (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)		← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000) & %)						9,300 11.1		10,220 12.2		10,060 12.0		9,050 10.8		12,070 14.4	14.1*		14.8*
SHARE OF AUDIENCE	%					21		23		21		18		25	24 *		26 *
AVG. AUD. BY ¼ HR.	%					11.1	11.1	12.0	12.4	11.9	12.0	10.2	11.3	14.0	14.2	14.9	14.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	42.4	42.7	43.4	44.5	44.4	46.6	48.0	49.5	50.5	53.2	54.6	55.5	54.8	54.4	53.8	52.0
	WK. 2	47.6	48.8	49.6	50.5	51.0	52.5	53.2	54.3	55.7	56.9	58.2	58.5	58.1	58.3	57.3	55.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JUNE 29, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,560 13.8						13,320 15.9					
Program					U.S. OLYMPIC TRIALS (SD)						ABC MOVIE SPECIAL SPRAGGUE (SD)					
AVERAGE AUDIENCE (Households (000) & %)					5,700 6.8	6.8*		6.3*		7.4*	8,800 10.5	8.5*		11.2*		11.9*
SHARE OF AUDIENCE %					14	15 *		13 *		15 *	20	16 *		21 *		23 *
AVG. AUD. BY ¼ HR. %					7.1	6.5	6.3	6.4	7.5	7.3	7.5	9.4	10.9	11.5	11.8	12.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,650 15.1				12,990 15.5				10,310 12.3			
Program					DUKES OF HAZZARD (R)(SD)				DALLAS (R)				FALCON CREST (R)			
AVERAGE AUDIENCE (Households (000) & %)					9,050 10.8	9.8*		11.7*	8,800 10.5	10.3*		10.7*	7,540 9.0	9.1*		9.0*
SHARE OF AUDIENCE %					24	22 *		25 *	21	20 *		21 *	17	17 *		18 *
AVG. AUD. BY ¼ HR. %					9.6	10.0	11.0	12.4	10.4	10.2	10.5	11.0	9.2	8.9	8.9	9.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,400 13.6				16,680 19.9							
Program					THINGS ARE LOOKING UP (SD)				MOVIE OF THE WEEK-FRIDAY SPLENDOR IN THE GRASS(R)							
AVERAGE AUDIENCE (Households (000) & %)					7,790 9.3	9.1*		9.6*	10,480 12.5	11.6*		12.6*		13.1*		12.8*
SHARE OF AUDIENCE %					20	21 *		20 *	24	23 *		24 *		25 *		25 *
AVG. AUD. BY ¼ HR. %					8.9	9.2	9.4	9.7	11.2	12.1	12.7	12.6	13.0	13.2	12.8	12.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,570 15.0		13,490 16.1		10,810 12.9		8,380 10.0					
Program					BENSON (R)		WEBSTER (R)(SD)		ABC COMEDY SPECIAL-FRI.		U.S. OLYMPIC TRIALS (SD)					
AVERAGE AUDIENCE (Households (000) & %)					10,560 12.6		11,730 14.0		9,130 10.9		4,860 5.8	5.9*		5.3*		6.1*
SHARE OF AUDIENCE %					27		29		22		12	12 *		11 *		12 *
AVG. AUD. BY ¼ HR. %					11.5	13.6	13.7	14.3	10.9	10.9	6.2	5.5	5.4	5.1	5.7	6.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,230 13.4				13,990 16.7				11,900 14.2			
Program					DUKES OF HAZZARD (R)(SD)				DALLAS (R)				FALCON CREST (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,040 9.6	9.2*		10.0*	9,390 11.2	10.1*		12.2*	8,970 10.7	10.4*		11.0*
SHARE OF AUDIENCE %					20	20 *		21 *	22	21 *		24 *	22	21 *		22 *
AVG. AUD. BY ¼ HR. %					9.0	9.5	10.1	9.9	10.2	10.1	11.9	12.5	10.4	10.4	10.8	11.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,640 11.5				16,260 19.4							
Program					MASTER (R)(SD)				MOVIE OF THE WEEK-FRIDAY OFF SIDES (SD)							
AVERAGE AUDIENCE (Households (000) & %)					6,450 7.7	7.7*		7.8*	9,720 11.6	9.4*		11.4*		12.3*		13.3*
SHARE OF AUDIENCE %					16	17 *		16 *	23	19 *		23 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					7.7	7.6	7.8	7.7	9.3	9.6	11.1	11.7	12.1	12.5	13.4	13.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	42.1	43.1	42.8	43.3	43.6	44.8	46.3	48.7	49.8	50.8	51.5	52.3	52.0	52.2	51.6	50.8
	WK. 2	43.2	43.7	43.9	45.0	46.0	47.1	47.8	47.9	48.5	49.9	50.2	50.8	50.1	49.8	49.4	48.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

EVE.FRI. JULY 6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,820 14.1				13,990 16.7				12,650 15.1			
Program	USFL FOOTBALL PLAYOFF-SAT N.J. VS PHILADELPHIA MICHIGAN VS L.A. MULTI-SEGMENT TELECAST				T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)				FANTASY ISLAND (R)			
AVERAGE AUDIENCE (Households (000) & %)		7.7*		3.8*	8,380 10.0	9.2*		10.8*	9,720 11.6	11.0*		12.2*	9,550 11.4	11.0*		11.9*
SHARE OF AUDIENCE %		20 *		10 *	23	22 *		24 *	24	23 *		24 *	23	22 *		24 *
AVG. AUD. BY ¼ HR. %	7.8	3.7	3.9	3.7	8.8	9.7	10.5	11.1	10.9	11.0	11.9	12.5	10.9	11.1	11.5	12.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					6,790 8.1		15,170 18.1									
Program					MAMA MALONE		CBS SATURDAY NIGHT MOVIE SPHINX (SD)									
AVERAGE AUDIENCE (Households (000) & %)					5,110 6.1		7,710 9.2	6.7*		8.9*		9.8*		10.1*		10.3*
SHARE OF AUDIENCE %					14		19	15 *		18 *		20 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					6.4	5.8	6.3	7.1	8.6	9.1	9.5	10.0	10.0	10.2	10.4	10.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,640 11.5		9,800 11.7		9,470 11.3		9,300 11.1		10,390 12.4			
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(SD)		MAMA'S FAMILY (R)		ALL TOGETHER NOW (SD)		ROUSTERS			
AVERAGE AUDIENCE (Households (000) & %)					7,960 9.5		8,380 10.0		7,790 9.3		7,880 9.4		7,370 8.8	8.5*		9.0*
SHARE OF AUDIENCE %					23		22		19		19		18	17 *		18 *
AVG. AUD. BY ¼ HR. %					8.8	10.1	9.6	10.3	9.1	9.6	9.1	9.7	8.4	8.6	9.0	9.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,070 14.4				11,230 13.4				10,310 12.3			
Program					T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)				FANTASY ISLAND (B) (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,720 10.4	9.4*		11.3*	8,800 10.5	10.1*		10.9*	7,540 9.0	8.8*		9.1*
SHARE OF AUDIENCE %					23	21 *		24 *	21	20 *		22 *	18	18 *		19 *
AVG. AUD. BY ¼ HR. %					8.9	10.0	11.2	11.5	9.7	10.4	11.0	10.7	8.9	8.7	8.9	9.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					4,690 5.6		6,370 7.6		17,930 21.4							
Program					MAMA MALONE		BOUNDER (SD)		CBS SATURDAY NIGHT MOVIE THE RETURN OF THE BEVERLY HILLBILLIES(R)							
AVERAGE AUDIENCE (Households (000) & %)					3,940 4.7		5,030 6.0		9,550 11.4	10.4*		11.2*		11.5*		12.5*
SHARE OF AUDIENCE %					11		13		23	21 *		22 *		23 *		26 *
AVG. AUD. BY ¼ HR. %					4.9	4.5	5.6	6.4	10.0	10.9	11.3	11.1	11.4	11.7	12.1	12.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,490 14.9		11,650 13.9		10,310 12.3		8,460 10.1		9,300 11.1			
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(SD)		MAMA'S FAMILY (R)		PEOPLE ARE FUNNY (R)		ROUSTERS			
AVERAGE AUDIENCE (Households (000) & %)					10,390 12.4		10,390 12.4		8,880 10.6		7,370 8.8		6,540 7.8	7.6*		7.9*
SHARE OF AUDIENCE %					28		26		22		17		16	15 *		16 *
AVG. AUD. BY ¼ HR. %					11.4	13.4	12.4	12.3	10.6	10.6	8.8	8.8	7.7	7.5	7.8	8.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	39.8	39.4	39.3	39.9	41.2	43.0	44.3	45.8	47.8	49.0	49.8	50.3	49.9	49.6	49.0	48.7
WK. 2	38.7	40.4	41.5	42.8	43.6	45.7	46.9	47.8	48.7	50.0	50.6	50.6	49.6	48.7	48.3	48.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,180 3.8															
Program	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	3,100 3.7															
SHARE OF AUDIENCE %	8															
AVG. AUD. BY ¼ HR. %	3.7															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,060 12.0													
Program			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			5,450 6.5	7.5*		6.5*		5.1*								
SHARE OF AUDIENCE %			20	20 *		20 *		19 *								
AVG. AUD. BY ¼ HR. %			7.7	7.3	7.0	6.0	5.2	4.7								
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,180 2.6		10,890 13.0													
Program	ABC WEEKEND REPORT-SAT.		USFL CONFERENCE CHAMP-SAT L.A. VS ARIZONA →													
AVERAGE AUDIENCE (Households (000) & %)	2,100 2.5		4,360 5.2	6.6*		6.1*		5.8*		5.0*		4.4*		4.1*	3.6*	
SHARE OF AUDIENCE %	6		18	16 *		16 *		18 *		19 *		20 *		23 *	23 *	
AVG. AUD. BY ¼ HR. %	2.5		6.8	6.4	6.1	6.2	5.8	5.7	5.1	4.8	4.6	4.3	4.1	4.0	3.6	
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			9,890 11.8													
Program			SATURDAY NIGHT (11:30-12:47AM) (SUSTAINING 12:47-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			5,200 6.2	7.5*		5.7*		4.8*								
SHARE OF AUDIENCE %			18	20 *		17 *		17 *								
AVG. AUD. BY ¼ HR. %			7.5	7.4	6.1	5.3	4.9	4.6								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.0	43.4	37.7	35.7	33.7	30.8	27.0	24.8	22.9	20.2	17.5	16.1	14.5	12.5	11.2	10.5
WK. 2	45.4	42.9	38.5	37.3	33.8	31.3	29.2	25.7	21.7	20.0	17.6	15.7	14.6	13.3	11.5	9.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JULY 1, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,300 11.1				11,820 14.1				17,180 20.5							
Program	RIPLEY'S BELIEVE IT-NOT (R)				HARDCASTLE & MCCORMICK (R)(SD)				ABC SUNDAY NIGHT MOVIE INVASION OF THE BODY SNATCHERS(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	6,030 7.2	6.4*		8.0*	9,220 11.0	10.2*		11.8*	10,560 12.6	11.8*		13.0*		12.8*		12.7*
SHARE OF AUDIENCE %	17	15 *		18 *	23	22 *		24 *	23	22 *		23 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	6.2	6.5	7.5	8.5	9.7	10.6	11.4	12.1	11.5	12.1	13.2	12.8	12.9	12.7	12.6	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	13,740 16.4				8,040 9.6		7,960 9.5		11,650 13.9		13,910 16.6		15,250 18.2			
Program	60 MINUTES				AFTERMASH (R)		FOUR SEASONS (R)(SD)		JEFFERSONS (R)		ALICE (R)		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)	9,970 11.9	11.7*		12.1*	6,790 8.1		6,790 8.1		9,800 11.7		11,980 14.3		12,150 14.5	14.2*		14.7*
SHARE OF AUDIENCE %	28	28 *		28 *	17		16		22		26		27	26 *		28 *
AVG. AUD. BY ¼ HR. %	11.4	12.0	12.4	11.9	8.2	8.1	7.7	8.5	10.7	12.7	13.4	15.1	13.6	14.9	14.7	14.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,860 5.8				10,560 12.6				17,680 21.1							
Program	SUMMER SUNDAY USA				KNIGHT RIDER (R)(SD)				NBC SUNDAY NIGHT MOVIE FIRE ON THE MOUNTAIN(R)							
AVERAGE AUDIENCE (Households (000) & %)	2,850 3.4	3.5*		3.3*	7,540 9.0	8.1*		9.9*	10,810 12.9	11.8*		12.7*		13.3*		13.7*
SHARE OF AUDIENCE %	8	8 *		8 *	19	17 *		20 *	24	22 *		23 *		24 *		26 *
AVG. AUD. BY ¼ HR. %	3.5	3.6	3.1	3.4	7.6	8.6	9.6	10.3	11.7	11.9	12.7	12.8	13.0	13.6	13.9	13.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,890 13.0				11,980 14.3				19,020 22.7							
Program	RIPLEY'S BELIEVE IT-NOT (R)				HARDCASTLE & MCCORMICK (R)(SD)				ABC SUNDAY NIGHT MOVIE F.I.S.T.(R) (9:00-12:03AM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,290 8.7	7.6*		9.8*	8,800 10.5	10.0*		11.0*	9,130 10.9	9.2*		10.0*		11.7*		11.5*
SHARE OF AUDIENCE %	19	18 *		21 *	21	20 *		21 *	21	17 *		17 *		21 *		20 *
AVG. AUD. BY ¼ HR. %	7.1	8.1	9.3	10.3	9.8	10.1	10.9	11.2	8.8	9.6	9.7	10.3	11.4	11.9	11.6	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	16,170 19.3				21,290 25.4								17,180 20.5			
Program	60 MINUTES				SALUTE TO LADY LIBERTY (SD)								TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)	11,900 14.2	13.2*		15.1*	10,980 13.1	13.3*		12.3*		12.8*		13.8*	12,740 15.2	14.1*		16.3*
SHARE OF AUDIENCE %	32	31 *		33 *	24	27 *		23 *		23 *		24 *	27	25 *		29 *
AVG. AUD. BY ¼ HR. %	12.3	14.1	15.1	15.1	13.7	12.8	12.3	12.3	12.9	12.7	13.7	14.0	13.5	14.7	15.9	16.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,690 5.6				10,640 12.7				16,760 20.0							
Program	SUMMER SUNDAY USA				KNIGHT RIDER (R)(SD)				NBC SUNDAY NIGHT MOVIE THE EXECUTIONER'S SONG, PART 1(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	3,020 3.6	4.0*		3.3*	7,710 9.2	8.4*		9.9*	8,880 10.6	9.4*		10.3*		11.3*		11.3*
SHARE OF AUDIENCE %	8	9 *		7 *	18	17 *		19 *	19	17 *		18 *		20 *		20 *
AVG. AUD. BY ¼ HR. %	4.5	3.5	3.2	3.3	7.6	9.2	9.7	10.1	9.0	9.8	10.2	10.5	11.6	10.9	11.1	11.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	41.4	42.3	42.9	44.3	45.6	47.0	48.8	50.2	51.7	54.4	55.9	55.8	55.0	54.6	53.4	51.9
WK. 2	42.4	43.9	45.8	46.9	48.2	50.2	52.0	53.4	54.1	55.4	57.3	57.7	56.8	56.9	56.6	55.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SUN. JULY 8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JULY 1, 1984

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)	3,180 3.8															
		ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	3,020 3.6															
	SHARE OF AUDIENCE %	8															
	AVG. AUD. BY ¼ HR. %	3.6															
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,690 5.6															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,530 5.4															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.4															
	NBC TV TOTAL AUDIENCE (Households (000) & %)			2,430 2.9													
				← NBC LATE NIGHT MOVIE → BAY CITY BLUES (11:30-1:20AM) (SUSTAINING 1:20-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,420 1.7	2.0*		1.8*		1.5*	1.0*							
	SHARE OF AUDIENCE %			7	6 *		7 *		7 *	6 *							
	AVG. AUD. BY ¼ HR. %			2.0	2.0	1.8	1.7	1.5	1.5	1.0							
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					1,680 2.0											
		← ABC SUNDAY NIGHT MOVIE → F.I.S.T.(R) (9:00-12:03AM) (→OP)					(1) (OP)										
	AVERAGE AUDIENCE (Households (000) & %)		11.7*		11.1*	1,590 1.9											
	SHARE OF AUDIENCE %		24 *		31 *	7											
	AVG. AUD. BY ¼ HR. %	11.7	11.7	10.9	11.3	2.0	1.9										
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,940 5.9															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,940 5.9															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.9															
	NBC TV TOTAL AUDIENCE (Households (000) & %)				2,510 3.0												
					← NBC LATE NIGHT MOVIE → BAY CITY BLUES (11:30-1:16AM) (SUSTAINING 1:16-1:34AM)												
	AVERAGE AUDIENCE (Households (000) & %)				1,260 1.5		1.7*		1.4*		1.3*						
	SHARE OF AUDIENCE %				6		6 *		7 *		8 *						
	AVG. AUD. BY ¼ HR. %				1.7	1.8	1.6	1.5	1.3	1.4	1.3	1.0					
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.2	41.4	34.2	30.7	27.0	24.4	21.4	19.5	16.4	14.4	12.3	10.8	9.0	8.2	7.1	6.2
	WK. 2	51.0	45.2	37.9	33.6	28.6	25.4	21.8	18.7	16.5	14.5	12.7	10.7	9.2	8.1	7.0	6.5

U.S. TV Households: 83,800,000

(1)ABC WEEKEND REPORT-SUN.,ABC,(12:09-12:24AM)

For explanation of symbols, See page A.

EVE.SUN. JULY 8, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,190 5.0				4,530 5.4									
Program	← GOOD MORNING, AMERICA 730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA 830 → (CO-OP)		(PARTICIPATING) (SUS-OP)						(SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)			3,270 3.9				3,770 4.5									
SHARE OF AUDIENCE %			23				21									
AVG. AUD. BY ¼ HR. %			3.8	4.0			4.4	4.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,100 3.7				3,180 3.8						5,360 6.4		5,870 7.0	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,430 2.9				2,600 3.1						4,530 5.4		4,860 5.8	
SHARE OF AUDIENCE %			17				14						22		23	
AVG. AUD. BY ¼ HR. %			2.8	2.9			3.1	3.2					5.0	5.6	5.6	6.0
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,110 4.9				4,440 5.3						6,120 7.3		5,110 6.1	
Program	← TODAY SHOW-7:30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8:30AM → (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			3,270 3.9				3,600 4.3						5,110 6.1		4,270 5.1	
SHARE OF AUDIENCE %			22				20						25		20	
AVG. AUD. BY ¼ HR. %			3.8	4.0			4.2	4.3					5.7	6.4	4.9	5.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,940 4.7				4,780 5.7									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(PARTICIPATING)									
AVERAGE AUDIENCE (Households (000) & %)			3,100 3.7				3,940 4.7									
SHARE OF AUDIENCE %			25				23									
AVG. AUD. BY ¼ HR. %			3.7	3.9			4.5	4.8								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,680 3.2				2,850 3.4						5,280 6.3		5,610 6.7	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,180 2.6				2,260 2.7						4,270 5.1		4,780 5.7	
SHARE OF AUDIENCE %			17				13						21		22	
AVG. AUD. BY ¼ HR. %			2.7	2.6			2.7	2.8					4.7	5.5	5.6	5.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			3,940 4.7				4,190 5.0						6,200 7.4		5,200 6.2	
Program	← TODAY SHOW-7:30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8:30AM → (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6				3,270 3.9						5,110 6.1		4,270 5.1	
SHARE OF AUDIENCE %			24				19						25		19	
AVG. AUD. BY ¼ HR. %			3.5	3.8			3.9	3.9					5.7	6.4	5.0	5.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.3	10.9	12.8	14.9	16.6	18.7	20.3	21.0	21.7	22.8	23.2	23.9	24.4	25.3	24.7	25.2
WK. 2	9.1	10.5	12.1	13.6	15.3	17.0	18.4	19.7	21.3	22.3	22.9	23.8	24.2	25.3	25.7	26.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 25-29, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,020 3.6		3,690 4.4		4,610 5.5		4,690 5.6		9,640 11.5				8,300 9.9			
Program	LOVE REPORT-M-F		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	2,510 3.0		3,100 3.7		3,770 4.5		3,850 4.6		7,460 8.9	8.3*		9.5*	6,370 7.6	7.7*		7.5*
SHARE OF AUDIENCE %	12		14		16		16		28	26 *		29 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %	3.1	3.0	3.6	3.9	4.3	4.8	4.4	4.7	7.8	8.7	9.4	9.6	7.8	7.5	7.4	7.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,790 9.3		9,640 11.5				10,140 12.1				8,550 10.2				6,120 7.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,540 7.8		8,300 9.9				7,630 9.1	8.9*		9.4*	6,870 8.2	8.0*		8.3*	5,610 6.7	
SHARE OF AUDIENCE %	31		38				32	32 *		32 *	26	25 *		28 *	23	
AVG. AUD. BY ¼ HR. %	7.5	8.1	9.8	10.0			8.7	9.1	9.3	9.5	7.9	8.1	8.4	8.3	6.7	6.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,460 8.9		4,610 5.5		2,930 3.5		3,180 3.8		7,710 9.2				5,870 7.0			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	6,370 7.6		4,020 4.8		2,510 3.0		2,680 3.2		6,030 7.2	7.0*		7.5*	4,530 5.4	5.4*		5.3*
SHARE OF AUDIENCE %	30		19		11		11		23	22 *		24 *	19	18 *		19 *
AVG. AUD. BY ¼ HR. %	7.4	7.8	4.7	4.8	3.0	3.1	3.2	3.3	6.8	7.1	7.5	7.5	5.5	5.4	5.4	5.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,270 3.9		3,270 3.9		4,360 5.2		4,780 5.7		9,720 11.6				8,880 10.6			
Program	LOVE REPORT-M-F		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	2,680 3.2		2,930 3.5		3,600 4.3		3,850 4.6		7,460 8.9	8.4*		9.4*	6,450 7.7	7.5*		7.9*
SHARE OF AUDIENCE %	12		13		15		15		27	26 *		29 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %	3.3	3.1	3.3	3.6	4.1	4.5	4.4	4.9	8.0	8.9	9.4	9.4	7.5	7.5	7.7	8.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,460 8.9		9,470 11.3				9,970 11.9				8,130 9.7				5,950 7.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,290 7.5		8,130 9.7				7,540 9.0	8.9*		9.2*	6,370 7.6	7.4*		7.8*	5,200 6.2	
SHARE OF AUDIENCE %	28		35				30	31 *		30 *	24	23 *		26 *	21	
AVG. AUD. BY ¼ HR. %	7.1	7.9	9.5	9.9			8.7	8.9	9.2	9.2	7.4	7.4	7.9	7.7	6.1	6.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,550 10.2		6,540 7.8		3,940 4.7		3,440 4.1		7,790 9.3				6,030 7.2			
Program	WHEEL OF FORTUNE		SCRABBLE		DIFF'RENT STROKES M-F		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (MTUTH)(S)(OP)(SD)			
AVERAGE AUDIENCE (Households (000) & %)	7,210 8.6		5,610 6.7		3,270 3.9		2,850 3.4		6,120 7.3	7.1*		7.5*	4,530 5.4	5.6*		5.3*
SHARE OF AUDIENCE %	32		24		13		11		23	22 *		24 *	18	19 *		18 *
AVG. AUD. BY ¼ HR. %	8.6	8.7	6.7	6.7	3.7	4.0	3.4	3.3	6.9	7.2	7.6	7.5	5.6	5.5	5.5	5.0

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.5	25.9	26.1	26.7	27.7	28.7	29.2	30.2	31.0	31.8	31.4	31.3	29.9	29.7	28.6	28.8
WK. 2	26.7	27.6	27.9	29.0	29.5	30.1	29.9	30.3	31.6	32.4	32.2	31.8	30.3	30.2	29.2	29.6

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 2-6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 25-29, 1984

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000))	9,470				2,770										7,630	
	(Households %)	11.3				3.3										9.1	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000))	7,460				2,350										6,540	
	(Households %)	8.9	8.7*		9.0*	2.8										7.8	
	SHARE OF AUDIENCE %	29	29 *		29 *	9										18	
	AVG. AUD. BY ¼ HR. %	8.6	8.9	9.1	8.9	2.9	2.7									7.8	7.8
CBS TV	TOTAL AUDIENCE (Households (000))	7,880				3,020										9,890	
	(Households %)	9.4				3.6										11.8	
	Program	← GUIDING LIGHT (SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000))	6,370				2,510										8,630	
	(Households %)	7.6	7.5*		7.7*	3.0										10.3	
	SHARE OF AUDIENCE %	25	25 *		25 *	10										23	
	AVG. AUD. BY ¼ HR. %	7.3	7.6	7.8	7.6	2.9	3.2									10.2	10.3
NBC TV	TOTAL AUDIENCE (Households (000))	4,860														8,460	
	(Households %)	5.8														10.1	
	Program	← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000))	3,350														7,370	
	(Households %)	4.0	3.7*		4.4*											8.8	
	SHARE OF AUDIENCE %	13	12 *		14 *											20	
	AVG. AUD. BY ¼ HR. %	3.3	4.0	4.3	4.5											8.6	8.9

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000))	9,800				2,770										7,960	
	(Households %)	11.7				3.3										9.5	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000))	7,790				2,350										6,790	
	(Households %)	9.3	9.2*		9.3*	2.8										8.1	
	SHARE OF AUDIENCE %	30	30 *		29 *	9										19	
	AVG. AUD. BY ¼ HR. %	9.1	9.3	9.4	9.2	2.9	2.7									8.0	8.2
CBS TV	TOTAL AUDIENCE (Households (000))	7,790				3,180										9,050	
	(Households %)	9.3				3.8										10.8	
	Program	← GUIDING LIGHT (SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000))	6,200				2,680										7,790	
	(Households %)	7.4	7.3*		7.5*	3.2										9.3	
	SHARE OF AUDIENCE %	24	24 *		24 *	11										22	
	AVG. AUD. BY ¼ HR. %	7.2	7.4	7.5	7.5	3.1	3.2									9.2	9.3
NBC TV	TOTAL AUDIENCE (Households (000))	4,780														8,130	
	(Households %)	5.7														9.7	
	Program	← MATCH GM/HOLLYWOOD SQS HR (MTUTH)(S)(OP) →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000))	3,180														6,960	
	(Households %)	3.8	3.5*		4.1*											8.3	
	SHARE OF AUDIENCE %	12	11 *		13 *											19	
	AVG. AUD. BY ¼ HR. %	3.4	3.6	4.0	4.2											8.0	8.5

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	29.2	30.2	30.8	31.5	29.6	30.5	30.9	32.0	33.5	35.7	36.9	38.6	40.9	42.9	43.5	43.9
	WK. 2	30.3	31.2	31.7	32.2	30.4	31.4	31.9	33.1	33.8	35.5	36.5	38.3	40.4	41.7	42.1	43.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 2-6, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 30, 1984

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					1,760 2.1		2,600 3.1		3,440 4.1		3,270 3.9		4,020 4.8		3,850 4.6	
	Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
	AVERAGE AUDIENCE (Households (000) & %)					1,420 1.7		2,010 2.4		3,020 3.6		2,600 3.1		3,270 3.9		3,270 3.9	
	SHARE OF AUDIENCE %					16		17		21		16		17		16	
	AVG. AUD. BY ¼ HR. %					1.7	1.7	2.1	2.6	3.4	3.8	3.2	3.1	3.7	4.1	3.9	4.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	1,170 1.4				2,180 2.6		3,690 4.4				3,270 3.9		3,020 3.6		4,110 4.9	
	Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
	AVERAGE AUDIENCE (Households (000) & %)	500 .6	.5*		.8*	1,420 1.7		2,010 2.4	2.3*		2.6*	2,680 3.2		2,680 3.2		3,350 4.0	
	SHARE OF AUDIENCE %	9	8 *		10 *	16		15	16 *		15 *	17		14		17	
	AVG. AUD. BY ¼ HR. %	<<	.5	.7	.9	1.2	2.2	2.3	2.2	2.4	2.8	3.0	3.4	3.0	3.3	3.8	4.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,510 3.0		3,520 4.2		4,940 5.9		6,200 7.4		7,630 9.1		6,870 8.2	
	Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					1,930 2.3		2,930 3.5		4,110 4.9		5,360 6.4		6,200 7.4		5,780 6.9	
	SHARE OF AUDIENCE %					22		25		28		33		33		29	
	AVG. AUD. BY ¼ HR. %					2.1	2.6	3.2	3.9	4.7	5.2	6.4	6.4	7.4	7.4	7.2	6.6

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					1,840 2.2		2,180 2.6		4,780 5.7		6,200 7.4		7,290 8.7		7,370 8.8	
	Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
	AVERAGE AUDIENCE (Households (000) & %)					1,590 1.9		1,680 2.0		3,520 4.2		5,110 6.1		6,450 7.7		6,370 7.6	
	SHARE OF AUDIENCE %					21		15		23		26		29		27	
	AVG. AUD. BY ¼ HR. %					1.8	1.9	1.7	2.3	3.6	4.9	5.7	6.4	7.7	7.7	7.5	7.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	670 .8				1,930 2.3		5,700 6.8				5,610 6.7		5,030 6.0		6,370 7.6	
	Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
	AVERAGE AUDIENCE (Households (000) & %)	420 .5	<<		.6*	1,260 1.5		3,020 3.6	2.6*		4.5*	4,690 5.6		4,020 4.8		5,280 6.3	
	SHARE OF AUDIENCE %	9			10 *	16		23	19 *		25 *	24		18		23	
	AVG. AUD. BY ¼ HR. %	<<	<<	.6	.6	1.3	1.8	2.3	2.9	4.4	4.7	5.5	5.8	4.5	5.1	6.0	6.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,930 2.3		3,100 3.7		14,330 17.1							
	Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		← WIMBLEDON TENNIS CHMP-SAT (9:00-2:00PM)							
	AVERAGE AUDIENCE (Households (000) & %)					1,510 1.8		2,510 3.0		3,770 4.5	3.3*		4.3*		5.3*		4.5*
	SHARE OF AUDIENCE %					20		22		17	18 *		19 *		20 *		16 *
	AVG. AUD. BY ¼ HR. %					1.7	2.0	2.7	3.3	3.1	3.6	4.0	4.6	5.0	5.6	4.9	4.1

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	6.4	7.0	7.8	9.2	10.3	12.2	14.0	16.2	18.4	19.6	20.0	20.8	22.4	23.6	24.0	24.0
	WK. 2	6.0	6.6	6.9	7.6	9.7	11.3	13.5	16.5	18.6	20.4	22.8	24.6	25.9	27.4	28.0	28.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. JULY 7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 30, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		3,770 4.5		4,270 5.1		4,020 4.8		5,870 7.0								6,790 8.1	
Program		PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS THE HAUNTED MANSION MYSTERY,PT.2(R)		← AMERICAN BANDSTAND →								U.S. OLYMPIC TRIALS-SAT. (2:30-3:30PM)	
AVERAGE AUDIENCE (Households (000) & %)		3,100 3.7		3,440 4.1		3,440 4.1		3,940 4.7	4.3*		5.1*					3,770 4.5	4.3*
SHARE OF AUDIENCE	%	15		16		16		17	16 *		18 *					14	14 *
AVG. AUD. BY ¼ HR.	%	3.8	3.6	4.1	4.1	4.2	3.9	4.1	4.5	5.1	5.1					4.4	4.2
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,530 6.6		5,450 6.5		3,690 4.4		3,850 4.6		3,520 4.2		3,100 3.7					
Program		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.					
AVERAGE AUDIENCE (Households (000) & %)		4,610 5.5		4,440 5.3		3,020 3.6		3,100 3.7		2,770 3.3		2,350 2.8					
SHARE OF AUDIENCE	%	22		21		14		14		12		10					
AVG. AUD. BY ¼ HR.	%	5.5	5.5	5.4	5.2	3.6	3.6	3.6	3.8	3.2	3.4	2.9	2.6				
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,870 7.0		4,190 5.0		4,440 5.3		2,510 3.0		4,020 4.8	12,570 15.0						
Program		MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR		(1) (-OP)	← NBC MAJOR LEAGUE BASEBALL → N.Y. YANKEES VS KANSAS CITY (1:18-4:06PM) (OP)						
AVERAGE AUDIENCE (Households (000) & %)		4,860 5.8		3,690 4.4		3,440 4.1		2,010 2.4		3,600 4.3	4,690 5.6		5.4*		5.8*		5.7*
SHARE OF AUDIENCE	%	23		17		16		9		16	20		20 *		21 *		20 *
AVG. AUD. BY ¼ HR.	%	5.6	6.0	4.2	4.6	4.3	3.9	2.3	2.5	4.3	4.8	5.3	5.5	5.7	5.8	5.7	5.7

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		5,870 7.0		6,370 7.6		4,940 5.9		5,610 6.7								3,350 4.0	
Program		PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS THE CONTEST KID AND THE BIG PRIZE		← AMERICAN BANDSTAND →								U.S. SENIOR OPEN CHAMP. (2:30-4:00PM)	
AVERAGE AUDIENCE (Households (000) & %)		5,110 6.1		5,030 6.0		4,020 4.8		3,270 3.9	3.9*		3.8*					1,420 1.7	1.6*
SHARE OF AUDIENCE	%	22		22		17		14	14 *		14 *					6	5 *
AVG. AUD. BY ¼ HR.	%	6.2	5.9	6.0	6.1	4.7	4.9	4.0	3.9	4.0	3.6					1.9	1.3
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,540 9.0		7,790 9.3		5,780 6.9		5,360 6.4		3,850 4.6		2,770 3.3		5,950 7.1			
Program		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.		← OLD TIMERS BSBL CLASSIC (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)		6,700 8.0		6,540 7.8		4,780 5.7		4,360 5.2		3,350 4.0		2,100 2.5		2,930 3.5	3.2*		3.6*
SHARE OF AUDIENCE	%	29		28		20		18		14		9		12	11 *		12 *
AVG. AUD. BY ¼ HR.	%	7.6	8.3	8.1	7.5	5.7	5.7	5.3	5.2	4.1	3.8	2.4	2.5	3.0	3.5	3.5	3.7
NBC TV TOTAL AUDIENCE (Households (000) & %)														4,780 5.7	12,740 15.2		
Program		← WIMBLEDON TENNIS CHMP-SAT (9:00-2:00PM) →												(2) (-OP)	NBC MAJOR LEAGUE BASEBALL ATLANTA VS PHILADELPHIA CHICAGO CUBS VS SAN FRANCISCO MULTI-SEGMENT TELECAST(OP)		
AVERAGE AUDIENCE (Households (000) & %)			4.1*		4.2*		4.4*		4.9*		5.3*		4.6*	4,530 5.4	5,700 6.8		6.4*
SHARE OF AUDIENCE	%		15 *		15 *		16 *		17 *		19 *		16 *	19	23		21 *
AVG. AUD. BY ¼ HR.	%	4.1	4.2	4.3	4.1	4.3	4.6	4.7	5.1	5.2	5.3	4.7	4.6	5.3	5.7	6.5	6.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	24.8	25.4	26.2	26.8	26.8	26.4	26.1	27.1	27.8	28.5	28.3	28.3	28.0	28.7	29.2	29.6
	WK. 2	27.2	28.1	28.0	27.6	27.4	27.6	27.5	28.5	28.2	28.6	28.7	29.4	29.4	29.5	30.1	29.6

U.S. TV Households: 83,800,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:18PM)

(2)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:16PM)

For explanation of symbols, See page A.

DAY SAT. JULY 7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 30, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			15,170 18.1													
ABC TV program	U.S. OLYMPIC TRIALS-SAT. (2:30-3:30PM)			USFL FOOTBALL PLAYOFF-SAT N.J. VS PHILADELPHIA MICHIGAN VS L.A. MULTI-SEGMENT TELECAST												
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	4.6	4.8* 15 * 5.0	4,780 5.7 17 4.2	4.3* 14 * 4.3	4.5	4.6* 15 * 4.7	5.0	5.0* 16 * 5.0	4.8	4.8* 15 * 4.8	5.8	5.8* 17 * 5.9	6.4	6.5* 18 * 6.6	7.4	7.4* 19 * 7.5
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,790 9.3								8,380 10.0	
CBS TV program							CBS SPORTS SATURDAY (4:30-5:59PM)								CBS SAT. NEWS-SCHIEFFER	
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %							3,690 4.4 13 3.6	3.7* 11 * 3.8	4.7	5.1* 16 * 5.4	4.5	4.3* 13 * 4.1			7,120 8.5 21 8.2	8.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,890 11.8										4,780 5.7	
NBC TV program	NBC MAJOR LEAGUE BASEBALL N.Y. YANKEES VS KANSAS CITY (1:18-4:06PM) (-OP)				WIMBLEDON TENNIS-SAT (4:06-6:30PM) (OP)										NBC NIGHTLY NEWS-SAT.	
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	6.1	6.1* 21 * 6.2	5.6	5.4* 18 * 5.2	3,690 4.4 13 4.9	4.8* 15 * 4.8	4.6	4.4* 14 * 4.2	4.7	4.7* 14 * 4.8	4.3	4.3* 13 * 4.2	3.8	4.0* 11 * 4.1	3,850 4.6 12 4.6	4.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					5,360 6.4				8,380 10.0							
ABC TV program	U.S. SENIOR OPEN CHAMP. (2:30-4:00PM)				U.S. OLYMPIC TRIALS-SAT. (4:00-5:05PM) (-OP)				ABC WIDE WORLD-SPORTS SP. (5:05-6:30PM) (OP)							
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	1.8	1.8* 6 * 1.8	1.8	1.6* 6 * 1.5	3,270 3.9 12 3.1	3.4* 11 * 3.7	4.0	4.2* 13 * 4.4	3,940 4.7 13 4.4	4.2* 13 * 4.0	4.5	4.7* 14 * 4.8	5.4	5.1* 14 * 4.8		
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,530 5.4				6,370 7.6								7,460 8.9	
CBS TV program	OLD TIMERS BSBL CLASSIC (2:00-3:30PM)		CBS SPORTS SPECIAL				WESTERN OPEN GOLF-SAT (4:30-5:59PM)								CBS SAT. NEWS-SCHIEFFER	
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	3.8	3.6* 13 * 3.4	2,430 2.9 10 3.0	2.9* 10 * 2.7	2.8	3.0* 10 * 3.2	3,440 4.1 13 2.9	2.9* 9 * 2.9	4.0	4.3* 13 * 4.7	5.1	5.2* 16 * 5.3			6,200 7.4 19 7.1	7.8
NBC TV TOTAL AUDIENCE (Households (000) & %)															5,780 6.9	
NBC TV program	NBC MAJOR LEAGUE BASEBALL ATLANTA VS PHILADELPHIA CHICAGO CUBS VS SAN FRANCISCO MULTI-SEGMENT TELECAST														NBC NIGHTLY NEWS-SAT.	
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	6.6	6.7* 23 * 6.8	7.3	7.4* 25 * 7.4	7.2	7.0* 23 * 6.7	7.2	7.2* 23 * 7.1	7.0						4,940 5.9 15 5.7	6.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.0	30.7	31.1	31.3	31.2	31.6	33.0	32.7	33.0	34.3	34.7	34.5	36.5	39.1	40.7	40.3
WK. 2	28.4	28.2	28.6	29.5	30.4	31.3	32.2	32.5	33.2	33.3	33.7	33.9	36.6	37.9	38.9	39.4

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

DAY SAT. JULY 7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 1, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									5,110 6.1						2,930 3.5	
	Program					← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,100 3.7	2.9*		4.1*		4.1*	2,180 2.6	
	SHARE OF AUDIENCE %									20	19 *		22 *		19 *	11	
	AVG. AUD. BY ¼ HR. %									2.5	3.3	3.7	4.4	4.4	3.8	2.5	2.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									4,610 5.5						2,680 3.2	
	Program					← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									2,430 2.9	2.5*		3.1*		3.1*	2,100 2.5	
	SHARE OF AUDIENCE %									15	15 *		16 *		13 *	10	
	AVG. AUD. BY ¼ HR. %									2.3	2.8	3.0	3.3	3.0	3.1	2.6	2.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)									17,350 20.7							
	Program									← WIMBLEDON TENNIS CHMP-SUN (9:00-3:00PM) →							
	AVERAGE AUDIENCE (Households (000) & %)									3,690 4.4	4.5*		6.2*		7.6*		6.8*
	SHARE OF AUDIENCE %									17	26 *		30 *		32 *		27 *
	AVG. AUD. BY ¼ HR. %									3.9	5.2	5.9	6.4	7.4	7.8	7.6	6.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	4.8	5.5	6.3	7.0	8.6	10.9	12.4	14.4	16.4	17.4	18.2	20.3	21.3	22.4	23.5	25.1
	WK. 2	5.0	5.5	6.8	8.0	9.7	11.8	13.5	15.5	18.1	20.1	21.6	22.6	24.4	25.5	25.5	25.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. JULY 8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 1, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,190 5.0				11,060 13.2								13,910 16.6	(1) (OP)
Program			← THIS WEEK-DAVID BRINKLEY(B) →				← U.S. OLYMPIC TRIALS-SUN (12:30-2:41PM) (→OP)									
AVERAGE AUDIENCE (Households (000) & %)			2,430 2.9	2.8*		3.0*	4,780 5.7	4.2*		5.5*		5.6*		6.9*	5,030 6.0	6.7*
SHARE OF AUDIENCE %			11	11 *		11 *	19	16 *		19 *		18 *		21 *	18	20 *
AVG. AUD. BY ¼ HR. %			2.8	2.7	3.0	3.1	4.0	4.5	5.4	5.6	5.2	5.9	6.6	7.1	7.2	6.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	FOR OUR TIMES (SUS)															
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,770 3.3						6,620 7.9			
Program							MEET THE PRESS		← RELIGIOUS SERIES (SUS) →				← WIMBLEDON TENNIS-SUN (2:00-4:00PM)			
AVERAGE AUDIENCE (Households (000) & %)							2,100 2.5						2,680 3.2	3.2*		3.2*
SHARE OF AUDIENCE %							10						10	10 *		10 *
AVG. AUD. BY ¼ HR. %							2.3	2.7					3.1	3.3	3.3	3.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,360 6.4												12,990 15.5	
Program			← THIS WEEK-DAVID BRINKLEY →												USFL CONFERENCE CHAMP-SUN (2:30-6:00PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,520 4.2	4.3*		4.1*									4,690 5.6	4.7*
SHARE OF AUDIENCE %			15	16 *		15 *									17	16 *
AVG. AUD. BY ¼ HR. %			4.3	4.3	4.1	4.1									4.5	5.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	FOR OUR TIMES (SUS)				8,040 9.6									10,390 12.4		
Program					← DALLAS GRAND PRIX (12:00-2:19PM) (→OP)									WESTERN OPEN GOLF-SUN (2:19-5:18PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)					2,600 3.1	2.2*		2.4*		3.3*		3.7*		4,270 5.1		3.8*
SHARE OF AUDIENCE %					11	8 *		9 *		12 *		13 *		16		13 *
AVG. AUD. BY ¼ HR. %					2.3	2.1	2.4	2.4	3.1	3.5	3.6	3.7	4.6	3.4	3.6	3.9
NBC TV TOTAL AUDIENCE (Households (000) & %)																
Program	← WIMBLEDON TENNIS CHMP-SUN (9:00-3:00PM) →															
AVERAGE AUDIENCE (Households (000) & %)		5.0*		3.8*		3.9*		3.3*		3.3*		3.0*		2.9*		3.0*
SHARE OF AUDIENCE %		19 *		14 *		14 *		12 *		11 *		10 *		10 *		10 *
AVG. AUD. BY ¼ HR. %	5.4	4.6	3.8	3.9	4.1	3.7	3.4	3.2	3.4	3.3	2.8	3.1	2.6	3.2	3.2	2.8

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.9	26.9	26.9	27.5	27.4	27.8	27.9	28.1	28.9	30.6	31.0	31.6	32.2	32.7	32.8	33.0
WK. 2	26.5	26.6	27.0	26.9	27.5	28.1	27.9	28.4	28.6	28.6	28.8	29.5	29.6	29.6	30.0	30.2

U.S. TV Households: 83,800,000

(1)USFL FOOTBALL PLAYOFF-SUN,TAMPA BAYVSBIRMINGHAM&ARIZONAVSHOUSTON,ABC,MULTI-SEGMENT TELECAST,(S)

For explanation of symbols, See page A.

DAY SUN. JULY 8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)															4,940 5.9	
		Program	USFL FOOTBALL PLAYOFF-SUN TAMPA BAY VS BIRMINGHAM ARIZONA VS HOUSTON MULTI-SEGMENT TELECAST														ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)		6.1*		6.1*		5.6*		5.6*		6.1*		6.1*		3.3*	3,850 4.6	
		SHARE OF AUDIENCE %		18 *		18 *		17 *		17 *		18 *		17 *		9 *	12	
		AVG. AUD. BY ¼ HR. %	6.2	5.9	6.3	6.0	5.6	5.6	5.5	5.8	6.3	6.0	6.1	6.0	3.3	2.7	4.2	5.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,640 12.7								7,630 9.1			
		Program					CBS SPORTS SUNDAY (4:00-6:00PM)								CBS EVENING NEWS-DEAN			
		AVERAGE AUDIENCE (Households (000) & %)					4,780 5.7	5.5*		5.5*		5.9*		6.0*	6,120 7.3			
		SHARE OF AUDIENCE %					17	17 *		17 *		17 *		17 *	19			
		AVG. AUD. BY ¼ HR. %					5.5	5.6	5.7	5.4	6.1	5.7	6.1	5.8	6.7	7.8		
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,130 10.9										4,690 5.6	
		Program	WIMBLEDON TENNIS-SUN (2:00-4:00PM)				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
		AVERAGE AUDIENCE (Households (000) & %)		3.3*		3.3*	3,180 3.8	3.2*		3.3*		3.6*		3.9*		5.1*	3,850 4.6	
		SHARE OF AUDIENCE %		10 *		10 *	11	10 *		10 *		10 *		11 *		14 *	12	
		AVG. AUD. BY ¼ HR. %	3.1	3.5	3.3	3.2	3.1	3.2	3.3	3.2	3.6	3.7	3.6	4.2	5.0	5.2	4.7	4.5
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)															6,120 7.3	
		Program	USFL CONFERENCE CHAMP-SUN BIRMINGHAM VS PHILADELPHIA (2:30-6:00PM)														ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)		5.2*		5.2*		5.5*		5.6*		6.0*		6.8*			5,030 6.0	
		SHARE OF AUDIENCE %		17 *		16 *		16 *		16 *		17 *		18 *			15	
		AVG. AUD. BY ¼ HR. %	5.2	5.2	5.3	5.1	5.7	5.4	5.6	5.6	5.7	6.2	6.9	6.7			5.9	6.1
	CBS TV	TOTAL AUDIENCE (Households (000) & %)										7,040 8.4			6,030 7.2			
		Program	WESTERN OPEN GOLF-SUN (2:19-5:18PM) (-OP)									CBS SPORTS SUNDAY (5:18-6:04PM) (-OP)			CBS EVENING NEWS-DEAN (6:04-6:30PM) (OP)			
		AVERAGE AUDIENCE (Households (000) & %)		4.3*		4.8*		6.0*		6.3*		4,690 5.6		5.5*	4,610 5.5			
		SHARE OF AUDIENCE %		14 *		15 *		18 *		18 *		15		15 *	13			
		AVG. AUD. BY ¼ HR. %	4.4	4.3	4.5	5.0	5.6	6.4	6.0	6.6	7.1	5.0	5.1	6.0	5.0	6.0		
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,550 10.2														6,620 7.9	
		Program	SPORTSWORLD														NBC NIGHTLY NEWS-SUN	
		AVERAGE AUDIENCE (Households (000) & %)	3,020 3.6	3.0*		3.3*		3.7*		3.9*		4.2*					5,530 6.6	
		SHARE OF AUDIENCE %	11	10 *		10 *		11 *		11 *		12 *					16	
		AVG. AUD. BY ¼ HR. %	2.9	3.0	3.3	3.2	3.4	4.1	4.0	3.9	4.3	4.2					6.4	6.9
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	32.4	32.6	32.4	32.7	32.3	32.5	32.6	33.1	34.7	34.6	35.2	36.0	38.1	39.2	39.6	40.0
		WK. 2	30.7	30.6	31.5	32.7	33.1	34.2	34.7	35.5	36.7	37.5	38.1	39.7	41.0	41.0	41.3	41.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC ABC MONDAY NIGHT BASEBALL	1	8.12-11.38PM	→GRID	21,540	25.7	8,460	10.1	19									
			11.00						10.0								
			11.15				9.8*	19*	9.5								
			11.30				10.2*	24*	9.6								
ABC ABC MONDAY NIGHT BSBL-PRE	1	8.00- 8.12PM	→GRID	6,120	7.3	6,620	7.9	18									
	2	8.00- 8.13PM	→GRID								7,880	9.4	7,790	9.3	19		
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	12,230	14.6	12,230	14.6	28	14.6		7,960	9.5	7,960	9.5	23	9.5	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.41- 8.42PM	8.30								11,230	13.4	11,230	13.4	28	13.4	
	1	8.59- 9.00PM	8.45	6,030	7.2	6,030	7.2	15	7.2								
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	9,300	11.1	9,300	11.1	24	11.1		9,550	11.4	9,550	11.4	24	11.4	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	10,220	12.2	10,220	12.2	24	12.2		8,630	10.3	8,630	10.3	20	10.3	
ABC ABC NEWSBRIEF-SAT(S)	2	1.07- 1.08AM	1.00								3,350	4.0	3,350	4.0	19	4.0	
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45								5,870	7.0	5,870	7.0	15	7.0	
	1	9.10- 9.13PM	9.00	6,870	8.2	6,450	7.7	16	7.7								
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	6,540	7.8	6,540	7.8	17	7.8		7,120	8.5	7,120	8.5	18	8.5	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	7,040	8.4	7,040	8.4	17	8.4								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.32- 8.34PM	8.30	9,130	10.9	9,050	10.8	22	10.8								
	2	8.34- 8.35PM	8.30								8,720	10.4	8,720	10.4	20	10.4	
ABC ABC SUNDAY NIGHT MOVIE	2	9.00-12.03AM	→GRID								19,020	22.7	9,130	10.9	21		
			12.00													11.3	
ABC ABC NEWSBRIEF-SUN.	1	9.54- 9.55PM	9.45	10,140	12.1	10,140	12.1	22	12.1								
	2	10.16-10.17PM	10.15								9,800	11.7	9,800	11.7	21	11.7	
CBS NEWSBREAK-SUN.	1	8.58- 8.59PM	8.45	7,370	8.8	7,370	8.8	18	8.8								
	2	9.06- 9.07PM	9.00								11,480	13.7	11,480	13.7	25	13.7	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	6,790	8.1	6,790	8.1	16	8.1		7,290	8.7	7,290	8.7	16	8.7	
NBC NBC NEWS DIGEST-2-SUN.	2	9.59-10.00PM	9.45								8,300	9.9	8,300	9.9	17	9.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.00	9,050	10.8	9,050	10.8	20	7.4	M-F	7,540	9.0	7,540	9.0	18	9.6	M-F
			9.45						12.0	TU-TH						9.8	TU-TH
			10.00						10.7	FRI.						5.9	FRI.
ABC ABC NEWS:NIGHTLINE		>	11.30	5,360	6.4	3,770	4.5	13	5.4	TU-F	7,210	8.6	5,610	6.7	18	7.3	TU-F
			11.45				4.8*	13*	4.2	TU-F				6.7*	18*	6.2	TU-F
			12.00				3.3*	11*	3.4	TU-TH				7.0*	21*	7.0	FRI.
ABC ABC NEWS:NIGHTLINE-MON	2	11.30-12.00MD	11.30								6,450	7.7	5,200	6.2	18	6.9	MON.
			11.45													5.6	MON.
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.00-12.11AM	12.00								4,110	4.9	4,110	4.9	17	4.9	WED.
ABC ABC ROCKS	1	12.00-12.32AM	12.00	2,180	2.6	1,680	2.0	6	2.1	FRI.							
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC ROCKS-CONT'D	2	12.08-12.39AM	12.00								3,520	4.2	2,510	3.0	10	3.7	FRI.
			12.15						1.9	FRI.						3.1	FRI.
			12.30						1.9	FRI.						2.4	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,420	1.7	1,170	1.4	5	1.5	TU-TH	2,100	2.5	1,760	2.1	7	2.2	M-TH
			12.15						1.4	TU-TH						2.0	M-TH
			12.30						1.3	TU-TH						2.2	TU & W
ABC ABC NEWS:NIGHTLINE-MON	1	12.17-12.47AM	12.15	3,020	3.6	2,510	3.0	12	3.2	MON.							
			12.30						2.9	MON.							
			12.45						2.7	MON.							
CBS NEWSBREAK-M-F		>	8.45	8,970	10.7	8,970	10.7	21	10.7	M-F	8,130	9.7	8,210	9.8	20	10.0	M-F
			9.00													7.7	TUE.
CBS LATE MOVIE I		>	11.30	6,700	8.0	4,270	5.1	16	5.5	M-F	7,210	8.6	4,780	5.7	17	5.9	M-F
			11.45				5.2*	15*	4.9	M-F				5.8*	16*	5.7	M-F
			12.00						5.1	M-F						5.7	M-F
			12.15				5.0*	18*	5.0	M-F				5.6*	19*	5.5	M-F
			12.30				4.9*	22*	4.9	M-F				5.6*	22*	5.2	M-F
	1	VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,940	4.7	2,930	3.5	19	3.9	M-F	4,610	5.5	3,440	4.1	19	4.5	M-F
			12.45				3.7*	18*	3.6	M-F				4.3*	18*	4.2	M-F
			1.00						3.4	M-F						4.0	M-F
			1.15				3.3*	20*	3.3	M-F				3.8*	20*	3.8	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,090	1.3	920	1.1	12	1.2	M-THSU	1,340	1.6	1,170	1.4	13	1.6	M-THSU
			2.15						1.0	M-THSU						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	1,930	2.3	840	1.0	20		M-THSU	1,930	2.3	750	.9	16		M-THSU
			2.30						1.3	M-THSU						1.6	M-THSU
			2.45				1.2*	17*	1.2	M-THSU				1.5*	18*	1.4	M-THSU
			3.00						1.2	M-THSU						1.3	M-THSU
			3.15				1.2*	21*	1.1	M-THSU				1.2*	18*	1.1	M-THSU
			3.30						1.1	M-THSU						1.0	M-THSU
			3.45				1.1*	22*	1.1	M-THSU				1.0*	18*	1.0	M-THSU
			4.00						1.0	M-THSU						.8	M-THSU
			4.15				.9*	21*	.9	M-THSU				.8*	16*	.8	M-THSU
			4.30						.9	M-THSU						.8	M-THSU
			4.45				.9*	22*	.9	M-THSU				.8*	18*	.8	M-THSU
			5.30						.8	M-THSU						.6	M-THSU
			5.45				.8*	21*	.8	M-THSU				.7*	18*	.6	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,130	10.9	9,130	10.9	21	10.9	M-F	7,040	8.4	7,040	8.4	17	8.4	M-F
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	10,310	12.3	10,310	12.3	22	12.3	TU&TH							
	2	>	9.45								8,380	10.0	8,380	10.0	19	10.0	MWF
NBC TONIGHT SHOW	1	11.30-12.30AM	11.30	10,140	12.1	6,290	7.5	23	8.5	M-F							
			11.45				8.1*	23*	7.9	M-F							
			12.00						7.2	M-F							
			12.15				6.7*	24*	6.3	M-F							
NBC WIMBLEDON UPDATE-FRI(S)	2	11.30-11.45PM	11.30								5,530	6.6	5,280	6.3	16	6.3	FRI.
NBC WIMBLEDON UPDATE-MON(S)	2	11.30-11.45PM	11.30								5,110	6.1	4,860	5.8	16	5.8	MON.
NBC WIMBLEDON UPDATE-THU(S)	2	11.30-11.45PM	11.30								5,700	6.8	5,450	6.5	17	6.5	THU.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC WIMBLEDON UPDATE-TUE(S)	2	11.30-11.45PM	11.30								7,540	9.0	7,370	8.8	22	8.8	TUE.
NBC WIMBLEDON UPDATE-WED(S)	2	11.30-11.45PM	11.30								5,030	6.0	4,860	5.8	17	5.8	WED.
NBC TONIGHT SHOW	2	11.45-12.45AM	11.45								7,630	9.1	4,360	5.2	17	5.6	M-F
			12.00													5.7	M-F
			12.15											5.3*	18*	4.9	M-F
			12.30											4.5*	18*	4.5	M-F
NBC DAVID LETTERMAN I	1	12.30- 1.00AM	12.30	3,770	4.5	3,180	3.8	18	4.1	M-TH							
			12.45						3.5	M-TH							
NBC FRIDAY NIGHT VIDEOS	1	12.30- 2.00AM	12.30	7,040	8.4	3,600	4.3	21	5.3	FRI.							
			12.45				5.0*	20*	4.7	FRI.							
			1.00						4.6	FRI.							
			1.15				4.4*	22*	4.2	FRI.							
			1.30						3.9	FRI.							
			1.45				3.6*	22*	3.3	FRI.							
NBC DAVID LETTERMAN I	2	12.45- 1.15AM	12.45								3,350	4.0	2,680	3.2	15	3.4	M-W
			1.00													3.1	M-W
NBC WIMBLEDON HIGHLIGHTS(S)	2	12.45- 2.45AM	12.45								3,440	4.1	1,510	1.8	11	2.7	FRI.
			1.00													2.5	FRI.
			1.15											2.4*	12*	2.3	FRI.
			1.30													1.8	FRI.
			1.45											1.6*	10*	1.4	FRI.
			2.00													1.3	FRI.
			2.15											1.3*	10*	1.4	FRI.
			2.30											1.2*	11*	1.2	FRI.
NBC WIMBLEDON-WOMENS SEMI-FNL(S)	2	12.45- 2.45AM	12.45								3,270	3.9	1,170	1.4	9	2.4	THU.
			1.00													2.2	THU.
			1.15											1.9*	10*	1.6	THU.
			1.30													1.3	THU.
			1.45											1.2*	8*	1.0	THU.
			2.00													1.0	THU.
			2.15											1.0*	9*	1.0	THU.
			2.30											1.0*	11*	1.0	THU.
NBC DAVID LETTERMAN II	1	1.00- 1.30AM	1.00	2,770	3.3	2,350	2.8	18	3.0	M-TH							
	2	1.15- 1.45AM	1.15						2.5	M-TH	2,680	3.2	2,100	2.5	15	2.8	M-W
			1.30													2.2	M-W
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	750	.9	670	.8	12	.8	M-F	840	1.0	750	.9	13	.9	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,510	1.8	1,340	1.6	15	1.6	M-F	1,510	1.8	1,420	1.7	18	1.7	M-F
ABC ABC SPECIAL REPORT- 8:42A(SUS)	1	8.42- 9.00AM	8.30							TUE.							
ABC ABC SPECIAL REPORT-10:05A(SUS)	1	10.05-10.25AM	10.00							TUE.							
ABC ABC DAYTIME NEWSBRIEF-M-F		2.57- 2.59PM	2.45	6,700	8.0	6,540	7.8	27	7.8	M-F	7,370	8.8	7,120	8.5	29	8.5	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,510	1.8	1,170	1.4	19	1.2	M-F	1,260	1.5	1,010	1.2	17	1.0	M-F
			6.45						1.5	M-F						1.3	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,870	8.2	6,620	7.9	30	7.9	M-F	6,620	7.9	6,370	7.6	27	7.6	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,450	6.5	5,110	6.1	20	6.1	M-F	5,530	6.6	5,200	6.2	19	6.2	M-F

 U.S. TV HOUSEHOLDS: 83,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,510	1.8	1,090	1.3	14	1.0	M-F	1,510	1.8	1,010	1.2	14	1.0	M-F
			6.45						1.6	M-F						1.5	M-F
NBC WIMBLEDON-MEN'S QTR-FNL(S)	2	2.00- 5.00PM	2.00								10,640	12.7	3,180	3.8	13	3.2	WED.
			2.15											3.1*	11*	3.0	WED.
			2.30													3.2	WED.
			2.45											3.2*	11*	3.3	WED.
			3.00													3.3	WED.
			3.15											3.4*	11*	3.4	WED.
			3.30													3.8	WED.
			3.45											4.0*	13*	4.1	WED.
			4.00													4.8	WED.
			4.15											4.6*	15*	4.3	WED.
			4.30													4.5	WED.
			4.45											4.7*	15*	5.0	WED.
NBC WIMBLEDON-MEN'S SEMI-FNL(S)	2	2.00- 5.00PM	2.00								10,220	12.2	2,930	3.5	11	4.0	FRI.
			2.15											3.5*	12*	3.1	FRI.
			2.30													3.0	FRI.
			2.45											3.0*	10*	3.0	FRI.
			3.00													3.2	FRI.
			3.15											3.1*	10*	2.9	FRI.
			3.30													3.0	FRI.
			3.45											3.2*	10*	3.3	FRI.
			4.00													4.3	FRI.
			4.15											4.2*	13*	4.1	FRI.
			4.30													4.3	FRI.
			4.45											4.3*	13*	4.4	FRI.
NBC NBC NEWS DIGEST-DAYTIME	2	>	2.30								3,350	4.0	3,350	4.0	14	2.9	MWF
	1	>	2.45	3,940	4.7	3,850	4.6	16	4.6	MWF						4.5	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	2,010	2.4	1,590	1.9	17	1.9		1,760	2.1	1,590	1.9	19	1.9	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	3,850	4.6	3,270	3.9	17	3.9		6,700	8.0	5,950	7.1	26	7.1	
ABC MENUDO-11:55AM		11.55-11.59AM	11.45	3,850	4.6	3,270	3.9	15	3.9		5,610	6.7	4,610	5.5	20	5.5	
ABC U.S. OLYMPIC TRIALS-SAT(S)	2	4.00- 5.05PM	→GRID								5,360	6.4	3,270	3.9	12		
			5.00													5.0	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,930	2.3	1,760	2.1	17	2.1		1,590	1.9	1,510	1.8	16	1.8	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	2,770	3.3	2,510	3.0	15	3.0		4,530	5.4	4,190	5.0	21	5.0	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	2,930	3.5	2,510	3.0	13	3.0		5,360	6.4	4,780	5.7	21	5.7	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,360	5.2	3,850	4.6	18	4.6		6,700	8.0	6,290	7.5	27	7.5	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,270	3.9	2,930	3.5	13	3.5		4,940	5.9	4,360	5.2	18	5.2	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,020	3.6	2,850	3.4	13	3.4		4,360	5.2	4,110	4.9	17	4.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,180	3.8	2,930	3.5	12	3.5		3,180	3.8	2,850	3.4	12	3.4	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,180	2.6	2,180	2.6	23	2.6		2,180	2.6	2,010	2.4	24	2.4	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,440	4.1	3,350	4.0	27	4.0		3,270	3.9	3,020	3.6	24	3.6	
NBC ONE TO GROW ON-10:28AM	1	10.28-10.30AM	10.15	6,370	7.6	6,120	7.3	31	7.3								

 U.S. TV HOUSEHOLDS: 83,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC ONE TO GROW ON-10:58AM	1	10.58-11.00AM	10.45	5,360	6.4	5,200	6.2	26	6.2								
NBC ONE TO GROW ON-12:28PM	1	12.28-12.30PM	12.15	3,270	3.9	3,020	3.6	14	3.6								
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.18PM	→GRID 1.15	4,020	4.8	3,600	4.3	16	4.3								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.18- 4.06PM	→GRID 4.00	12,570	15.0	4,690	5.6 5.0*	20 16*	5.0								
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.16PM	→GRID 2.15								4,780	5.7	4,530	5.4	19	5.8	
DAY SUNDAY																	
ABC U.S. OLYMPIC TRIALS-SUN(S)	1	12.30- 2.41PM	→GRID 2.30	11,060	13.2	4,780	5.7 7.4*	19 22*	7.4								
CBS DALLAS GRAND PRIX(S)	2	12.00- 2.19PM	→GRID 2.15								8,040	9.6	2,600	3.1 4.6*	11 15*	4.4	
CBS WESTERN OPEN GOLF-SUN(S)	2	2.19- 5.18PM	→GRID 5.15								10,390	12.4	4,270	5.1 7.1*	16 20*	7.1	
CBS CBS SPORTS SUNDAY	2	5.18- 6.04PM	→GRID 6.00								7,040	8.4	4,690	5.6	15	7.4	

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Nielsen Television Index

Line-up changes

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(212) 708-7500

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August 3, 1984

NIELSEN NATIONAL TV RATINGS REPORT
1ST JULY 1984 REPORT
June 25-July 8, 1984

The following revised program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	TOTAL AUDIENCE HOUSEHOLDS %	AVERAGE AUDIENCE HOUSEHOLDS (000)	AVERAGE AUDIENCE HOUSEHOLDS %	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
(PG. A-29) DAY SATURDAY										
CBS BUGS BUNNY/ROAD RUNNER 3	2	11:30A-12:00P	11:30	7,710	9.2	6,540	7.8	28	8.1	SAT
			11:45						7.5	SAT
(PG. A-45)										
CBS IN THE NEWS - 11:56AM	2	11:56-11:59A	11:45	6,700	8.0	6,290	7.5	27	7.5	SAT

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
(PG. 39) SATURDAY									
BUGS BUNNY/ROAD RUNNER 3	20	189	186	94	91	A	6.6	25	553
SAT 11:30A 30 CBS	CA					B	5.3	19	444
(PG. 41)									
IN THE NEWS - 11:56AM	20	189	186	94	91	A	6.1	23	511
SAT 11:56A 3 CBS	CN					B	5.0	18	419

NTI/NAC